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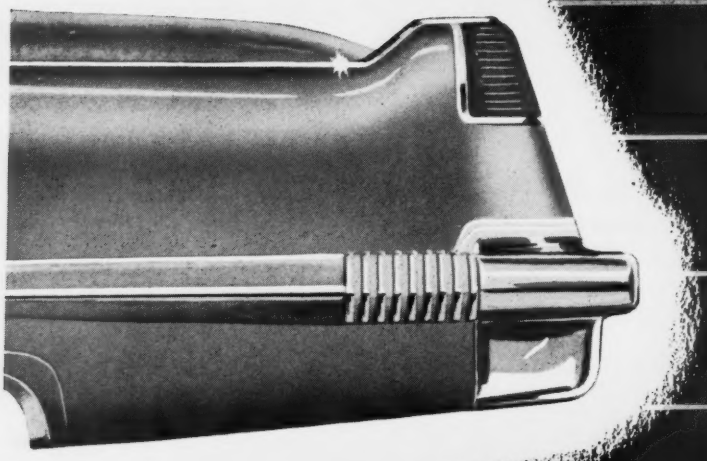


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WASHINGTON REPORT TO DALLAS

By DALE MILLER
Representative of the Dallas Chamber of Commerce in the Nation's Capital

The Struggle for Power

THE quadrennial extravaganzas of the American political system will soon be underway, with the Democrats staging their spectacular in Chicago and the Republicans following along shortly thereafter in San Francisco. There was a time when a mere circus could claim distinction as the greatest show on earth, but for sheer ostentation and noise, at any rate, nothing past or present can be considered comparable with the forth-coming national conventions of the two major parties. If the American people have a stomach for politics, and sometimes it takes a strong one, they will have the opportunity to ingest more during the next few weeks than has ever been their dubious privilege before.


DALE MILLER

Here in Washington the closing weeks of Congress are still monopolizing the political scene, but sometime around August 1st the westward exodus will begin. The Democratic destination will be the Windy City, and that metropolis will thenceforth be afforded its richest opportunity to live up to its nickname. Of the two performances scheduled in Chicago and San Francisco, the noisiest will undoubtedly be that perpetrated by the Democrats, first because the Democrats are usually noisier anyway, and second because they now have greater reason to be. They must select some candidates for president and vice president, and such a task was never accomplished without an appalling amount of marching and shouting. The Republicans, on the other hand, are confronting no such problem.

It is the most reckless form of prognostication to speculate on what may happen at a political convention, even on the very eve thereof—and these observations are being put on paper when the Democratic conclave is still more than a month away. Nevertheless, certain broad deductions seem warranted by discernible trends. The cognoscenti here in Washington generally regard Stevenson as a slightly better than even chance to end up with the nomination, but the consensus is that he must win by the third ballot or not at all. Kefauver's chances are utterly nil, but then they always were, even when he was winning the early primaries, since he has long been *persona non grata* among the old pros of the party, and the old pros control the organizations and run the conventions.

The major threat to the Stevenson candidacy is coming, of course, from the forces aligned behind Governor Harriman, who once mincingly described himself as an "inactive" candidate when he was about as inactive as a mound of jello in a temblor. He has become the vortex of the intense political activity of the leftish elements of the party. Furthermore, because of the operation of the antiquated electoral system, his being governor of the nation's most populous State with the largest electoral vote constitutes an important springboard for the nomination. He will go into the convention with considerable strength, and there isn't much doubt that his frenetic followers will raise the greatest clamor on the convention floor.

Behind the struggle for the nomination itself is an even more coveted prize — control of the party organization during the next four years. Before President Eisenhower's second major illness, most political leaders privately conceded that he would probably be re-elected, and there was no great rush among many potential Democratic nominees to become the sacrificial lamb on the altar of the two-party system. The imponderable of the President's health now, however, has injected a new hope and cautious optimism in the Democratic high command. The conviction is growing that the Democratic nominee may have a reasonably good chance after all, and thus the efforts of the aspirants for the nomination have become increasingly more determined. Even so, despite the importance of winning the nomination for its immediate value, the long-range objective of the current struggle is control of the party organization beyond the November elections.

The strategy of the Harriman forces is to convince not only the professionals but the rank-and-file of the party that a candidate and platform identified with moderation would prove suicidal. They argue that the President's own program of moderation would effectively neutralize any such Democratic campaign, and that, moreover, to pit a loser against his conqueror a second time would not only invite immediate disaster, but would lead to a general disintegration of the party thereafter. Their contention is that only an extremist campaign would win, a campaign of ultra-liberalism in striking contrast at every point to the more conservative Republican program.

These tactics are gaining some converts, and it is probable that Harriman's strength will continue to grow somewhat between now and convention time. Nevertheless, it seems clearly unlikely that he can win the nomination. The South will not accept him; and it is a curious and ironical fact that the South, while never strong enough to nominate its own champion, can often muster sufficient strength, in a time of extremity, to block the nomination of some wholly unacceptable candidate. The Harriman bid for nomination would represent such a time of extremity, not only because of his extraneous political views, but also because his titular leadership beyond November would exile the South and vitiate its political influence in the party for years to come.

Convention preview: Control of the party beyond November is a coveted political prize.

Much will happen in the proverbial smoke-filled rooms in Chicago, beyond the probing eyes of the television cameras, and it is anybody's guess what will eventually come to pass on the convention floor. Stevenson could win abruptly on an early ballot, but if a deadlock should ensue, then a dramatic and epochal struggle would be in the making. At such a time, with Sam Rayburn on the dais and Lyndon Johnson marshalling impressive strength on the floor, the influence of Texas could become persuasive indeed.

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Introduction

Dallas celebrates throughout 1956 its One Hundredth Anniversary as a municipality. Each of the twelve issues of the monthly magazine of the Dallas Chamber of Commerce for 1956 carries this Centennial theme. Each is dedicated to an important aspect of the life of Dallas. It is appropriate that the July issue is dedicated to the legal profession. A copy of this issue is being sent, in addition to those receiving all other issues, to all who have registered in advance for attending in August in Dallas the first annual convention of the American Bar Association to be held in the South or Southwest.

This issue, sponsored by the undersigned Committee upon appointment of both the Dallas Chamber and the Dallas Bar, presents proudly a story of service to the community of Dallas by the members of the Legal Profession as well as a view, by the President of our Chamber, of Dallas of today.



Dallas Pioneers



Established

1857 Sanger Bros. *in Texas*
Opened Dallas Store in 1872

1869 Padgitt Bros. Company
Leather Goods — Wholesale and Retail

1872 Huey & Philp Company
Wholesale

1878 National Bank of Commerce
Banking

1887 Buell & Company
Building Material Distributors

1889 Austin Brothers Steel Co.
Steel for Structures of Every Kind

1889 J. W. Lindsley & Company
Real Estate and Insurance

1892 The Egan Company
Printing, Lithographing, and Embossed Labels

1893 Fleming & Sons, Inc.
Manufacturers — Paper and Paper Products

1896 Briggs-Weaver Machinery Co.
Industrial Machinery and Supplies

1898 The Praetorians
Life Insurance Service



DALLAS' equivalent of the "One Hoss Shay"—this magnificient Romanesque structure became its seat of county government in 1890. Dallas County's fifth courthouse (three others were destroyed by fire) it was built of Blue Arkansas Granite and Pecos Limestone. For 66 years it has withstood the ravages of time and the march of progress. Inside its creaking corridors today the brass cuspidor is making its last stand in Dallas—and outside, its eight turrets and lopped off tower give a touch of the nineties to the modern Dallas Skyline. In 1913 the Criminal Courts Building was built across the street to lighten its work load. One years before that, W. Neil Stewart Sr., started a small office supply business in one room of the Praetorian Building. In a series of expansions this business moved to larger locations and in 1918 occupied a two story structure at 1919 Main Street. In 1928 the Hall of Records was built and in 1929 the Stewart Office Supply Company purchased and moved to its present building which it later sold and retained quarters under lease. Now in its forty-fourth year it is one of the largest office supply organizations in the Southwest with its modern store at 1523 Commerce and its general offices and warehouse at 700 South Austin. This month the last county-wide offices and District Courts have been moved from the old court house to the new Records Building Annex and Jail built at a cost of $2,000,000 and $600,000 is being spent to modernize the old jail and Records Building. A catch-all for justice courts and a variety of county agencies—the building that was the pride of Dallas in the nineties is today the number one White Elephant on the Commissioners Court Docket.

Business Confidence Built on Years of Service

Old firms like old friends demonstrate their worth by dependable service through long periods of prosperity and adversity. The Dallas business pioneers listed on this page have progressed with the city they have helped to build. Their long and successful operations point up to the economic power and stability of the community. They are counted as "old friends" by thousands of satisfied customers in the Dallas Southwest.

Established

1900 The Murray (
of Texas, Inc.
Carver Cotton Gin Division
Boston Gear Works Division
Industrial Supply Division

1900 John Deere Plow Compan
Agricultural Implements

1902 Cullum & Boren
Red Fox Athletic Uniforms
Wholesale and Retail Sporting

1903 Republic Insura
Company
Writing Fire, Tornado, Allied
Inland Marine, and Automo
Insurance

1904 Burton & Wil
Over 100 Kinds of Insuranc

1905 Rubenstein &
Sons, Inc.
Gulf Princess, Ready To Fry
Breaded Shrimp
Lady Rita Shelled Pecans

1910 Moser Co.
Realtors
Industrial and Commercial
Leases and Sales

1911 W. W. Overto
& Co.
Investments

1911 Graham-Brow
Shoe Compan
Manufacturing
Wholesalers

1912 Stewart Offic
Supply Com
Stationers — Office Outfi

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Dallas

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ESTABLISHED IN 1922

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DYNAMIC DALLAS

by W. W. Overton, Jr.
President, Dallas Chamber of Commerce

MEMBERS of the American Bar Association coming to Dallas for their 1956 convention will get a first hand look at one of the most dynamic and fastest growing cities in the nation in its One Hundreth Anniversary Year. Leaders of the legal profession, arriving here in late August, will see a city that has virtually doubled its population during the past decade—a city that ranked fourth in the nation in building permits last year (exceeded only by New York, Los Angeles and Chicago) and a metropolitan area (Dallas County) that has set a record breaking post-war building pace (1946-1955 construction contract awards $1,683,984,000) well in excess of $150,000,000 annually.

This convention will bring to Dallas one of the most distinguished and influential groups in the country—and this brief on Dallas is being placed in their hands at the request of the Dallas Bar Association. More than 3,500 extra copies of this issue will be sent to American Bar Association members registered for this convention. This issue features the history of the legal profession in Dallas and the background of Dallas as a legal center. But the members of the Dallas Bar want their colleagues over the nation to know something more of Dallas' background and history. What makes Dallas tick? Why is it growing by leaps and bounds? What of its future?

The current vitality of Dallas and its trade area is reflected in its position as the fastest growing billion dollar retail market in the entire nation. Figures recently released on the 1954 U.S. Census of Business by the U. S. Department of Commerce shows that Dallas registered a gain of 55 per cent compared with the census of 1948. In this official business survey, Dallas tops such fast growing billion dollar markets as Los Angeles-Long Beach, Houston, Detroit, Washington, D. C., and Buffalo. The pace of growth in the Dallas Southwest is reflected by the fact that the national average of increase is 32 per cent compared with the Dallas figure of 55 per cent. Dallas is growing because the Dallas Southwest is growing. Today this area includes a consumer population of 20 million people with an effective buying income of more than 25 billion dollars.

The growth of Dallas from a crude pioneer settlement to one of the nation's major centers of industry, finance and commerce in the space of a century is a major success story by any standard. Just a century ago the City of Dallas was incorporated by an act of the Texas Legislature. The city limits were a half-mile square. That same year marked a turning point in the nation's westward expansion as the first train steamed across the Mississippi. Today, the city limits of Dallas exceed 200 square miles and its metropolitan area is reaching for a million people.

Population figures and physical expansion are only a small part of "The Dallas Story". Today, Dallas has the two largest banks in the South and the greatest banking facilities in a 40-state area. It is one of the four largest insurance centers of the nation. Its banking resources exceed two billion dollars and its insurance companies add a billion more. The pace of its financial growth and the giant industrial strides in its trade area may be gauged from the fact that since 1900 its population has increased roughly ten times while its banking resources have increased 300 times. During the past decade its banking resources have doubled from $1,010,507,779 in 1949 to $2,350,196,258 in 1956.

The vitality of the Dallas downtown area and the pace of its growth during the past decade is shown by the fact that 20 new office buildings with 3,981,200 square feet of space having been built and Dallas is still building. Six new projects now under construction aggregate 45 million dollars and building permits for the first five months of the current year, residential and non-residential, add up to more than one hundred million dollars.

A few other key statistics reflect the phenomenal growth of Dallas during the past decade. Its industrial growth is shown by a comparison of 1946 figures of $238,995,000 in value added by manufacturing to a 1956 figure of $800,000,000. Its motor vehicle registrations during the same period jumped from 133,794 to 409,415. Telephone connections during the

(Continued on Page 101)



Readings From Dallas' Economic Pulse

	1930	1946	1955
Wholesale Sales*	$479,834,000[1]	$2,238,449,000[2]	$2,953,493,000[3]
Retail Sales*	$186,536,000[1]	$ 463,480,000	$1,231,752,000
Population — City	260,475	360,000	600,500
County	325,691	498,000	795,000
Bank Resources**	$201,427,329	$1,010,507,779	$2,350,196,928
Value Added by Manufacture*	$ 61,458,000[4]	$ 238,995,000[5]	$ 800,000,000
Telephone Connections**	69,732	152,531	333,664
Motor Vehicle Registrations*	89,101	133,794	409,415
Assessed Valuation**	$289,376,050	$ 427,322,780	$1,088,237,680
Postal Receipts**	$ 3,898,127	$ 8,021,544	$ 19,933,853
Building Permits**	$ 12,502,049	$ 47,127,602	$ 172,400,316

*County.
**City.

[1] 1939 U. S. Business Census.
[2] 1948 U. S. Business Census.
[3] 1954 U. S. Business Census.
[4] 1939 U. S. Manufacturers Census.
[5] 1947 U. S. Manufacturers Census.

	1934-1945 INCLUSIVE	1946-1955 INCLUSIVE
Construction Contract Awards*	$225,098,000	$1,683,984,000

*Dallas County.





THE DALLAS B

by Dwight L. Simmons

ORGANIZED activity of Dallas lawyers had its beginning during the early years of the city. Minutes of the District Court of Dallas County reflect that as early as the middle of the nineteenth century lawyers practicing in Dallas met from time to time, adopted resolutions, and discussed judicial and legal issues.

As early as 1909 there is a reference to the "old Dallas Bar Association," and there is listed the signers of a schedule of fees adopted in 1872.

The modern Dallas Bar Association was granted its charter May 15, 1916. Since 1937 the Association has maintained its own office with a full-time executive secretary.

The Dallas Bar restated its aim in articles of incorporation in 1947:

> "The protection and advancement of the professional interest of persons licensed to practice law, the advancement of cordial intercourse among lawyers, and the improvement of the relations between the bench, the bar and the public."

Membership in the Dallas Bar Association is voluntary. Members are admitted according to rules of eligibility of the Association. There are more than 1,000 members of the Association out of a total of approximately 1500 lawyers in Dallas.

The officers, the several committees, and the members, individually and collectively, are engaged in various activities of the Association throughout the year.

The Association has its office and club rooms on the lobby floor of the Adolphus Hotel. This is a meeting place for the lawyers, members of their families, their friends and guests. In the spacious and attractive dining room, excellent cuisine is available daily for lunch and dinner. The private dining rooms are used for the Association's directors meetings, committee meetings, business sessions of various kinds, and for private luncheon and dinner parties.

Weekly meetings are held in the club rooms each Saturday morning except in the summer months. The Saturday morning meeting is a social occasion followed by a business session. At each meeting a speaker gives a paper on a timely subject of general interest to all members of the Bar. The programs are planned and the speakers selected by the Clinic and Continuing Legal Aid Committee. On some subjects there is a series of talks given by different speakers dealing with different phases of the subject on successive Saturday mornings, such as "The New Texas Business Corporation Code," "The Probate Code," "Estate Planning," and others. During the remainder of this year, laymen participation programs are planned to bring together lawyers and civic leaders of business and other professions on subjects of mutual interest.

The Dallas Bar Speaks is a yearly, bound-volume publication of the Dallas Bar Association which compiles all addresses made at the weekly meetings of the Association, together with photographs of officers of the Association, roster of members, and other information concerning the year's activities.

The Saturday morning social and business sessions, the excellence of the speakers and choice of subjects, combined with the pleasant atmosphere in the "home" of the Dallas Bar Association, contribute greatly to the overall success of the activities of the Association.

The bar, the judiciary, and the public benefit from many of the activities of the Association. The Association is continually active in the field of legislation, both state and national. Much of the work in this area is accomplished through the diligent efforts of standing committees of the Association, such as the Committee on Amendments of the Law, whose duties are to investigate, report, and make recommendations with reference to the advisability or disapproval of pending legislation; the Committee on New Laws, whose duties are to investigate and report on the need of enactment of new laws, and the Committee on Constitutional Amendments, whose duties are to investigate and report on and recommend support of or opposition to amendments to the state or federal constitution. The Administrative Law Committee performs a similar service with reference to administrative law. The Committee on Criminal Law Enforcement and Reform always is a particularly active committee, concentrating their efforts on improvement of procedure and in procuring the passage of legislative reforms.

A very fine relationship exists between the members of the Dallas Bar and the judiciary. Responsibility for matters of mutual concern to the bench and bar is vested primarily in the Judiciary Committee of the Association. Due to the rapid growth of the City of Dallas, which has been given added impetus by the tremendous increase in industry within the metropolitan area, the courts have an ever-increasing volume of business. With heavier trial dockets in every court, the handling of litigation as expeditiously as possible without sacrifice of orderly and efficient administration of the business of the courts is a problem for the lawyers and the courts as well as for the public. The Judiciary Committee cooperates with the judges in the study and adoption of plans and procedures for the setting for pretrial and trying of cases so as to suit the wishes and desires of the majority of the members of the Association in a manner best calculated to achieve expeditious and orderly disposition of business. This committee studies the best means of securing competent persons for judicial offices in Texas and in Dallas County.

BAR ASSOCIATION

and from time to time makes recommendations to the Association with respect both to the general method of selecting judges and the procurement of proper incumbents for judicial offices.

A standard procedure has been adopted by the Dallas Bar Association for obtaining an expression from the members of the Association as to their preference among candidates for judicial office. In each election year, after the final date for candidates to file, a vote is taken by printed ballot and mailed to each member of the Association. The names of all candidates for judiciary offices, both state and county, are on the ballot. When the voting is completed within a specified time, the ballots are canvassed by the Judiciary Committee. The number of votes received for each candidate is immediately made public and furnished to the Dallas newspapers. The public always has shown a great interest in the result of this vote.

Many other activities of the Association which are in the interest of both the public and the legal profession are carried on by various committees, such as the prevention of unauthorized practice of law by persons who are not licensed lawyers, the correction of unethical or unprofessional conduct, and the elimination of questionable practices harmful to the profession and detrimental to the public.

Rules promulgated by the Supreme Court of Texas require a law student in the state to be examined twice by a committee of the Bar Association of the county of his residence—the first time within 30 days of his enrollment in a law school and again when he is an applicant to take the state bar examination. Many students and applicants are carefully and conscientiously investigated and interviewed each year by the Dallas Bar Association committee on applicants to practice law. An applicant is not eligible to take the bar examination unless his integrity and moral character are approved and certified to by members of this committee.

The Association has been one of the sponsors of the Dallas Real Estate Council. This organization is designed to promote better relations between trust officers of Dallas banks, accountants, life underwriters, and attorneys in studying and considering specialized problems relating to estates and taxation thereon.

The Association, through its president, participates in the Dallas Campaign Screening Committee, whose function is to pass on campaigns for solicitation of funds for charitable and philanthropic purposes. This committee performs a responsible function in determining which charitable campaigns are bona fide and which should be prohibited.

Representatives of the Dallas Bar Association are members of the Dallas Hospitality Committee for Foreign Visitors. This is a committee sponsored by the Dallas Council on World Affairs for the purpose of furnishing hospitality for foreign visitors. This committee renders a very important service in acting as host to distinguished foreign visitors, many of whom come to Dallas as participants in the Foreign Leader Program of the International Exchange Service of the U. S. State Department.

The Association directly participates in Chamber of Commerce activities through its Civic Activities Committee. One function of this committee is to provide a pool of public speakers, available to the Dallas Chamber of Commerce whenever there is a need in Chamber activities to carry a message to the public through meetings, luncheons, television and other media.

The State Bar Association publishes for distribution a number of pamphlets in lay language covering many subjects intended to be educational and helpful to the public for a better understanding of some of the intricacies of the law applicable to their everyday affairs and conduct. The Dallas Bar Association, through its Committee on Public Information, is engaged in disseminating this useful and practical information by the distribution of these pamphlets.

The Dallas Criminal Bar Association is very active, particularly in areas of special interest to the lawyers engaged primarily in the practice of criminal law. Leading members of their profession are officers of their association. The association has its own committees, programs and meetings. One of the continuing, principal objectives of the Criminal Bar Association is improvement and reform of criminal procedure, both at the local level and in state legislation. This objective is shared in common by the Dallas Bar Association and the Criminal Bar Association. Their efforts are completely coordinated. A former district attorney and outstanding lawyer of the Dallas Bar is chairman of the Dallas Bar Association committee for improvement and reform of criminal procedure.

There is also the Dallas Junior Bar Association, members of which are younger lawyers who are active in both the Junior Bar and the Dallas Bar Associations. The Dallas Federal Bar Association is active in the spheres of special interest to the members of that association. A majority of the members of the Criminal Bar Association, the Junior Bar Association and the Federal Bar Association are also members of the Dallas Bar Association. The associations are not competitive as each one of the associations provides an opportunity to the lawyers for expression and participation in activities in the area of their special interests, but all have as their objectives the advancement of the professional interest of persons engaged in the practice of law, the advancement of cordial intercourse among lawyers, and the improvement of the relations between the bench, the bar, and the public. All work for the good of lawyers and the good of the community.

One of the outstanding achievements in the Southwest, or for that matter anywhere in the United States, has been the establishment of the Southwestern Legal Foundation in Dallas. Members of the Dallas Bar, following the vision and under the dynamic leadership of an outstanding member of their Association, contributed substantially of their resources and time and energy in the creation of this Foundation and continue to support it generously in all of its many undertakings, which are now of national and international renown.

During the week of April 14-21 of this year, the Dallas Bar Association was privileged to be host with other organizations to the Ninth Conference of the Inter-

(Continued on Page 69)

THE DALLAS LAWYERS WIVES CLUB

by Mrs. Stephen L. Mayo

THE Dallas Lawyers' Wives' Club had a unique beginning. The wife of a prominent Dallas judge approached the president of the Dallas Bar Association with the idea of forming a lawyers' wives' club. He greeted the suggestion with enthusiasm and urged her to put her thought into action immediately. Shortly thereafter, this enterprising woman placed an invitation in one of the Dallas newspapers. The invitation was extended to wives of members of the Dallas Bar Association to attend a meeting on March 17, 1926, at two-thirty o'clock in the afternoon. The purpose of the assembly was to establish an auxiliary to the Bar Association. The response to this invitation was overwhelming. Fifty women had been expected to attend — one hundred were present.

The president of the Dallas Bar Association was the speaker of the occasion. He emphasized the importance of a wife's influence in the life of her lawyer husband. The speaker also stressed the importance of a wife's influence in helping her husband maintain the high ideals of the legal profession. That afternoon a temporary organization was formed. The name selected was the name the Club bears today—The Dallas Lawyers' Wives' Club.

This organization was made a permanent one on May 26, 1926. It was federated that same year. The Constitution and By-Laws adopted were modeled in part from those of the Dallas Bar Association. They have stood the test of time inasmuch as they are the ones used today with only minor changes having been made in the thirty years the Club has been in existence. One hundred forty-seven lawyers' wives were present and were honored as charter members. Of that original number, fifty-six are still listed on the club roster.

Today there are approximately four hundred and seventy-five members of the group. The regular meetings of the Club are held the fourth Wednesday of each month with the exception of December, June, July and August. The purpose of the Club has remained the same—"to promote socialibility among its members and to stimulate an interest in governmental affairs."

Those eligible to membership in the Club are the wives of members of the Dallas Bar Association and of the Junior Bar Association who are acceptable to the membership committee. Officers are elected each year with the exception of the custodian who is elected for a two-year term.

In the early years the meetings took place in homes of members. Today, due to the increase in Club membership, meetings are conducted in the various country clubs, hotels, church activity halls and other suitable accommodations. One meeting each year is held in the Southwestern Legal Center at Southern Methodist University.

The programs at the regular meetings are as varied as they are interesting and stimulating. One of the highlights each year is the party in May honoring the husbands. This happy custom was started in 1934, the first such party being given at the Dallas Country Club. Since that time many gay and beautiful parties have been enjoyed by these lawyer husbands. Another special event is the guest tea in October in honor of the president of the Club.

The principal project through the years has been the Scholarship Fund. In 1927 the Club members established a Student Loan Fund with an initial donation of one hundred dollars contributed from the Club treasury. In 1949 this Loan Fund was renamed and the funds on hand were transferred to The Dallas Lawyers' Wives' Club Endowed Scholarship Fund. Each year the Club dedicates to this Fund the sum of one hundred and fifty dollars from its treasury. In addition, a small memorial is made to this same Fund on the occurrence of the death of a member or of a member's husband or child. Each year the Club awards a gift of one hundred dollars to an outstanding sophomore student in the School of Law of Southern Methodist University. Through personal donations, memorial gifts and Club contributions the Fund is rapidly increasing. Within the early future it will be sufficient to endow the annual tuition and book fees of a deserving student in the Southern Methodist University School of Law.

A few years ago, the Club assisted in furnishing the lounge in Lawyers Inn in the Southwestern Legal Center at SMU.

Although The Dallas Lawyers' Wives' Club is a social club, donations are made each year other than to the Scholarship Fund. Recipients of such contributions are the Red Cross, the Community Chest and the Polio fund. During the annual Polio drive booths are staffed by Club members in hotels, department stores and banks.

The Club members welcome any opportunity to support the activities of the Dallas Bar Association. In April, 1956, it was a happy privilege to assist in the entertainment of delegates to the Inter-American Bar Association Convention held in Dallas at that time. Every fourth year, when the State Bar of Texas meets in Dallas, the Club members enjoy a similar privilege. The summer of 1956 found these members looking forward with keen anticipation to their role in extending genuine Texas hospitality to American Bar Association members and their wives attending the annual convention of that great organization in Dallas in August, 1956. Their part in the entertainment program for this event is considered by members of the Club to be perhaps the most outstanding undertaking in the history of The Dallas Lawyers' Wives' Club.

Your attorney is a good man to know — because today or tomorrow
you will almost surely need him.
You may, in fact, have needed him yesterday.
Over 90% of an attorney's services are performed far from the court room —
for his chief function is to *prevent* legal trouble . . . to make
sure that ignorance of legal procedures doesn't entangle you in lawsuits.

Contracts — agreements — signatures "on the dotted line" —
buying or selling real estate — accidents — partnerships — taxes —
life insurance programs . . . these are only a
few of the day-to-day problems you should talk over with your attorney.
And, of course, his counsel is essential in preparing your Will.

Perhaps you think a handwritten or "home-made" Will
is all you need if it's signed and witnessed.



YOU . . . AND YOUR ATTORNEY

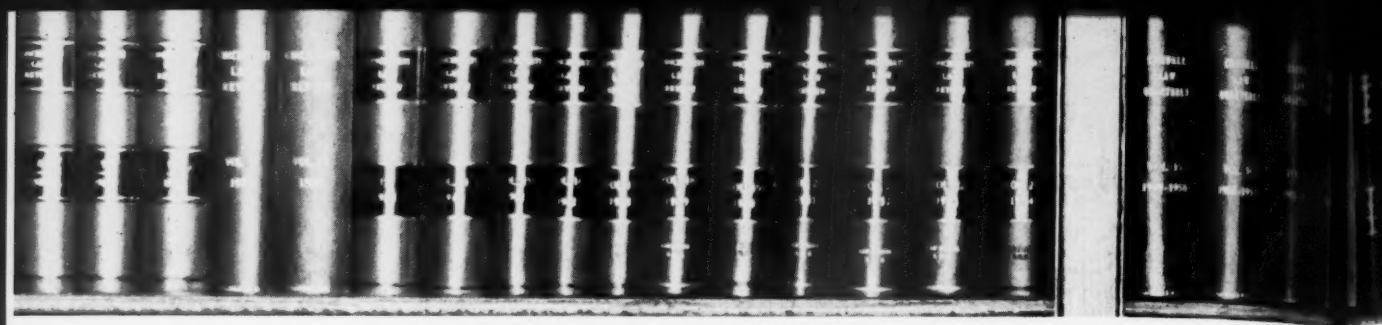
It may be, but it probably isn't. The records are full of cases where justice
went astray because of an improperly drawn Will. So, no matter
how simple you think your estate problem is,
let your attorney make sure your Will says what you think it does.

Republic Trust Officers will gladly cooperate
with you and your attorney
in planning the distribution of your estate —
and see that your plans are
carried out exactly as you have directed.



REPUBLIC
National BANK of Dallas

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



DALLAS LAWYERS I E
AND TEX AT



by J. Glenn Turner

THE story of the American Bar Association and the State Bar Association and of the participation of Dallas lawyers in both organizations has been a story of growth.

The American Bar Association was formed in 1878 in response to a letter proposed by a member of the State Bar Association of Connecticut and signed by 14 lawyers from various Eastern and Midwestern states. This letter proposed an informal meeting at Saratoga, New York, to consider the feasibility of establishing a bar association for the country as a whole. Only about one hundred lawyers attended the first meeting. For almost 25 years thereafter the Association met every year, or every alternate year, at Saratoga Springs. In 1902 Saratoga Springs was abandoned as a meeting place and annual meetings were then moved from city to city throughout the country, with a rapid increase in membership resulting.

In 1936 the basic plan of organization of the Association was changed. It had been a purely autonomous association of individuals and was now to become an association of limited autonomy operating under the control of a supervisory body called the House of Delegates, consisting of delegates representing state and local bar associations and juridicial groups throughout the country.

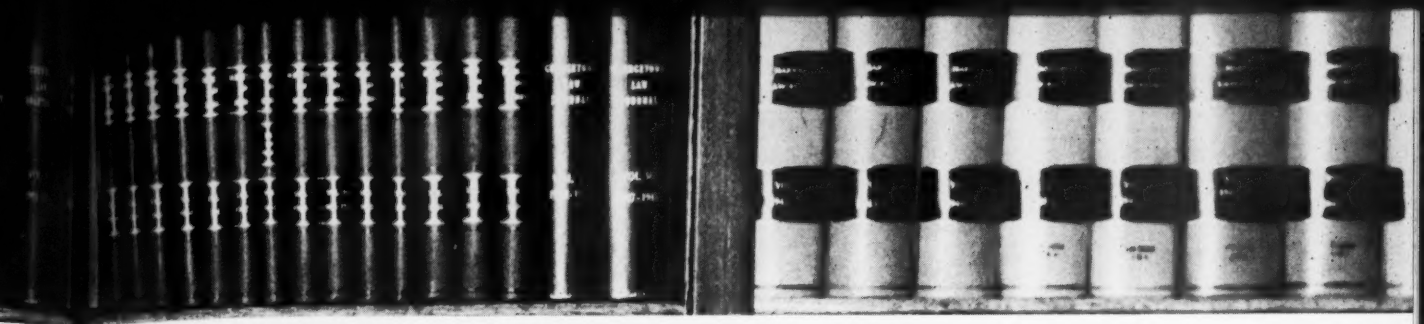
As of June 6, 1956, there were 76,446 lawyers in the United States who were members of the American Bar Association. 762 A.B.A. members reside in Dallas out of a total of 3,609 Texas lawyers who are members of the A.B.A.

The purposes of the American Bar Assocation, as stated in its Constitution as amended, are to advance the science of jurisprudence, to promote the administration of justice, to promote uniformity of legislation and of judicial decision throughout the country, to uphold the honor of the profession, to encourage cordial intercourse among members of the Bar, and to correlate the activities of the Bar organizations of the respective states on a representative basis in the interests of the legal profession and of the general public.

Dallas had had two presidents of the American Bar Association, and currently five of the nine Texas members of the House of Delegates are lawyers practicing in Dallas.

Dallas lawyers are represented on eight of the 29 standing committees of the Association, being the Committees on American Citizenship, Bill of Rights, Lawyer Referral Service, Labor, Peace and Law through the United Nations, Regional Meetings, Resolutions, and State Legislation. In addition, Dallas lawyers are serving on three special committees of the Association, the Committees on Cooperation with the Legal Profession of Friendly Free Nations, Impact of Atomic Power on Legal and Administrative Processes, and Military Justice. Many of the sections and sub-committees through which the Association carries on its work are staffed by Dallas attorneys who give their time freely for such work. These include the sections on Administrative Law, Antitrust Law, Corporation Banking and Business Law, Insurance Law, International and Comparative Law, Junior Bar Conference, Mineral Law, Municipal Law, Public Utilities Law, and Real Property, Probate and Trust Law. Further, a Dallas student lawyer serves as an executive officer of the American Law Student Association and another Dallas student lawyer serves as a committee chairman of the Student Association. A Dallas lawyer is also an ex officio member of the Board of Governors of the Student Association.

Last year 2,138 lawyers and approximately 1,000 women guests filled Dallas hotels to capacity when they came to Dal-



S IE AMERICAN BAR
TEXATE BAR



las to attend the 73rd annual meeting of the Texas Bar. The convention program included 2 assemblies, 14 section meetings, 14 luncheons, 22 breakfasts, a golf tournament, 25 committee meetings, a buffet supper, an annual banquet, and many cocktail parties and receptions. Many prominent attorneys and officials attended from out-of-state. The State Bar meets every fourth year in Dallas, rotating in regular order among this city, Fort Worth, Houston and San Antonio.

As of May 31, 1955, there were 12,289 lawyers in the State Bar Association. Of this figure, 1,852 have their homes in Dallas. These figures compare with the 795,000 citizens of Metropolitan Dallas, as estimated by the Dallas Chamber of Commerce, and with the 8,563,00 citizens of Texas, as estimated in July, 1955, by the Bureau of Census.

Organization of the Texas Bar essentially followed the pattern of the earlier American Bar Association. In 1882 the following call for a meeting was sent out to all lawyers of the state:

"The undersigned members of the Bench and Bar hereby unite in a call for a Bar meeting to be held at Galveston on July 15, 1882, for the purpose of organizing a State Bar Association.

"It is earnestly hoped that there will be a full representation of the entire Bar of the State."

This simple letter was signed by 46 lawyers and law firms. About 300 lawyers were present for the meeting then held in Galveston and the Texas Bar Association was organized. For many years the convention met in Galveston each year.

In 1940 the State Bar was re-organized, passing from a voluntary to an integrated basis, all lawyers of the State now being members of the Association. Since its organization in 1882, twelve Dallas lawyers have been president of the State Bar, of which three have served since the reorganization. One attorney, now a resident of Dallas, served both as president of the voluntary Bar and as ad interim president of the present Bar. In his address delivered at the annual meeting of the outgoing session of the voluntary Bar on July 4, 1940, this Dallas attorney underscored the significance of the change in status of the State Bar by pointing out the increased opportunity for service in the following language:

"The statute upon which our new organization rests is not an act which deprives the independent lawyer of rights which he would otherwise enjoy in the practice of his profession . . .

"An independent lawyer, entirely without collaboration with the members of his profession, is limited in any worthy undertaking to his own individual influence as a citizen and as a voter. Yet working in harmony with all the lawyers of the State, if his purpose and undertaking be truly worthy, he has behind him a mighty force for achievement — a force he would be powerless to wield alone.

"Our permission to practice law is not a right—it is a privilege—one for which we must make payment to society and the courts of our country. This new State Bar is a service organization—not a police department. It is a service organization — a protective one — for the lawyers and the public generally."

The fundamental purpose of both the state and national Bar Associations, however well this purpose may have been realized from year to year, has continued through the years to be one of service, with much time given voluntarily to committee work by Dallas lawyers in the State Bar as well as in the American Bar, and Dallas lawyers, we believe, have borne and are continuing to bear their full share of the load in the activities of both Associations.

DALLAS COURTS AN

FROM court held in a little pole hut with earth floor on the banks of the Trinity River to judicial sessions in Dallas' recently completed air-conditioned courts building . . . illustrates dramatically the transition which 110 years have brought to Dallas. John Neely Bryan, adventurer from Tennessee, farmer, Indian trader and lawyer, made his ten by twelve foot cabin available for use as the first courthouse and postoffice for the new settlement which he founded in the year 1841 in Peters Colony, Republic of Texas. His cabin has been restored and is located on the courthouse grounds.

During the remaining years of the Republic, the District Court for this territory was in session at Nacogdoches, some 200 miles southeastward. With the admission of Texas into the Union, newly organized Dallas County in 1846 was placed in the 6th Judicial District along with many other counties.

The first session of the District Court of Dallas County was held on December 7, 1846, with Judge William B. Ochiltree presiding. The only case tried at this term was Dalton vs. Dalton in which Charlotte Dalton was granted a divorce from her husband, James. Coincidently, on the same day Charlotte married Henderson Couch, who had been foreman of the jury which rendered the verdict in her favor.

That law and order had come to this frontier settlement is indicated by the first grand jury's report of four indictments for assault and battery, one for murder, one for sending a challenge and 51 for gaming.

The village of Dallas was built around and about the public square — then and now the same in size and location. The first Courthouse was erected on the square, a rough structure of cedar logs with a "stick and dirt" chimney and puncheon floor and split logs for seats. In this crude building, for a number of years, justice was dispensed by such learned judges and patriots as Judge Ochiltree; John H. Reagan, who was to serve as Postmaster General of the Confederacy, Congressman and Co-Author of Interstate Commerce Act, and first Chairman of the Texas Railroad Commission; O. M. Roberts, later to be Governor and Supreme Court Justice; and others of equally high standing as lawyers and judges.

In 1871, the old courthouse was sold for $425, and the cornerstone laid for a new building. This structure was quite imposing for that day and time — constructed of hard granite from a quarry east of the city, two stories with a dome, and costing $75,000. On the same site, the present "Red-Stone" Courthouse was erected in 1891-2. It is now used only for offices and occasional Court Sessions. The Courts, today, regularly meet in the Criminal Courts and Records Buildings, across the street, which have been modernized, and in the connecting New Courts Building.

Dallas County remained in various judicial districts with other counties until 1885, when the growth of population and increasing litigation authorized a District Court for this County alone. Thereafter, the jurisdiction of the 14th Judicial District Court, with minor exceptions, was limited to Dallas County.

First judge of Dallas' own 14th District Court was George N. Aldredge, serving on this bench from 1878 until he retired in 1888. Among the judges who presided in this court may be noted Judge Kenneth Foree, who served continuously for the record period of 22 years; Judge W. M. Taylor, Sr. (now retired), who later served with distinction on the Supreme Court of Texas; and Judge Sarah T. Hughes, now in her 21st year on the bench and being Texas' only woman District Judge.

Dallas County now has a total of ten District Courts, all of which have general jurisdiction over Civil and Criminal cases. As a matter of practice, seven of the courts hear Civil cases and three try Criminal cases.

The 44th District Court was established in 1891 with a noted lawyer of that day, Charles Fred Tucker, as its first judge. Succeeding judges in this court included Judge Towne Young, now Associate Justice of the Court of Civil Appeals, and Judge W. L. (Jack) Thornton, who has been on the bench since 1937 and is Presiding Judge of this Judicial Administrative District.

The 68th District Court was created in 1908 with J. O. Roberts as its first judge. Judge Paine L. Bush has presided in this court since 1935.

Established in 1923, with Judge Royall R. Watkins, the 95th District Court has been presided over by Judge Dick Dixon, present Chief Justice of the Court of Civil Appeals, and the present Judge Paul G. Peurifoy.

The 101st District Court, created in 1925, has had only three judges, Judge Claude M. McCullum, Judge W. M. Cramer, who is presently Associate Justice of the Court of Civil Appeals, and Judge Dallas A. Blankenship, now presiding.

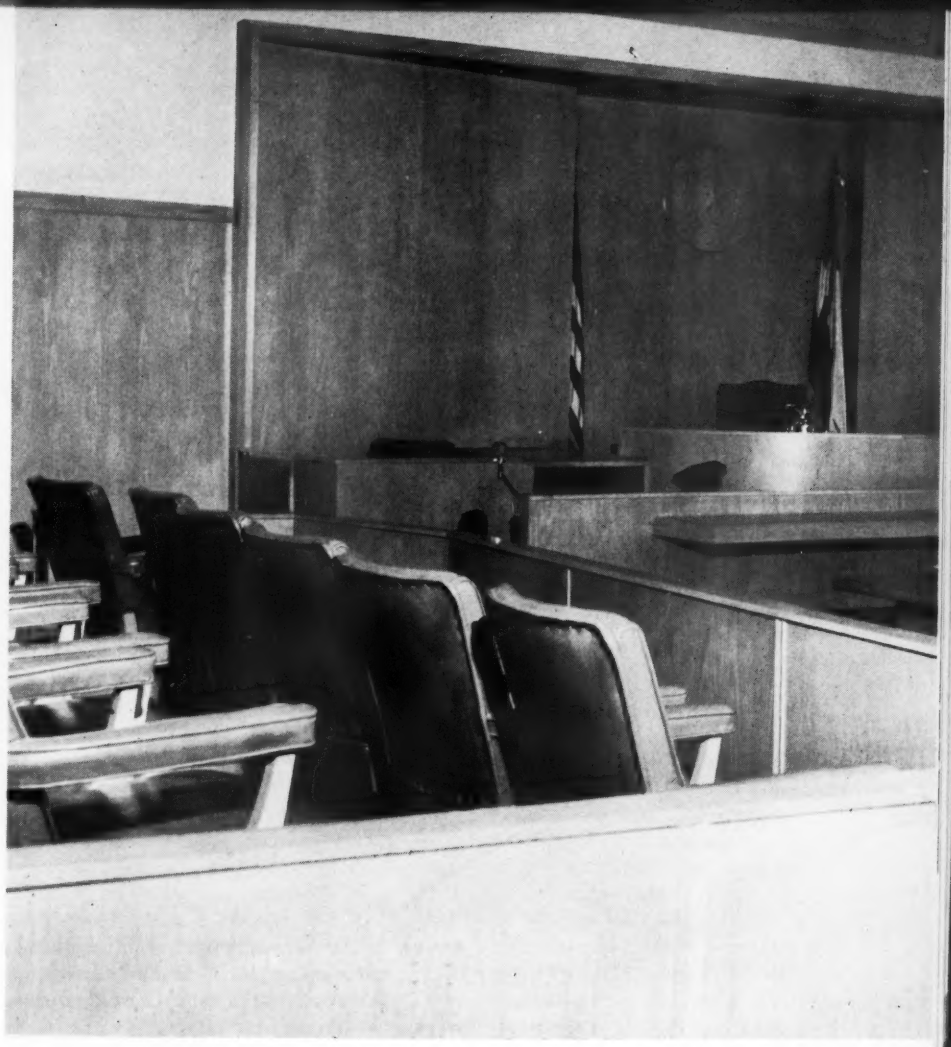
The 116th District Court had as its first judge in 1930 the noted trial lawyer Robert B. Allen. Present judge of this court is F. B. Davenport.

The latest of the Civil District Courts, 134th, was established in 1949 and has only two judges, Judge W. M. Taylor, Jr., and the present Judge Chas. E. Long, Jr.

There are now three Criminal District Courts designated as Court No. 1, No. 2, and No. 3. They were established in 1893,

N JUDGES

by W. Harry Jack



1911, and 1945, respectively. Among the noted judges who have presided in these courts were Judge Grover B. Adams, who served for 16 years, and Judge C. A. Pippin for 15 years. Present Judge of Court No. 1 is Judge J. Frank Wilson, former Congressman. Judge Henry King has presided in Court No. 2 since 1937, and Judge Dwight L. McCormack in Court No. 3, succeeding the late Judge William McCraw, former Attorney General of Texas.

The District Judges comprise the County Juvenile Board and supervise Juvenile Cases. One of the judges is elected for a six months' term to serve as Judge of the Juvenile Court, one as Presiding Judge and one has charge of the Central Jury Room.

Dallas County also has three County Criminal Courts, presided over by Judges Dean Gauldin, Joe B. Brown, and J. H. Guthrie. There are two County Courts at Law for Civil Cases, with Judges Grover Hartt and Owen P. Giles; and the County Probate Court of which F. W. Bartlett, Jr., is judge, with County Judge W. L. Sterrett, also having jurisdiction in the latter court. Judge Hartt has the distinction of being the only Republican Judge elected to our courts.

The Court of Civil Appeals for the Fifth District has appellate jurisdiction in civil matters. Since its creation in 1893, many distinguished jurists have been members of this court. Especially noteworthy were Judge Anson Rainey, who served as Associate Justice for seven years and as Chief Justice for 22 years; Chief Justice Ben L. Jones who served for 14 years and Ben F. Looney, 25 years. The present members are Chief Justice Dick Dixon, Associate Justice Towne Young since 1937, and Associate Judge Wm. M. Cramer.

At the time of annexation of Texas in 1845, the State was constituted as one Federal District, and Judge John C. Watrous was appointed the first Federal Judge. Nearest court session at the time was held in Tyler, 100 miles distant. In 1857 the State was divided into two districts, Eastern and Western, with the latter including Dallas County. Judge Thos. H. Duval was named judge for this district.

During the Civil War, the Federal Judges withdrew to the North and were replaced by Confederate Judges.

In 1879 the Northern Federal District was created, including Dallas County, with Andrew P. McCormick appointed its first judge. Court sessions were held on the second floor of a store building on Main Street, between Lamar and Murphy Streets.

In 1892, Judge McCormick was elevated to the Circuit Court of Appeals for the 5th Circuit. Judge Edward R. Meek (now deceased) served for 38 years until his retirement in 1936. Judge James C. Wilson, holding court in Fort Worth and in other divisions, was on the bench for 28 years.

Present Federal Judges in the Northern District of Texas are Judge T. Whitfield Davidson, Senior Judge, appointed in 1936, Judge Joe B. Dooley, appointed in 1947, and Judge Joe E. Estes, named in 1955; and Judge William H. Atwell, appointed in 1923 and now retired, but who actively handles dockets assigned to him, although he has attained the venerable age of 87 years. Judges Atwell, Davidson and Estes reside in Dallas.

Many lawyers and judges from Dallas, over the years, have served with distinction on the Supreme Court of Texas, including Justice Sawnie Robertson, Chief Justice Nelson Phillips, Justice W. E. Hawkins, all now deceased, and Justice W. M. Taylor, Sr., retired, and Justice Will Wilson, recently resigned. Former Justice Gordon Simpson is a member of the Dallas Bar.

Associate Justice Tom C. Clark of the Supreme Court of the United States is a former Assistant District Attorney of Dallas County and a practicing lawyer at the Dallas Bar for many years.

DALLAS LAWYERS IN CITY AND REGIONAL PLANNING



by **J. Woodall Rodgers**

A YOUNG Tennessee lawyer endowed with foresight, courage and pioneering spirit, first marked the spot on the virgin prairies of Texas to become the modern metropolitan City of Dallas, and become its first citizen. The time was little more than a century ago—almost in the memory of living man.

John Neeley Bryan, 22 years of age, riding an Indian pony, came to the high banks of the Trinity River at sunset on a chill November day, 114 years ago. The young, venturesome lawyer said to himself, "This is the place—here I cast my lot and shall plant my vine and my fig tree."

History records three compelling reasons that influenced his selection of this location:

1. To establish a trading post with the Indians that roamed the Texas prairies—to exchange the white man's goods for buffalo hides.

2. To use the bountiful waters of the Trinity and eventually make it navigable to the Gulf of Mexico.

3. In the midst of a region of good, rich black soil and strategic location, to build a great city.

This young lawyer saw all of these goals accomplished in his life time and principally through his inspired, able and active civic leadership.

Soon after his arrival came the Beemans from Illinois, and their beautiful young daughter soon became Bryan's bride. In this cosmopolitan atmosphere was founded what is now the Metropolitan Center and City of the Great Southwest.

This young lawyer and his wife made the first "Master Plan" for Dallas.

In true pioneering fashion, he carried the surveyors chain, and he laid out the town.

Theirs was the first born in Dallas County, and for more than a quarter of a century he was the outstanding civic leader of this city—drew its plans; laid out its streets and led the way in the building and development of a new and western town, later to become the financial, industrial, commercial, cultural and sports center of the Lone Star State and the Southwestern Empire.

Before the Civil War, he presided over the famous mass meeting of citizens celebrating the canalization of the Trinity River from Dallas to the Gulf of Mexico with 36 boats and barges plying its seven locks and dams as commercial carriers. Then the Civil War drew all boats and barges to the Mississippi to be lost to the federal troops, and the floods came and washed out the locks and dams, destroying for 100 years navigation on the Trinity which is now in the state of revival.

This great civic leader also presided at the mass meeting celebrating the coming of the railroads in 1872 and predicted the growth and development of a great city.

It is little wonder that lawyers and the legal profession have furnished such a great part of our civic leadership and planning all through the years in the development of Dallas—a man made city—tailored by the enterprise and industry of those noted pioneers who pushed west in search of fame and fortune.

The leading part played by the young Tennessee lawyer who founded Dallas and became so active and influential in its development in its early days is one of the outstanding examples of history revealing the great and inspired leadership of the bench and bar through the centuries and in every country around the world. In the early pioneering days of the West, they were the true and accepted leaders of a fast growing and rapidly developing civilization in a new and unconquered world. They sat in legislative halls, federal and state, and wrote the laws to govern the

rights, duties and responsibilities of all citizens. They sat in judgment on the bench to determine the proper construction and application of the law among the people.

In Dallas, lawyers have played a conspicuous part in all phases of civic and community planning.

Dallas was incorporated as a city 100 years ago, February 2, 1956. During that time, 16 lawyers have served as its mayor, covering a period of 48 years, and many more have served on its councils. It has had many noted city attorneys. The one now serving with great distinction has been in the city attorney's department for more than 30 years.

Dallas has had three Master Plans to chart its growth and development —

The John Neely Bryan Plan

The Geo. E. Kessler Plan

The Harland Bartholomew Plan

All originated under the administration and leadership of mayors who were lawyers.

The Bartholomew Plan in 1945 is now the chart by which the City is building today, with certain revisions and changes.

The Greater Dallas Planning Council is a non-political civic body, composed of 100 of Dallas' civic leaders to aid and assist the cause of good city planning, working with the City Council, the Commissioners Court, the Chamber of Commerce and all local governmental and civic bodies to stimulate and encourage over-all city planning along authentic lines in keeping with a comprehensive Master Plan in every phase of city building.

A Dallas lawyer and former mayor of Dallas is president of the Greater Dallas Planning Council. In its ten years of existence, two out of three of its presidents have been lawyers.

Many Dallas lawyers are active leaders in the civic and political life of our city in planning for a greater and finer city in the years to come. And what are their plans for the future? What's on the drawing boards, and what's in the air?

Dallas is planning a great program under the inspiring leadership of a most able and progressive administration, supported by the various civic and business organizations and the people of Dallas. Charts are now on the planning boards to meet the needs of a great and growing metropolitan city for a quarter of a century ahead.

With bank deposits of over $2-billion dollars, more than $1-billion in retail sales and close to $3-billion in wholesale sales annually, Dallas, with its trade empire of five states and annual construction rate of over $100-million dollars, is truly called the "economic bright spot of America."

An adequate water supply becomes the first need both for commercial and personal use. Water is No. 1 on the "must" list. A survey of Dallas' needs in years ahead is now under way to determine all available sources of supply for Dallas and its environs, reaching into the streams and sources of adjoining states of Arkansas and Oklahoma. Reservoirs recently completed, on the Trinity watershed serving Dallas, when filled, will hold five years' supply for this city, according to present consumption. But plans on the drawing board anticipate the decentralization of industry from congested manufacturing centers in the North, East and Midwset to the Southwest, and a continued rapid increase in population at the rate of 30,000 to 40,000 each year as Dallas moves on to its ultimate growth and development.

Dallas is the regional hub of transportation for the great Southwest. Ten railroads serve its needs daily in every direction.

Six inter-regional highways connect it with all the capitols and commercial centers of the nation, and many trucking companies and motor bus companies have their home bases here.

The city has one expressway, or freeway, ten miles long, built at a cost of $25,000,000. One more expressway is under construction and others in the planning stage.

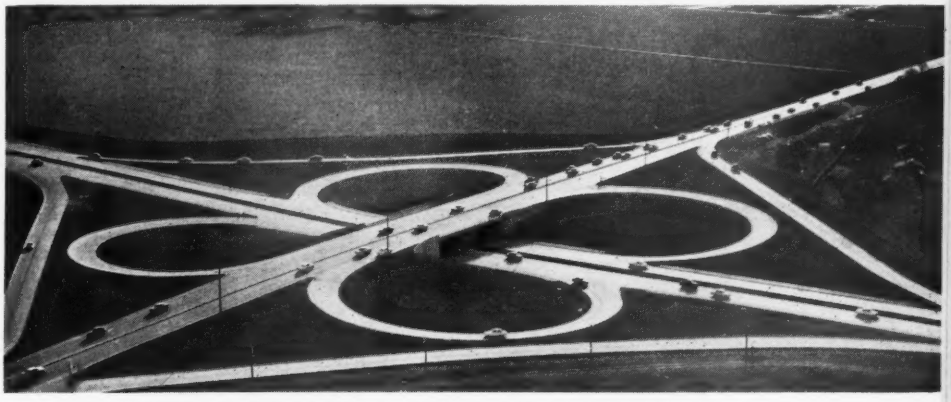
Dallas ranks second to only one other city in America in the number of inter-regional highways leading in all directions to the important cities of America.

Before the Civil War the Trinity River was navigable from Dallas to the Gulf and after 100 years it is on the planning boards again. Definitely, Dallas' new frontier is canalization of the Trinity to sail the seven seas and connect with all ports of the world.

The Trinity River Authority, authorized by the last Texas Legislature, is already activated and is driving to this goal. World War II alone prevented realization of this plan before now. The corps of army engineers has already declared it to be sound economically, including flood control, water conservation, soil erosion, soil conservation and navigation, and they are now bringing the survey up to date. The dams in North Texas are already built. The canal must come later.

Dallas is a major port on the world's greatest ocean — the limitless air ocean whose use has changed travel habits and economic facts throughout the world. Dallas Love Field, one of America's oldest and finest airline airports, is the Dallas harbor on the air ocean.

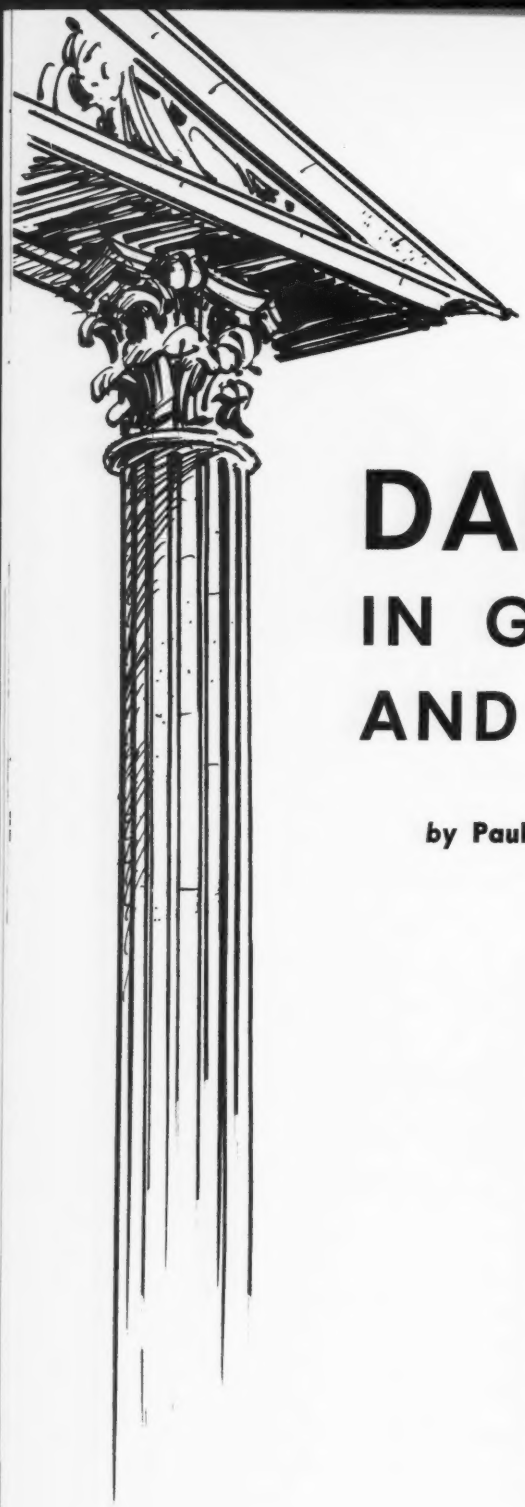
Dallas Love Field is conveniently accessible to Dallas air travelers and shippers. Its present terminal building is seven miles from the downtown hotels. The new terminal building, scheduled for completion in June, 1957, will be only five and a half miles from the downtown hotels. In the new $10,000,000 terminal development, Dallas Love Field will have the finest airport terminal ever built, from the standpoint of public convenience. Among its many innovations will be single-level operations, automatic doors, moving sidewalks, and canopies which will provide complete weather protection for arriving and departing visitors.



MODERN TRAFFICWAYS: A SYMBOL OF CITY PLANNING

Ever since the beginning of air transportation, Dallas has been one of the best customers of the industry, with a 1950 metropolitan area population of 0.41 per cent of the nation's total air traffic, whether that traffic be passengers, mail or

(Continued on Page 67)



DALLAS LAWYERS IN GOVERNMENT AND CIVIC AFFAIRS

by Paul Carrington

DALLAS was named for a vice president of the United States, a Philadelphia lawyer, but has never furnished a president or a vice president. At all other levels of government, however, Dallas has been represented, as have other communities of this state and nation. In such matters through the years Dallas lawyers, as lawyers in other communities, have furnished a substantial share of those who have served in government.

Among members of the Cabinet from Texas, one Attorney General has received his professional experience chiefly at the Dallas Bar. This Attorney General has since been appointed to, and is now serving on, the Supreme Court. In the "little Cabinets", in governmental commissions such as the New Hoover Commission, and in many other administrative positions in the Federal Government, the Dallas Bar has been represented.

The nation has long known how well the Dallas Bar has been represented in the House of Representatives by Dallas lawyers. The American Bar Association has given recognition to the service of distinction rendered by the congressman from Dallas who served so long as chairman of the Judiciary Committee.

Within my lifetime, three former United States Senators have lived in Dallas, two former Governors of Texas, three former Lieutenant Governors, two former Secretaries of State of Texas, and five former Attorneys General of Texas. All of these former officials have practiced law in Dallas excepting three. Dallas lawyers also have held positions of responsibility and trust in other administrative offices of the state, county and municipal governments, of school, water and other districts, and on state commissions and boards, city commissions, county committees, and other like bodies appointed to serve as a part of local government.

For example, for 14 of the last 20 years the mayor of Dallas has been a member of the Dallas Bar, and the mayors of Highland Park and University Park, residential suburban cities entirely surrounded by Dallas, are lawyers. In the halls of the Texas Legislature, representatives and senators from Dallas have been predominately lawyers.

In political organizations having to do with the personnel and policies of government, lawyers in Dallas, as elsewhere, have always held most important assignments. In precinct, county, state and national organizations of the Democratic and Republican parties, Dallas lawyers have participated typically. They have also served in non-partisan groups of citizens interested in the selection of our municipal and school officials.

Dallas lawyers have distinguished themselves in local, national and state governments as mayors, legislators, governors and in the president's cabinet.

In all of this, the Dallas Bar claims no distinction from other bar associations of America. It may be fairly said of the Dallas Bar, as of the bars in most of the cities in America, that from its membership a leadership in the affairs of government has been furnished, quite naturally, far out of proportion to the number of lawyers in the population of the city. I say that this is quite natural, because lawyers by personal interest, by education, by professional experience and by the dedication of their lives to the principles of law, espouse the idealism of government by law and not of men.

Furthermore, other than by participation in the official life of government, Dallas lawyers, like lawyers in communities throughout America, have been good citizens and have participated in civic, religious, cultural, educational and other activities of their community far beyond their share if calculated in the proportion of the number of lawyers to other citizens of Dallas generally or to other groups of business or professional men.

Since 1938, the work of the Dallas Chamber of Commerce has been substantially enhanced by the efforts of Dallas lawyers. During this eighteen year period, eight have served as president of the Chamber of Commerce. Since 1940 nearly every committee of the Dallas Chamber of Commerce has had at least one lawyer serving on it, and some committees have been made up almost wholly of lawyers.

For example, the Legislative Committee of the Dallas Chamber of Commerce, which for many years has studied and made recommendations on proposed legislation at both the state and national levels, has predominately consisted of practicing lawyers. Also, the Chamber's pool of public speakers for promoting the many Chamber activities from year to year consists almost wholly of Dallas lawyers.

From the leadership of the Dallas Chamber within the past 15 years there have been elected a president of the U.S. Chamber of Commerce, a vice president of the U. S. Chamber, a president of the Texas Association of Commerce, a president of the East Texas Chamber, and officers and directors of many other state and national associations or other organizations of business men devoted to tasks of good citizenship. Many of these have been Dallas lawyers.

The Greater Dallas Planning Council which is devoted to the formulation and promotion of plans for the improvement of the metropolitan area of our city, has had a Dallas lawyer as its president during nine of the eleven years since its organization. Many other Dallas lawyers have served on its board of directors and its active committees.

A Dallas lawyer has served as president of the State Fair of Texas; another is serving as its vice president, and many others are serving on its board and on its numerous committees.

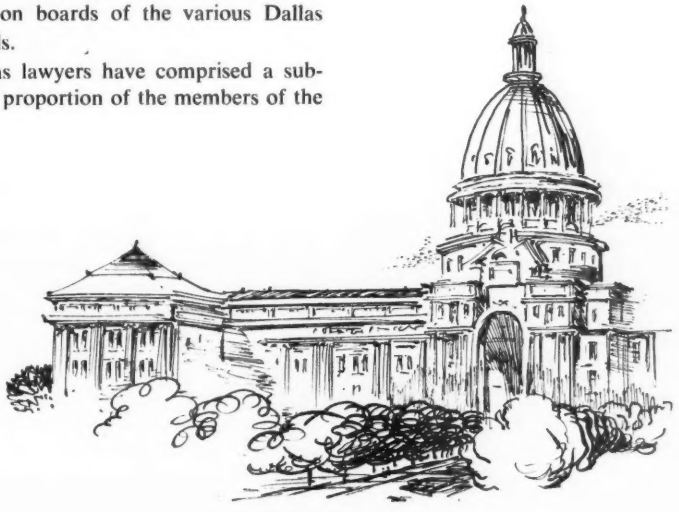
Since the organization five years ago of the Dallas Council on World Affairs, five men have served as its president or as chairman of its board and of these, three have been Dallas lawyers. Many other lawyers have served on its board and on its many active committees.

On the board of directors of the Dallas Community Chest and of its 30 odd agencies for charitable and character-building services to Dallas, many Dallas lawyers have similarly served. They have also served on boards of the various Dallas hospitals.

Dallas lawyers have comprised a substantial proportion of the members of the boards of the Dallas Art Museum (its current president and a predecessor of his have been selected from the Dallas Bar); the Museum of Texas History (one of its recent presidents was a Dallas lawyer); the Museum of Natural Science; the Health Museum, the Aquarium and the Dallas Zoo; the Dallas Metropolitan Opera Association (the founder and president during most of the years since its organization was a Dallas lawyer); Southern Methodist University, Dallas University and Dallas' excellent secondary private schools; and many other local foundations and other charitable and benevolent enterprises.

It may be safely said that there is no single congregation out of the more than 1,200 churches of Dallas which does not have Dallas lawyers on its governing board.

Thus, in every phase of community activity intended to make Dallas a better community, Dallas lawyers have played an important part. They have borne their fair share of the burden of work and effort involved, and in part, they must bear the responsibility and the credit for Dallas as it is today.





SOUTHERN METHODIST UNIVERSITY SCHOOL OF LAW

by Robert G. Storey

SOUTHERN Methodist University opened its doors in 1916 with one main building and a dormitory some six miles from the heart of downtown Dallas. In 1925 the School of Law was established. The University is now in its 40th year and the Law School in its 31st year. The Campus includes some 135 acres covered by permanent buildings of Georgian architecture. For many years the School of Law operated in the east one-half of the basement and one and one-half classrooms of the original building, Dallas Hall, and moved into its new buildings in 1951.

The dedication ceremonies lasted for one week, and leading members of the bench, bar and law schools, as well as businessmen and friends, participated. The dedication ceremonies were combined into what was designated as Lawyers' Week. Lawyers' Week has continued and is now well established and is observed each year. The Law School and its activities are described herein under separate categories.

The School of Law is housed in a new quadrangle situated on a beautifully landscaped plot of five acres on the northwest corner of the campus. The three air-conditioned buildings include the Legal Center Building, Florence Hall and the Lawyers' Inn. Funds contributed by lawyers financed the construction of Lawyers' Inn, and funds provided by businessmen made possible the Legal Center. A generous gift from the Hoblitzelle Foundation of Dallas enabled the University to completely remodel and refurnish Florence Hall. The Lawyers' Inn is a modern Inns of Court. It provides living quarters and dining facilities for seventy-five students, and contains a lounge and a recreation room, as well as a faculty dining room and several guests rooms for visiting professors and distinguished guests.

Florence Hall contains the Law School classrooms, the Maco Stewart Memorial Courtroom, offices of the Legal Aid Clinic, and rooms for student activities. The main building, the Legal Center, houses the several libraries, the administrative and faculty offices of the Law School, offices of the Southwestern Legal Foundation, the Southwestern Law Journal, several seminar rooms, the auditorium, a student lounge and a public lounge. The buildings are of modified Georgian architecture, conforming to the style of all permanent buildings on the campus.

The Law Libraries, housed in the Legal Center building, contain approximately 60,000 volumes, carefully selected to avoid unnecessary duplications and to insure the greatest possible usefulness. This includes all reported cases of the Federal Courts and practically all reported cases of the State Courts and all English reported cases from the time of Henry VIII. There are also collections of the reported cases from the principal countries of the British Commonwealth, including Ireland, Scotland, Australia, New Zealand, South Africa and Canada. Accessions are being made at the rate of approximately 5,000 volumes a year, with special attention being given to materials in the fields of Oil and Gas, Taxation, Insurance, International Law, Comparative Law and Jurisprudence. Emphasis is also placed on Latin American legal publications. Codes, periodicals and outstanding treatises have been acquired from most of the Latin American countries.

Our five libraries are: Potts Memorial Library, DeGolyer Oil and Gas Research Library, International Law Library, Faculty and Insurance Library.

The statutory collection includes the current statute law of the United States and all of the states. The rules, regulations and decisions of the administrative agencies of the federal government are kept current. The library has excellent collections of treatises, encyclopedias, digests, citators and loose-leaf services which make it a valuable working laboratory for the students. Several copies of all leading textbooks are available. There are many texts on the subjects of government, economics, international relations and business in the collection. The Library has complete files of one hundred and fifty-three leading law periodicals. It currently subscribes to three hundred and ninety-six periodicals, of which ninety-eight are from foreign countries.

Fondren Library, a handsomely appointed and air-conditioned building, houses the general library. It is arranged for maximum convenience and research. Its reading rooms are available to law students and members of the bar at all times.

The objectives of the School are the thorough training of its students in the science and the method of the law; graduate training, with emphasis upon Oil and Gas Law and Taxation; and training of foreign students in Anglo-American Law. The rules and principles are studied in the light of their context, their purpose, and their actual effect upon the social institutions of their time. Together with the understanding of the body of the law, there is sought to be imparted the ability

to apply its rules and principles in a professional manner.

It is recognized that not all graduates of the School will practice law. Some will go into government service; some will become judges and legislators; others will pursue business careers. The course of instruction has been planned accordingly and is intended to develop a consciousness of the responsibility of the lawyer to society for the improvement of the law, both in its substance and in its administration.

With our expanded Graduate School of American and Foreign Law, our program of continuing legal education, seminars, conferences, research and publications, we are endeavoring to improve the administration of justice not only in the United States but in other parts of the free world.

Particular effort is made to train the students in the practical and procedural side of the law. Thus the students are regularly assigned the drafting of legal instruments in the academic courses where assignments are especially appropriate, as in the case of trusts and estates, contracts, corporations, property, among others. This (classroom) work is supplemented by such "how to do it" courses as Practice Court, Brief Writing and Oral Advocacy, Legal Writing, Legal Aid, and by work as student editors of the Southwestern Law Journal.

Practice Court. The School maintains a Practice Court under the direction and control of members of the faculty. The purpose is to give the students an opportunity to coordinate their knowledge of procedure and evidence with their knowledge of substantive law in the conduct of actually litigated controversies. This course is required.

The third-year class is divided into groups of two and a case is assigned to each group, one student representing the plaintiff and the other the defendant. The student lawyers must investigate the case, prepare the process and pleadings and carry the case to final issue. Interlocutory hearings on motions and demurrers are held throughout the first semester and the students are required to draw the proper orders to be entered therein. Final issue on the facts is reached by the end of the Fall semester, and the Spring semester is devoted to the actual trials, with the students selecting the jury, examining the witnesses, preparing instructions and special issues, and taking all other steps normally taken during a trial. After a jury verdict has been rendered, losing counsel prepares a motion for a new trial which is heard as the final step in the case. This work is carried on in an elegantly appointed courtroom specially designed for this purpose.

Brief Writing and Oral Advocacy. In the second year the students are divided into groups of four, two as counsel for appellant and two as counsel for appellee. Each group is assigned a case based upon an actual case transcript. They prepare appellate briefs in the form prescribed by the Texas Rules of Civil Procedure. Oral arguments are then held before judges recruited from the Dallas Bar.

Legal Writing. All second year students are required to take a course in legal writing. Here they study legal style, legal draftsmanship and actually draft memoranda and opinions on assigned points of law. A part of the time is spent on the preparation of legal writings for publications.

Legal Aid. In cooperation with the City-County Welfare Board and the Dallas Junior Bar Association, the School operates a Legal Aid Clinic under the supervision of a Faculty Director. All local cases must be cleared as charity cases by the City-County Welfare Board. Cases from out of the county come by referral from other legal aid clinics. The students interview the clients, prepare all the papers and work as assistants to members of the Junior Bar when the cases reach the stage of litigation. They are thus able to participate in the handling of legal problems and litigation in a realistic way. This work is open to selected third-year students just under the grade average necessary for law review editorship. For this work the School maintains a suite of four offices in the classroom building.

Summer Program of Applied Legal Training. Students who satisfactorily complete the first two years of study may enroll in the Summer Program of Applied Legal Training on a credit or non-credit basis. The program extends over the twelve-week period corresponding to the regular summer semester. Generally, students are assigned for four weeks as law clerks to judges or to federal, state or city attorneys, and for eight weeks as law clerks in law firms or corporate legal departments. One afternoon each week the students convene at the law school to hear lectures by practicing lawyers and judges on such topics as the fixing of fees, law office management, negotiation of claims, settlements of litigation, and legal ethics. A small compensation is paid to student participants.

The Southwestern Law Journal is a legal periodical published quarterly by the Southern Methodist University School of Law and the Southwestern Legal Foundation.

Each issue of the Journal contains leading articles on important legal matters; comments on topics of current interests; notes on cases of significance which have been recently decided; and a book review section. An annual feature of the Journal is its survey of the development of the law in the Southwest. The survey covers all significant decisions handed down by the courts of Louisiana, New Mexico, Oklahoma, Arkansas and Texas during the preceding year.

The Journal is operated by an elected Editor-in-Chief, three Associate Editors, a Business Manager and the Senior Editorial Board. Candidates for the Board are selected on the basis of scholarship from the second year class. Those candidates who exhibit an ability to do effective legal research and writing are elected to membership on the Editoral Board and from this group the officers are selected.

"The Legal Profession" is a required course for seniors and is designed to give the student a basic knowledge of our professional ethics. In addition, much emphasis and teaching is devoted to the history and development of the organized legal profession. Such practical problems as law office management, professional relationship with clients, and fixing of fees are included. Great stress is given to the attorney's obligation to his profession and public service. We are encouraging all young graduates not only to become affiliated with their local, state and American Bar Associations, but to take active parts therein.

The Graduate School of American and Foreign Law is a cooperative endeavor of the Southern Methodist University Law School and the Southwestern Legal Foundation, created to meet the challenge of world leadership which has been pressed upon the legal institutions of the United States by international developments following World War II. The program of the Graduate School is designed to broaden the American lawyer's understanding of our Anglo-American legal system and its place in the legal systems of the world and to afford foreign lawyers an opportunity to acquire a basic knowledge of Anglo-American concepts and their relationship to the legal concepts of the foreign lawyer's country through a study of comparative and international law. An expanded graduate program for American lawyers will begin in September, 1956, wherein select American lawyers upon graduation may take an additional year's graduate courses in a Latin American university and upon satisfactory completion and submission of an acceptable

(Continued on Page 64)

THE SOUTHWESTERN LEGAL FOUNDATION

by J. Cleo Thompson

THE Southwestern Legal Foundation, in cooperation with the Southern Methodist University School of Law, has greatly strengthened the leadership of Dallas and the Southwest in the future of law and Democracy.

Formed by a representative group of businessmen and leaders of the bar, the Southwestern Legal Foundation was incorporated under Texas law in April, 1947. The purpose clause of the charter, approved and filed in the office of the Secretary of State at Austin, Texas, reads:

"The purposes for which the corporation is formed are educational and civic. That is to say, this corporation is formed to support, encourage and establish scholarships, conduct research and investigations in legal problems and activities, including the general field of law and government; to establish a legal center at Southern Methodist University which will house the Law School of Southern Methodist University and the officers of this Foundation; to cooperate with and make recommendations to recognize bar associations, legal organizations, foundations and other institutions interested in the improvement of the legal profession, law schools and the administration of justice; to establish and operate legal institutes, legal aid clinics and any other related activities for the benefit of the legal profession, the public and government; to conduct institutes, research



and forums of international law and relations, especially as affecting the Western Hemisphere, and to solicit, collect and expend funds for such purposes."

The realization of these objectives is typified in the Southwestern Legal Center, dedicated in 1951 — the first legal center as such to be completed and activated in the United States.

The modern buildings comprising the "Legal Center" were built by the Legal Foundation on a grant of five acres of land dedicated by SMU to the permanent use of the center. An agreement between these two institutions provides that neither shall have any direct control over the other, but provides for cooperative effort in all instances of common interest.

The operation and sundry activities of the Southwestern Legal Foundation function around the nucleus of its officers and Board of Trustees, which is composed of prominent businessmen and lawyers representing each of the five Southwestern states of Arkansas, Louisiana, Oklahoma, New Mexico, and Texas. Superimposed on these are the Advisory Board, whose responsibility is to make recommendations and suggest plans and activities to the Board; the various divisions and committees, which are concerned with specialized aspects and projects; and the more than 500 members of the Foundation.

Projects of the private, non-profit organization are financed largely by contributions and donations from private sources and by members of the Foundation who subscribe to memberships and pay nominal annual dues to help carry on the work at the Legal Center.

Both lawyers and non-lawyers may become members of the Foundation. Lawyers may purchase regular, sustaining, life or junior memberships. Business memberships are available to individuals, business firms or corporations. All categories of membership, which are tax deductible, carry special benefits. For example, members are admitted without cost to nearly all the institutes and conferences sponsored by the Foundation.

To accomplish its aims and objectives, the Southwestern Legal Foundation has established a multiple series of programs varying in nature, but all aimed at the improvement of the administration of justice.

It is a necessity that progressive lawyers continue their education. The hundreds of new court decisions, the thousands of administrative rulings from bureaus and commissions of big government, and our complex business structure all tend to require specialization in law. A convenience program must be afforded the lawyer who would keep up with these latest rulings and changes and to absorb the cumulative research data. The institutes, conferences and seminars to which the Foundation is annually committed offer an excellent outlet for such a program.

The Foundation annually sponsors several two and three-day institutes at which outstanding lawyers, judges, scholars, and business leaders are asked to lecture. Registrants from throughout the United States and Canada are regularly attracted to institutes on such subjects as Labor Law, Insurance Law, Oil and Gas Law, the Law of Taxation, Administrative Law, Trial Tactics, International Law and Relations, Personal Injury Litigation, Trade Regulations, Condemnation and Appraisal, Probate and Trust Law, and many others.

The programs of continuing legal education continue to meet with the enthusiastic support from the Bar. The Seventh Annual Oil, Gas and Taxation Institute, held early this year, attracted 637 registrants, a second Condemnation and Appraisal Institute was held in cooperation with the American Institute of Real Estate Appraisers with 275 individuals registered. In each case registrants came from all parts of the U. S. and Canada.

Publications are an important adjunct of the continuing education program because they serve as vehicles for disseminating the invaluable information presented at Legal Center meetings. Fortunately, the Foundation has gained eminence in the field of oil and gas law and the proceedings of its annual Oil and Gas Institute are distributed on a national basis.

Research is regarded as an important phase of Foundation activity. Research projects in which it engages and the conclusions reached reflect only mature and impartial investigations and searching analysis. Thoughtful and experienced judges, lawyers, legislators, law school professors, businessmen, representatives of management and labor, and even students work in the quiet and non-controversial atmosphere of the Legal Center but defend their work in forums, in the courts, and before the public.

The research and supplemental professor's salary grant made by the Foundation has stimulated research and produced excellent results. It provides summer employment and supplements to base salaries for law professors who carry extra teaching responsibilities. It appears to be unique in the law school world, and has received such favorable publicity in law schools circles it may well set the pattern for similar programs at other institutions.

Through the joint efforts of the Foundation, Junior Bar Association of Dallas, SMU School of Law and the Dallas City-County Welfare Department, there is operated at the Legal Center a free Legal Aid Clinic for the benefit of the indigent. Hundreds of needy people have been provided with legal services since its inception.

Outstanding specialists in various fields of law who are prominent members of the Foundation have made themselves available for appearances before special groups of the Bar and Business to speak on the Foundation and on their specialized subjects.

An annual highlight of the Foundation's activity is the presentation of the Hatton W. Sumners Award during Lawyers' Week each spring. Named for the famed former Congressman who now resides and does research at the Legal Center, the award is given annually to the Southwesterner judged by the Advisory Board of the Foundation to have rendered "the most outstanding services in the improvement of our democratic and constitutional form of government during the past year."

The initial winner, in 1954, was U. S. Circuit Judge Alfred P. Murrah of Oklahoma City. Subsequent winners are Dr. Charles Shirley Potts, who served as dean of the SMU Law School for 20 years, and the 1956 winner, Ross L. Malone, Jr., of Roswell, New Mexico.

The Southwestern Legal Foundation is regional in scope and embraces in membership, in trustees and in the practical assistance it can render to business and social life, the five Southwestern states.

It is the aim of the Foundation to engage in activities that will help in the improvement of the administration of justice. Through the individual and collective results of the many projects the Foundation conducts, this end is being achieved.

Leading members of the legal profession from various countries of the free world continue to visit the Southwestern Legal Center. This is evidence of the leadership of the Southwest, Dallas, SMU School of Law and the Southwestern Legal Foundation as a rendezvous of ideas, research and training for the improvement of Law and Government.

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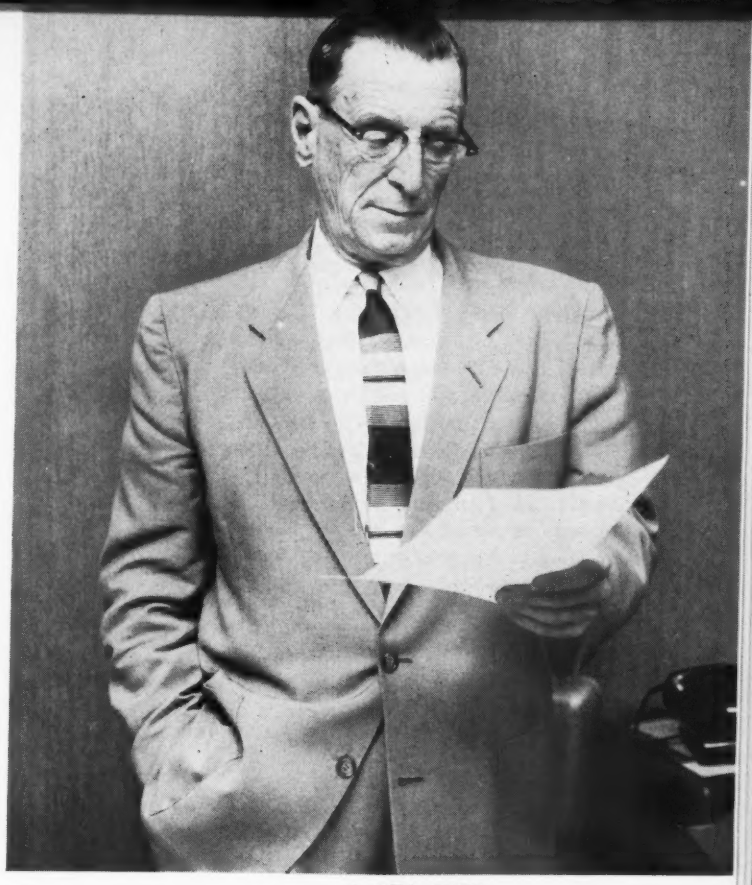
Critz Begins 27th Year

In 1930, during a lull in the cotton business, a young cotton executive accepted the job as "temporary" manager of the Dallas Chamber of Commerce until the group's directors could find the right man. Today, 26 years later, that man, J. Ben Critz, stands recognized as one of the ablest Chamber managers in the United States, with an almost unsurpassed record of progress behind him.

Mr. Critz has had a hand in attracting many large industries into the Dallas area, and has helped lead the city through the depression years as one of the least depleted ones. In fact, his record has been so outstanding that Chambers in Louisville and New Orleans have both patterned their organization after Dallas.

Besides his full-time chamber work, Mr. Critz has been president of the Dallas Country Club, a YMCA director and chairman of the Newsboys Club. He is a member of the Highland Park Presbyterian Church.

Ben Critz' leadership at the Chamber of Commerce, which is starting its 27th year, is a vital part of the rapid growth and progress of Dallas.



J. BEN CRITZ



WARLICK LAW PRINTING CO. *maintains a basic law library dealing with the legal aspects and requirements of the financial and legal printing that is done in their shop. It is the only printing company in Dallas with such facilities. Warlick prints such things as briefs, SEC registration statements, indentures, mortgages, deeds of trust, prospectuses and offering circulars, utilization agreements and special legal forms.*

Warlick Law Printing Unique in Southwest

The Warlick Law Printing Co., 1207 Hord St., is the only printing firm in the Southwest dealing exclusively in legal and financial printing, which must be prepared to meet the exacting requirements of laws and regulations of various government agencies. The company maintains a basic library dealing with the legal aspects and requirements of this type of printing, including complete up-to-date S.E.C. regulations, and the Blue Sky laws of all states. A conference room also is available, and attorneys are invited to make use of the library.

Warlick Law Printing Company was established in 1894 by John Warlick, and operated until 1951 as a brief publishing house. A little financial printing was done.

Seeing the need of a printing plant which dealt exclusively in financial and legal printing, E. O. Hendricks and J. H. Weersing purchased the Warlick Law Printing Co., with the objective of keeping this highly technical type of printing in Dallas. Today, outstanding service and quality are bringing Warlick business from all over the Southwest.

Dallas

HONORS and AWARDS

"Man of Month" Chosen. Otto H. Eisenlohr, 1942 Lausanne, has been named "man of the month for June" by the Oak Cliff Chamber of Commerce.

Mr. Eisenlohr, a native of Oak Cliff, has long been active in Dallas civic life as a president of the Dallas Kiwanis Club and the Cotton Bowl Association. A graduate of Rice Institute of Technology, he has been connected with the sales department of the Dorsey Company for more than 40 years.

*

University Honors Banker. Fred F. Florence, president of the American Bankers Association and president of the Republic National Bank of Dallas, has received an honorary LL.D degree from Oklahoma City University. Mr. Florence, who gave the commencement address to the University's 1956 graduating class, holds a similar degree from Westminster College, Fulton, Missouri.



Accountants Present Surprise Award

Fladger F. Tannery of Dallas (left), retiring state C.P.A. president, received a surprise award from the Texas Society of Certified Public Accountants at their 41st annual convention in Houston. Presentation was made by Don C. Chorpening of San Antonio, retiring second vice-president. The award to Mr. Tannery was made in recognition of outstanding leadership and performance beyond the normal demands of office in representing the Society and the accounting profession.

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HAUGHTON BROTHERS

Dallas Board Named Winner. The Dallas Real Estate Board has been selected as the winner of the 1955-56 Board Achievement Contest of the Texas Real Estate Association. The award was based on Board membership activities and the role played by both the Board and by individual Dallas realtors in community affairs during that period.

Howell H. Watson, former Board president, has been elected a director of the state organization of realtors.

Other directors from Dallas include Henry S. Miller, Jr., Lyn E. Davis and Roy Eastus.

During the past year, the Dallas Real Estate Board occupied new quarters in its own recently-acquired building at 417 North Ervay.

*

Club Honors Dallas Golfers. The Salesmanship Club has honored two famous Dallas golfers — Spec Goldman, state amateur golfing champion of 1955, and his son, David Goldman, Jr., 19, who recently won the state championship — at a luncheon at the Dallas Athletic Club.

The father and son champions were presented desk pen sets with a base the replica of a golf club head.

*

Advertising Club Places in Contest. The Dallas Advertising League received national recognition for its work in education and public service in recent contests sponsored by the Advertising Federation of America.

The Dallas League won a second prize for "an integrated program of advertising education for members and students of advertising," and an honorable mention for "their wide variety of activity in attention to local affairs."

*

Dallasite Has Won 31 Titles. Weekend hot-rod racing has won 31 titles and a four-state Class A stock car drag-race championship for Jack Phillips, 20-year-old Dallas bookkeeper.

Mr. Phillips was awarded his latest trophy for the stock car championship after defeating all competition at Caddo Mills June 10. The award was presented to him by Howell Brister of Magnolia Petroleum Company, one of the sponsors. Co-sponsor of the event was the National Hot Rod Association.

Texas Building Selected for Award. The Oak Cliff Savings and Loan Association building has been awarded a certificate of merit by the American Institute of Architects. It was the only Texas building to receive an A.I.A. award this year.

Architects of the award-winning building are Harold E. Prinz and LaVerne Brooks of Dallas.

Among the outstanding features of the Oak Cliff building are year-round air conditioning divided into seven zones for independent temperature control, a metal acoustic ceiling, and recessed flourescent lighting fixtures. Most customers arrive by automobile and transact business under a canopy in less than ten minutes.

Insurance Man Wins Award. Tom R. Chatfield has been named "Insurance Man of the Year" by the Dallas Association of Insurance Agents.

Mr. Chatfield was presented with the Mabry Seay Award — a silver tray — at the last regular DAIA luncheon meeting at the Baker Hotel's Crystal Ballroom, with Morris Brownlee, state insurance commissioner, as principal speaker.

Mr. Chatfield, second vice-president of the Southwestern department of The Loyalty Group, was cited for his work on the auto classification for rating purposes and on graduated rate scales for dwellings which will go into effect in Texas August 1.



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This new weapons concept is the result of Navy steam catapult capability, a launching cart developed by Chance Vought and the remarkable reliability of *Regulus*, first operational attack missile to serve with the fleet.

The ever-increasing versatility of *Regulus* is another demonstration of Vought's tradition of engineering excellence...a tradition that will continue to create bold new weapons as long as the need for them exists.

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Dallas

CHAMBER NEWS

Two Chamber Staffers Retire August 1

Veteran staff members Sam Goodstein and Thomas F. Huffman of the Dallas Chamber of Commerce are retiring on August 1, 1956, after many years of service to the Chamber and the community.

Mr. Goodstein, the oldest Chamber of Commerce employee in point of service, has been on the staff for 47 years. Twenty-six of these years have been spent in the Transportation Department.

He came to Dallas in 1903 and has been with the Chamber since 1909. During his tenure with the Chamber he has watched Dallas grow from a town of 90,000 to a metropolis of nearly 800,000.

One of his first jobs was that of a messenger boy with the Texas and Pacific Railroad. He then went to the Chamber of Commerce where he became associated with the Transportation Department. When he came, the department was in its infancy and, as Mr. Goodstein recalls, the transportation department schedule of traffic occupied less than one drawer of a small filing cabinet. It was concerned primarily with rail and steamship rates as most of the supplementary transport was local and confined to horse-drawn vehicles.

The department, through Mr. Goodstein's efforts, has grown with the town and today is a highly efficient operation.

Thomas E. Huffman, manager of the Highway Department, has had a long and distinguished engineering career.

He has been with the Chamber of Commerce since 1950 where he has done much to improve Dallas highways. Under his leadership, the Dallas Chamber of Commerce in conjunction with the Fort Worth Chamber of Commerce succeeded in securing the passage of the Toll Road Law which authorized the financing and construction of the Dallas-Fort Worth Toll Road. He also cooperated with authorities on South Central Expressway which is scheduled for completion in August.

Mr. Huffman came to Texas from Antioch, Ohio, with an extensive education including an engineering degree from Ohio Northern University, post graduate work at Massachusetts Institute of Technology and special work at the University of Texas. After working in various positions, he was employed by the State Highway Department in 1919.

His first position with the state was that of district engineer in Lufkin and later in Beaumont. He then went to Austin where he became engineer in charge of design and construction. In June, 1941, he came to Dallas to assume the position of district engineer.

In September of 1945, Mr. Huffman was appointed engineer-manager in charge of design and construction for expressway engineering in Dallas. The outgrowth of this was Central Expressway, a dream of Dallas citizens for almost 40 years and for which Mr. Huffman was largely responsible. The job of engineering Central Expressway was, Mr. Huffman said, "One of the biggest thrills of my career."

He is an active member of many civic and professional groups, among which are the American Society of Civil Engineers (National); the Texas Section, American Society of Engineers (local); Texas Society of Professional Engineers; Citizens Traffic Commission; Central Highway Committee; the Highway Policy Committee of the East Texas Chamber of Commerce; The Texas Good Road Association; and the Big Bend Trail Association.

Mr. Huffman is also a past president and charter member of the Lufkin Rotary Club and an active member of the Rotary Club of Dallas.

RETIRING DEPARTMENT HEADS *Sam Goodstein, left, and Thomas E. Huffman pose in front of a photograph of Central Expressway, symbol of the work of both their departments. Mr. Goodstein headed the Transportation Department for 26 of his 47 years with the Chamber. Mr. Huffman came to the Chamber in 1950 from the Texas Highway Department to manage the Chamber's Highway Department. One of the biggest jobs of his highway engineering career was engineering Dallas' Central Expressway.*



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CLAMPITT PAPER CO.

For information about the Trinity Industrial District consult your real estate broker or . . .
INDUSTRIAL PROPERTIES CORPORATION, 401 Davis Bldg., Dallas, RI-6552

Highway Bill Brightens Road Outlook

What's Our Share and When Do We Get It?

THE greatest public works program in history has been launched by the passage of the Federal Aid Highway Act of 1956 by Congress.

With 50 billion dollars earmarked for highway development the number one question on most municipal minds is "what's our share and when do we get it?"

The answers are not likely to be forthcoming immediately. It will take several months at least for the new laws to be interpreted and the necessary machinery set up. But this much can be said:

Texas is second only to New York in the amount of money earmarked for highway construction . . . with a total expenditure of nearly 435 million expected within the next three years. Of this, some 280 million will be used for interstate highway construction and over 155 million for state highways and farm to market roads.

If no basic changes are made by Congress when it reviews the program at the end of three years, then Texas will be allocated over 2 billion during the entire 13-year program.

Dallas' outlook is one of the brightest in the nation with six interstate highways radiating from the city. Only one city in the country (Indianapolis) is the hub of more interstate routes. (7)

Dallas has U. S. 77 coming in from the North and South and U. S. 80 from the East and West. In addition, U. S. 67 from the Northeast and U. S. 75 from the South are part of the interstate system.

The lion's share of the new highway aid will go to these interstate routes, with the Federal government picking up 90% of the tab. On the state routes and farm to market roads the government will pay 50%.

In Dallas, this means that the thorny problem of acquiring sufficient right-of-way is at least partially solved. It also means that the ultimate completion of the East-West Expressway (67-80) and Stemmons Expressway (77) is assured.

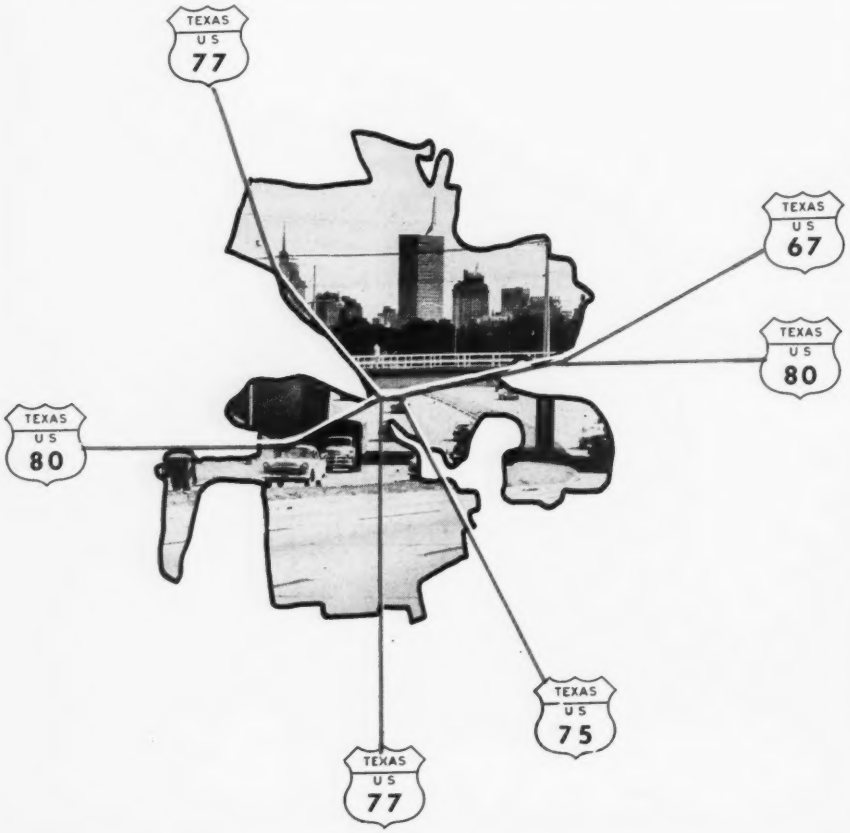
It's too early to start guessing just when work will begin on these long awaited urban expressways . . . but they won't spring up overnight. (See foldout chart on opposite page)

The final decision on the priority of projects under the new Federal Highway Act rests with the State Highway Department, which has announced a general policy of allocating the first funds available to projects for which right-of-way has already been purchased by cities and counties.

Use of the federal funds on the state highways and farm-to-market roads will have to await action by the state legislature to enable the Texas Highway Department to participate in the financing.

There are many plus factors to the new Federal Highway Act and some minus ones too. Here's how they stack up:

PLUS. 42,500 miles of new interstate highways crisscrossing the nation. By the end of 13 years a motorist will be able to drive from Dallas to Chicago, New York,



ONLY ONE OTHER CITY *in the nation is the hub of more interstate highways than Dallas. Dallas has US 80 coming in from East and West and US 77 from North and South. In addition US 67 comes in from the Northeast and US 75 from the South.*

A road isn't built in a day. It takes years of planning, engineering and construction to convert a meadow into a superhighway. The foldout on the opposite page is reproduced from the Ford Motor Company's publication FREEDOM OF THE AMERICAN ROAD. It graphically illustrates the point that even when the money is available, a new expressway can't be built overnight.

"Building a road requires a combination of finance, engineering, legislation and public support. It must conform to geography, laws, and budgets. And it must fill a clear-cut community need. There is nothing haphazard about the way these ingredients are combined. Most of what goes into a road lies, like the bulk of an iceburg, below the visible surface."



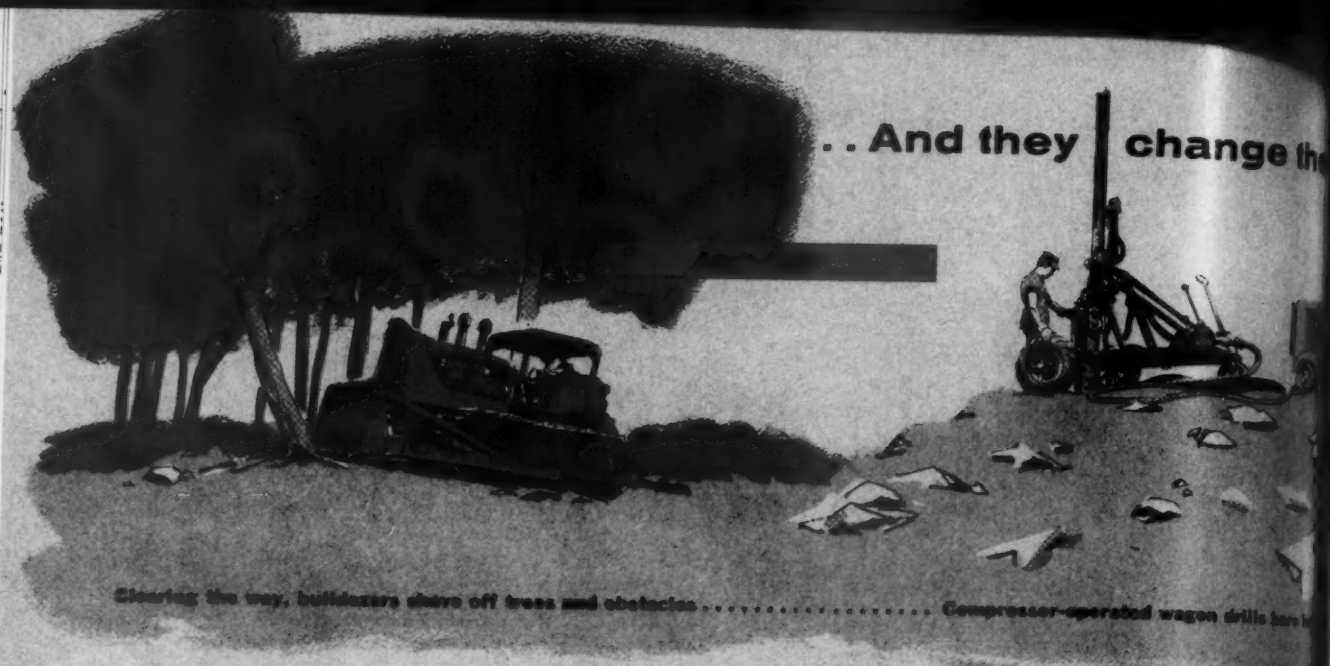
...ews survey to find most useful location. . . . Project is announced to public in press, radio, TV. This is essential.



...ion draw profile and construction features. . . . . Local officials plan the line of their streets, roads.



...ment buy land for right of way. . . . . And state contractors are ready to bid . . . (Please turn page)

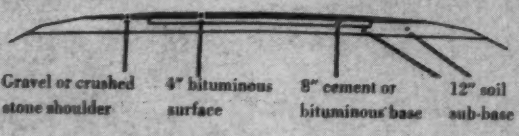


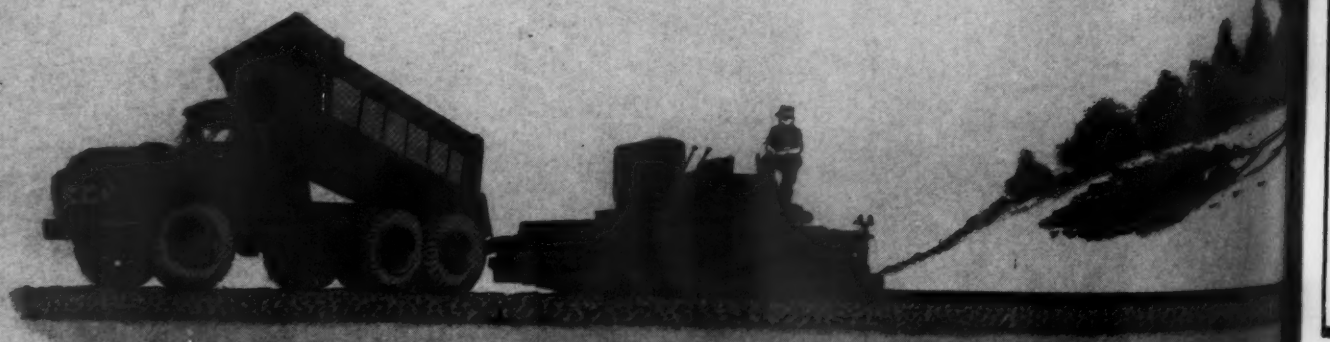
Clearing the way, bulldozers shove off trees and obstacles . . . . . Compressor-operated wagon drills bore h



Giant scoops remove earth from high spots, spread it on low points . . . . . Sheep's-foot roller compacts fi

Two-lane bituminous (asphaltic) concrete pavement:





For bituminous paving, trucks feed hot material to . . . the spreader and finisher . . . . . Close behind the ribbon of pa

Detroit, Los Angeles, Washington, St. Louis, New Orleans or Miami without traveling on anything narrower than a four lane highway.

PLUS. Federal subsidy for construction and right-of-way. Maximum government participation of 90% on interstate highways and 50% on state highways and farm-to-market roads.

PLUS. New urban expressways. Of the 50 billion dollars earmarked for the first three years, 15 billion will be used for urban expressways and "belt routes" or bypass loops.

PLUS. Federal money to help finance new state highways, farm-to-market roads and extensions of rural routes into cities. Of the first 50 billion, 10 billion is earmarked for state highways, over 6½ billion for farm-to-market roads and more than 5½ billion for extensions of rural routes into cities.

PLUS. Boost to business. The largest public works program in the nation's history will mean a tremendous increase in business to materials industry, steel industry, petroleum industry, auto industry and highway machinery industry.

PLUS. Faster highway travel. Relief of urban congestion and elimination of traffic light stops will mean savings of from about an hour on a 300 mile trip to 4 or 5 hours on an transcontinental drive. Drivers will also reach their destinations with fewer cases of frayed nerves.

PLUS. Cheaper highway travel. The cost of driving on the new roads will be an estimated penny a mile cheaper than on today's highway system. This will probably more than offset the increase in federal tire and gasoline taxes on private automobiles.

PLUS. 100,000 new jobs. This is the estimate given by US NEWS & WORLD REPORT of the number of full time construction jobs that will be created by the new program. In addition many thousands of other jobs will be created in the service and supply industries effected.

PLUS. Increased industrial development and higher land values. Completion of the new system will make thousands of acres of adjacent land available as industrial sites and will result in springing up of new suburban subdivisions outside of the major cities.

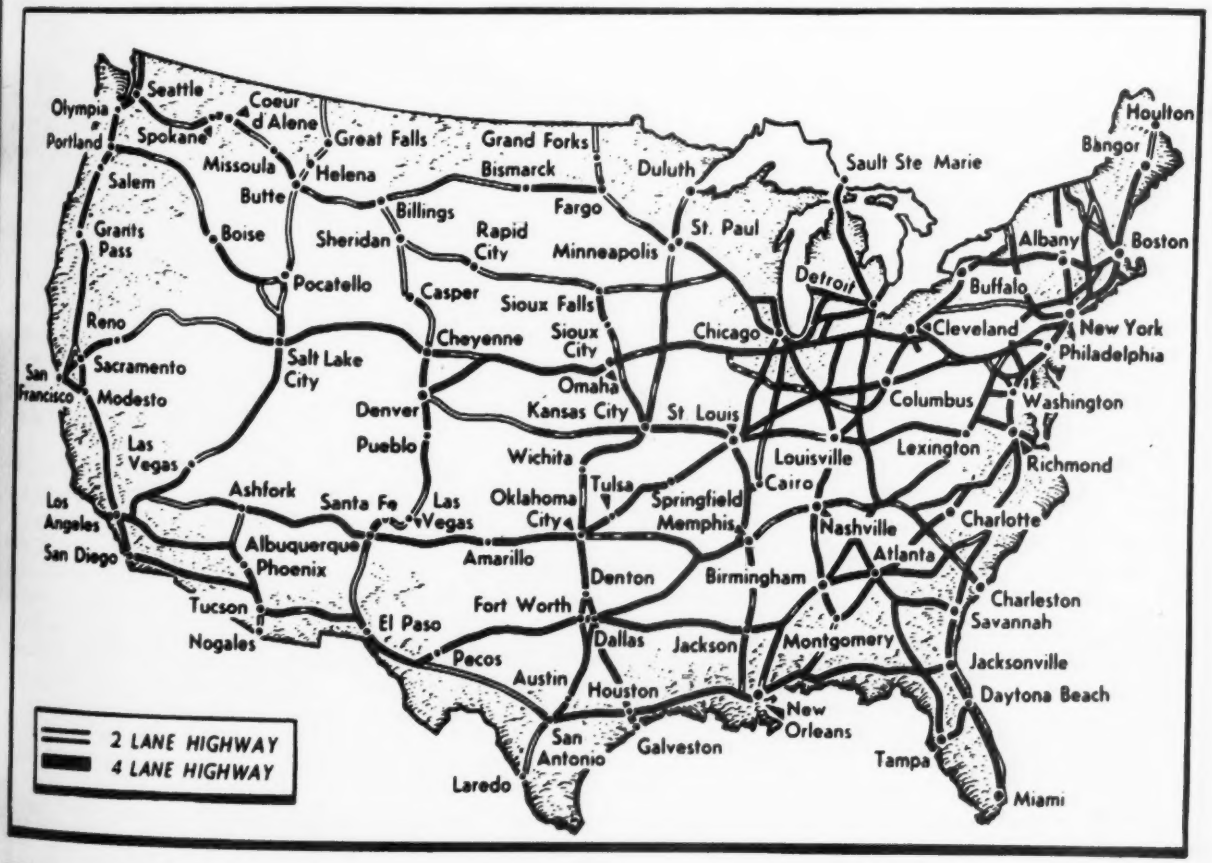
PLUS. New safety research. The Highway Act provides for extensive work to develop new safety methods and devices and also earmarks funds for safety education.

MINUS. Increased Federal voice in road building and planning. Wherever the government's money goes, jurisdiction and authority go along with it.

MINUS. Higher taxes. Taxes on gasoline and diesel fuel is up one cent a gallon. A tax of $1.50 per 1,000 lbs. is levied against operators of trucks whose taxable gross weight is 26,000 lbs. or more. Car, truck and bus tires are taxed at 8 cents a pound, inner tubes 9 cents a pound and tread rubber 3 cents a pound.

MINUS. Increased highway construction cost. The ruling that all construction workers be paid the prevailing wage in accordance with the Davis-Bacon Act, may mean a substantial increase in the cost per mile of new highway construction. This will depend upon the interpretation by the Secretary of Labor.

THE INTERSTATE SYSTEM: 42,500 miles of transportation arteries



CITY HALL REPORT:

THE signing and ratification of the Iron Bridge Reservoir contract with the Sabine River Authority is just one more example of how Dallas is paving the way for progress by keeping one jump ahead of the demand.

Events have moved at a rapid fire pace since Dallas voters cleared the way for the Sabine project in the bond election of January 31, and indications are that the pace will quicken during the next three years.

The signing of the working contract will permit land acquisition to begin in August for the reservoir area, meanwhile engineering of the dam itself will be underway with a target of October of 1957 for the letting of construction contracts.

The Sabine project will double Dallas' daily water supply and will insure adequate long range water resources for Big D's expanding economy.

An old iron bridge over the Sabine on Farm-to-Market road 47 gave the new dam its name. The dam will be built at the bridge site and the reservoir itself will extend up the valleys of the Sabine, the South Fork of the Sabine, and Caddo Creek.

Located about 26 airline miles Southeast of Greenville, the damsite is approximately 40 airline miles from Dallas.

When complete, the lake behind the 6-mile earthen dam will impound some 302 billion gallons of water over 38,000 acres.

It will be fed by the Sabine, the South Fork, Caddo Creek, and Cowleech Fork, which have a combined drainage area of 752 square miles and an average annual rainfall of 40 inches.

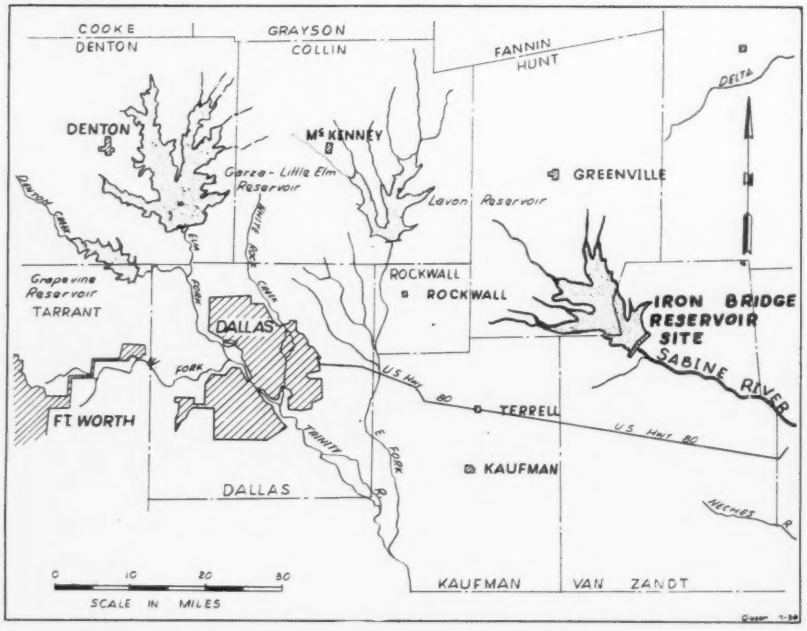
This is approximately 10 inches more rainfall each year than in the Dallas area and the actual annual runoff averages 8.5 inches compared with the annual average of 4.6 inches north of Carrollton.

In return for financing the reservoir and dam construction Dallas can expect to receive 80% of the lake's yield or 160 million gallons a day even during drought conditions.

But the dam and reservoir are only one part of the overall Iron Bridge project. Among other factors considered in the selection of the Iron Bridge site was that its resources would be most convenient to East and South Dallas. Both areas are rapidly expanding and both are distant from the present water treatment facilities at Bachman Lake and Carrollton.

In order to best serve these large areas, Dallas will construct an East Side Water Treatment Plant which will be connected by a dual pipeline to the Iron Bridge pump station.

IRON BRIDGE RESERVOIR: Growing resources for a growing metropolis.



This treatment plant will consist of two stages. The first stage will have a treating capacity of 50 million gallons per day while the second stage will be able to treat 200 million gallons daily.

The plant itself will probably be located in the Pleastant Mound or South Oak Cliff area and will be used to treat all raw water coming in from Iron Bridge and any future East Texas reservoirs.

Tentative plans call for construction of the connecting pipeline concurrent with work on the dam and reservoir so that the line will be completed when water is actually available.

The dual lines will be 60- and 72-inch concrete pipe. The 72-inch line will have a capacity of 100-million gallons a day and the 60-inch line will be capable of delivering 60-million gallons a day.

The cost of the reservoir, dam and pump station is estimated at $22,000,000. The pipeline is expected to cost $24,000,000, and the treatment plant is estimated at $20,000,000.

Revenue bonds will be issued to finance the dam and reservoir, but it is not yet settled who will issue them.

Because they pay a lower rate of interest, City of Dallas bonds issued to finance the project would save taxpayers $750,000. However, enabling legislation is necessary before the city can take such action.

An attempt will probably be made early in the next session to have the necessary legislation enacted, but if it has not been passed by April of 1957, the Sabine River Authority will issue its own revenue bonds at the higher rate of interest.

Provisions are being made for financing the pipeline and treatment plant.

Actual construction should begin by October, 1957, at least three months ahead of the January 1, 1958, deadline imposed by the legislature.

The dam and reservoir should be completed in 30 months, with water being impounded in the Spring of 1960.

The whole project represents a commendable effort or the part of the City of Dallas to anticipate the needs of a growing metropolis. More important, it represents only one phase of a continuing program of developing new sources of water for the 800,000 Dallasites of today and the more than 1,000,000 Dallasites of tomorrow.

Flying?
LOVE FIELD is DALLAS
Don't Buy a Detour!

Dallas
TRAFFIC and HIGHWAYS

Toll Road Paving Starts. First paving of the Dallas-Fort Worth toll road has begun with the contractor moving in equipment that will pour 10-inch-thick slabs of concrete to accommodate six lanes of traffic.

Architects are drawing the plans for the administration building, rest stations, restaurants and a maintenance building. These structures will be built at the halfway point — Watson School Road near Grand Prairie.

Scheduled opening date of the roadway is July, 1957.

*

Marsalis Overpass Officially Opened. The $577,000, 1,020-foot bridge connecting the thoroughfare separated by the Marsalis Park Zoo and Santa Fe Railroad tracks for 30 years has been opened to traffic with traditional ribbon-cutting ceremonies.

August Completion Set for Expressway. Central Expressway, a traffic engineering feat and civic dream of Dallas for some 28 years, will be completely opened to traffic August 15.

The last section, now under construction at a cost of $998,000, is a six-lane divided freeway with side service roads and overpasses and underpasses for cross traffic. The one-mile stretch, rapidly being completed, extends from Grand Avenue to near Pine Street, where traffic is now being turned away.

*

Resurfacing Planned for One-Way Program. The first step toward a comprehensive one-way street program in downtown Dallas is expected to get under way in about a month with the advertising for bids on street resurfacing.

The first two streets in the plan, Elm and Commerce, will be converted to one-way operation in September. Elm will be westbound and Commerce eastbound.

Eventually, most downtown streets will be one-way, with the exception of Main, Harwood and Ervay. The plan will be instituted a street or two at a time in order to minimize confusion.

Work is scheduled to be completed by August 1, on all curb repairs on downtown streets. The curb repairs and installation of concrete bus stops are all part of the preparation for the resurfacing.

*

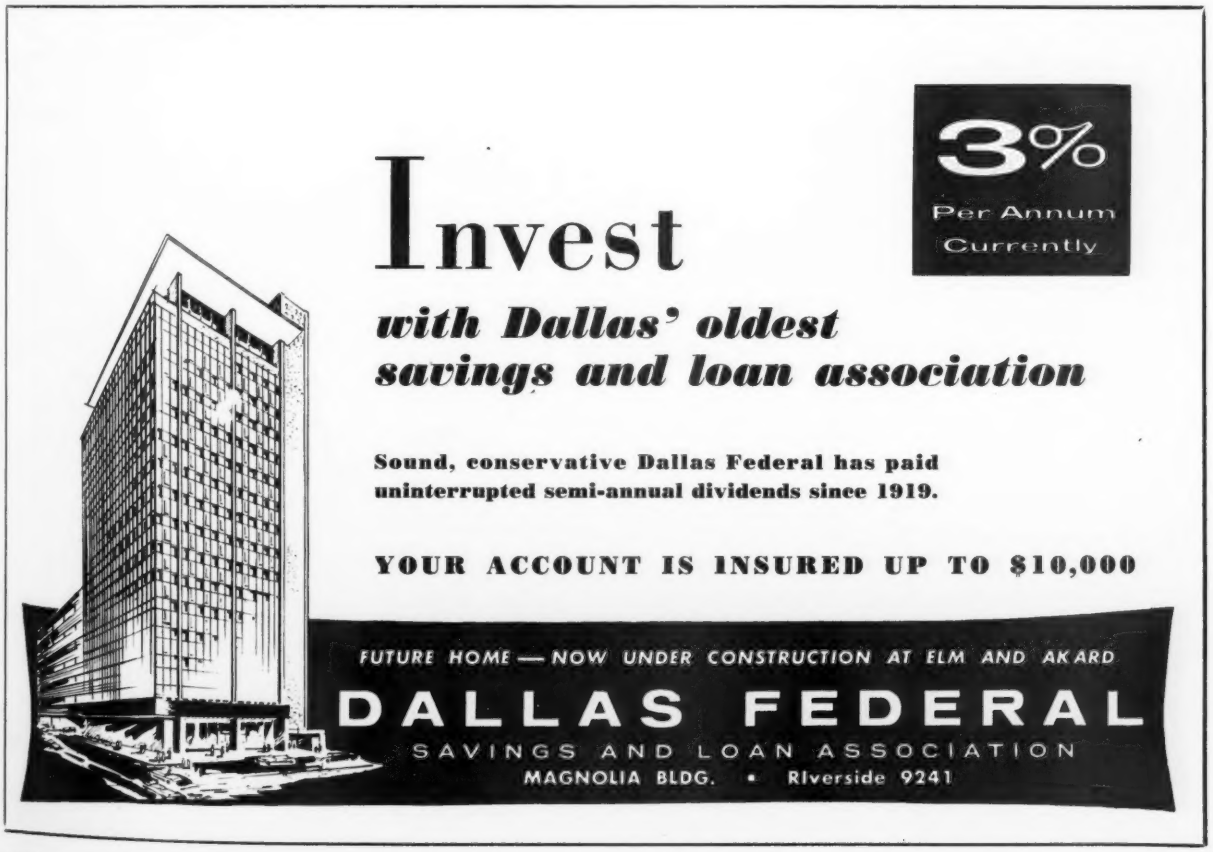
Expressway Bridge Goes Up. Foundation piers for the East-West Expressway Trinity River crossing are being erected as the first link in the long-planned traffic artery. The $905,803 bridge is the first link of the expressway under construction. A second link is expected to be under contract this summer.

*

Harry Hines Marker Approved. A marker and bronze plaque will be placed in the triangle at the junction of Harry Hines Boulevard, Akard and Cedar Springs in September, honoring the late Harry Hines for whom the boulevard was named in 1941.

Mr. Hines, who came to Dallas from Wichita Falls in 1936, was chairman of Texas Highway Commission from 1935 to 1941. He was responsible for many road improvements.

Approval to erect the marker in tribute to Hines has been given by the Dallas City Park Board.



Memberships 30% Ahead of 1955

MEMBERSHIP Committee activity continues high through the summer with 1,467 new members for the year counted at press time. New memberships are running 30 per cent ahead of 1955.

At the committee's July luncheon, Pat Henry, Jr., vice president of the Republic National Bank, was awarded a life membership by Chamber of Commerce President W. W. Overton, Jr., for sponsoring 100 new memberships in a consecutive 12-month period.

Final Top Hand awards for the first six months of 1956 were also presented to Pat Hall, Bill McCormick, Thomas E. Woods, Erich Downs, Jim Randolph and Jim Bond. The first Top Hand award for the last six months of 1956 was presented to Jack Hospers, who has already sponsored the required 12 memberships since July 1.

Real Estate

Bob Austin Real Estate, 145 Yorktown (Archie Hunter)

Construction

Higgins Sheet Metal Works, 1216 Ross; L. W. Higgins and F. A. Wooten, Jr. (Timothy Carroll)

Hagler Construction Company, 5526 Dyer; A. R. Hagler (George Lemmon)

Economy Forms Corporation, P. O. Box 4038, Station A; A. E. Thornton (J. P. McKee)



MEMBERSHIP COMMITTEE *vice chairmen of the three leading sections vying for the President's Trophies are shown in the above picture being congratulated by Associate Chairman Arthur H. Stern (kneeling). The vice chairmen, left to right, are Jim Randolph, Bolanz & Bolanz, first place team; Jack McKenzie, Republic National Bank, second place, and Dick B. Granger, Forrest & Cotton, third place. The lower picture shows the three "Top Hand" award winners of the Membership Committee's June luncheon. J. E. R. Chilton III, sales manager of the Merchants Retail Credit Association, is receiving his "Top Hand" cowboy from Membership Chairman Les T. Potter, far right. Looking on is Bob's father, J. E. R. Chilton, Jr. Also getting "Top Hand" awards were Vincent L. Rohloff, Ryan Consolidated Petroleum, far left, and Russ Flowers, Flowers Insurance Agency, second left.*



Raymond Construction Company, 6006 Wyche; Charles Raymond (Jim Randolph)

Wayne W. Smith Construction Company, 2117 Pittman; Wayne W. Smith (J. P. McKee)

Hugh A. White & Company, 4423 N. Central Expressway; Hugh A. White (Don Kerr)

Dal-Tex Construction Company, 1207 S. Haskell; Raymond Dault (Jack McKenzie)

W. T. Stafford, Jr., 5622 Dyer, Room 216 (J. D. West)

J. W. Watson Construction Company, 2660 Danny Lane; J. W. Watson (J. P. McKee)

Wholesale and Distributing

Reilly Tar & Chemical Corporation, 1209 National City Bldg.; H. D. Hughes, Jr. (Jack Hospers)

Tinkle, Duke & Overton, Inc., 308 Texas Bank Bldg.; Ralph A. Tinkle and Roy A. Duke (Charles Dexter)

Coats and Clark's Sales Corporation, 301 N. Crowdus; L. F. Dessommes, A. P. Sieling, and J. H. McDonald (John S. Smith)

Mobile Sales Inc., 9217 Aviation Avenue; Bernard Kordner (J. E. Lockart)

Atlantis Sales Corporation, 2nd Unit, Santa Fe Bldg.; C. A. Ray (A. V. Carter)

Arnold Barnes Company, 5526 Dyer; Arnold Barnes (Ned Meyerson)

W. R. Hays Company, 3416 Rosedale; W. R. Hays (Don Kerr)

Rutherford & Perdue, Inc., 329 Merchandise Mart; J. E. Perdue (Ralph Hollingsworth)

The Carroll Company, 1323 Wall; M. W. Carroll, Jr. (C. F. Dunning)

Central Electronic Jobbers, 4117 Maple; Joe Carter (John Leedom)

C. N. Childress, 661 Maple (Ned Meyerson)

T. W. Harber, 1225 N. Winnetka (Jim Bond)

Inland Sales Company, 2421 Alamo; John C. Clark (Charles H. Murphey)

Cy Joffee, Merchandise Mart (Norman Alweis)

Bill McKinney, 3016 San Marcos (J. P. McKee)

S. H. Marks Company, 703 Texas Employers Bldg.; S. H. Marks (Arthur H. Stern)

Rubye Tedder, 1122 Jackson, Room 312; Don W. Tedder (Bill Stromer)

Gillers Auto Parts, 3212 Commerce; Elmer A. Giller (Jack McKenzie)

Texas Trim, Inc., 3404 Main; Joe Savarese (Adrian Sebastian)

Ware Sundries Company, 1345 Levee; R. A. Griffith (Robert Shaw)

Royal Supply Company, 2525 Fielder Ct.; E. E. Danks (Jack Wantland)

H. K. Shelton, 3444 Stanford (Harry Bray)

Commercial Parts, Inc., 3806 Ross; Paul B. Richie (Timothy Carroll)

Dallas Southwest Tile Company, 1511 Dragon; R. L. Hargrave (Pat Henry, Jr.)

Echols Associates, 1323 Levee; S. A. Porter (Harry Bray)

Erickson Industrial Products Company, 6234 Peeler; A. J. Erickson (Harry Bray)

Evis-Southwest Company, 1613 Tower Petroleum Bldg.; D. F. Payte (Norman Alweis)

Giller Tool Supply, 159 Leslie; Harry Giller (Watson Tillman)

Professional

William O. Bracklein, Attorney, 3rd floor Federal Bldg. (Fred R. Deaton, Jr.)

Edward S. Ross, M. D., 2929 Wellborn (Les T. Potter)

Luan Tate, D. D. S., Medical Arts Bldg. (Zeph Pease)

Oliver F. Bush, M. D., 3707 Gaston (D. W. Munsell, M. D.)

Perry E. Gross, M. D., 3707 Gaston (Arthur H. Stern)

Jimmie Mundell Productions, 528 Interurban Bldg.; Jimmie Mundell (Ellis Watkins)

Frank J. Boerders, 1211 Mountain Lake Rd. (Jack Clark)

Shults and Thurman, Kirby Bldg.; Leslie Shults and Jim Thurman (J. E. Lockart)

COMMITTEEMAN OF THE MONTH

Committeeman of the month is another honor Jack can add to his list of those received for Chamber work. Jack is the first Triple Life Member in the history of the Chamber, having achieved this award in May of this year. He has been on the Membership Committee for three years and served as Membership Committee Chairman in 1955. Under his tenure the Membership Committee set an all time annual record, by acquiring 2,021 memberships. In 1954, his first year on the committee, he became a Life Member by sponsoring over 100 memberships. Jack is the fourth oldest employee of Chance Vought Aircraft Corporation, having served at that organization over 28 years. During this time with Chance Vought, he has served at practically every major supervisory job. Jack is a native of Holland and moved to South Dakota when he was 15 years of age. In his early years he was noted for his skill as a huntsman, cowboy and a harmonica player. (The latter trade, he continues to this day.)

Jack is most versatile. He speaks and writes in six languages and in



JOHN J. (JACK) HOSPERS

his former capacity as field engineer for Chance Vought, served quite a number of years at sea, on major aircraft carriers. Jack is a Navy veteran of World War II. During this period he has several inventions to his credit. One of these was blast fences for jets, now being used at many airports. Jack is a real community builder for Dallas and is sometime known as "Mr. Chamber of Commerce." He resides at 5733 Stonegate Drive with his wife, Sally, and 15-year-old daughter, Carroll. During June, Jack sponsored 31 memberships and is on his way to becoming a Quadruple Life Member.

James W. Huff Advertising, 514 Gibraltar Life Bldg.; James W. Huff (William H. Philp)

NEW LIFE MEMBER *Pat Henry Jr., vice president of the Republic National Bank, center, receives his plaque from Chamber President W. W. Overton, Jr. Looking on, right, is Leland S. Dupree, senior vice president of the Republic, who came to witness the presentation.*



Lee B. Cheshier, Jr., C.P.A., 1019 Fidelity Union Life Bldg. (Ned Meyerson)

Manning Shannon, M. D., 4000 Junius (Watson Tillman)

Samim I. Sirmen, 2101 N. St. Paul (Jack Little)

Shelby S. Cox, Attorney, 322 West Jefferson (Russ Flowers)

Richard A. Dathe, M. D., 3707 Gaston (D. W. Munsell, M. D.)

Raymond L. Goodson, Jr., 5008 Greenville (Bud Porter)

Fred W. Horn, M. D., 5535 Denton Drive (W. D. Snodgrass)

D. L. Jackson, Accountant, 9737 Post Drive (Ed Souza)

Tom M. Matthews, D.D.S., 8215 Westchester (Doug Beck)

Kendall H. Moore, M. D., 6329 Oram (R. L. Marshall)

Richard J. Puls, M. D., 426 Medical Arts (Watson Tillman)

Purnell Advertising Agency, 3722 Bowser; Mrs. Lew Purnell (Bob Chilton)

G. R. Schmitt, D. D. S., 610 Medical Arts (Jack Little)

Wallace Studios, 1607-A Elm; Sylvan B. Moritz (Ned Meyerson)

Claude Winborn, M. D., 3707 Gaston (D. W. Munsell, M. D.)

M. Paul Goodfriend, M. D., 2814 Swiss (Arthur H. Stern)

William J. Rochelle, Attorney, 1121 Republic Bank Bldg. (Jack Wantland)

F. J. Sebastian, M.D., 3707 Gaston (D. W. Munsell, M.D.)

Publishing and Printing

The Drilling Contractor Magazine, 321 Insur-O-Medic Bldg.; Ed DeWeese (Don Kerr)

Services, Business and Personal

Statler Hilton Barber Shop, Statler Hilton Hotel; Elvis G. Loader (Russ Flowers)

Phillips Employment Service, 1917 Davis Bldg.; W. M. Phillips (E. J. Denari)

Southwestern Barber Shop, 402 Southwestern Life Bldg.; J. M. Renfro, Jr. (C. F. Dunning)

Watley Employment Service, 4512 N. Central Expressway; W. W. Whatley (Ellis Watkins)

LaSalle Extension University, P. O. Box 1873; R. W. Russ (Watson Tillman)

Professional Music Center, 1710 N. Fitzhugh; Wallace D. Bertrand (Jack Hospers)

Industrial Radiator Company, 2132 Hawes; R. B. Roorbach (C. N. Eltrich)

Manpower, Inc., 2206 Live Oak; William E. DeButts (Jim Layne)

Rutherford Business Services, 2020½ Main; Mrs. Tracy H. Rutherford (Watson Tillman)

Work-A-Day Letter Shop, 2719 Fielder Court; Mrs. Katherine K. McDonald (Jack Wantland)

Relaxacizor Sales, Inc., 528 Interurban Bldg.; Miss Juanita Willis (Jim Layne)

Thompson & Woodall, 1217 National City Bldg.; O. Thompson (Bill McCormick)

Insurance

Hartford Steam Boiler Company, 2nd Unit, Sante Fe Bldg.; Lewis Ashley (Jack Curtis)

Indemnity Insurance Company of North America, 505 N. Ervay; A. H. Benjamin, A. A. Ragan, Jr., and Thomas G. Benge (Arthur H. Stern)

United General Insurance Company, 3616 Cedar Springs; Margaret Smith (Ralph Churchill)

American Foreign Insurance Association, 1314 Mercantile Bank Bldg.; Robert S. Harvey (Jack Curtis)

Hotels, Motels, and Restaurants

Tupinamba Cafe, 2131 Fort Worth Ave.; Froylan Dominguez and Mrs. Froylan Dominguez (Nat Ryan)

Oil

M. J. Mitchell, 310 Empire State Bank Bldg. (Watson Tillman)

Malcolm Robertson, 604 Fidelity Union Life Bldg. (Bob Chilton)

Bristol Petroleum Company, 1235 Republic Bank Bldg.; A. Harvey Arant (Jerome K. Crossman)

Walters Drilling Company, Inc., 4114 McMillan; C. G. Walters (Jimmy Foy)

Charles R. Rider, Republic National Bank (Jerome K. Crossman)

Automobiles, Dealers and Service

Dallas Brake & Alignment Service, 1201 Slocum; Leslie B. Snell (Nat Ryan)

Grand Prairie Auto Supply, 602 Davis, Grand Prairie; H. F. Smith (J. D. West)

Childers & Boothe Service Station, 4423 Worth; W. L. Boothe (M. C. Glass)

Casa Linda Motors, Inc., Casa Linda Plaza; Ken Imus (Ned Meyerson).

Executive Car Leasing Company, 929 Republic National Bldg.; P. V. Gordon (Jim Layne).

Ben Mason Motor Service, 1015 Forest; Ben Mason (Ed Souza).

Texas Trucking Company, 621 Fabrication; Jack Goodwin (Tom Faulkner)

Nash Osborn Company, 2401 N. Beckley; Nash Osborn and Mrs. Nash Osborn (Pat Henry, Jr.)

Whitlock Gasoline & Oil Company, Inc., 401 Corinth; J. D. Whitlock (R. N. Kirkpatrick)

Jack Mitchell, Inc., 2200 Ross; Jack Mitchell (Pat Henry, Jr.)

Retail

Scoma Liquor Stores, 4105 Skillman; S. A. Scoma (T. M. Boykin)

Chim-Vent Agency, 4405 Atoka; Thomas W. Love (Jack McKenzie)

Ace Camera Company, Inc., 5405 E. Grand; W. C. Vann (Don Kerr)

Burton's Orchids & Flowers, 3323 Oak Lawn; Mrs. Boyd Keith (Frank Adams)

Ted Copeland, Jr., 309 Martha Manor, Richardson, Texas (Don Kerr)

Eric's Shop, 5328 E. Grand; J. S. Erickson (Harry Bray)

Singer's Liquors, 4516 Spring Ave.; Harry Singer (Pat Henry, Jr.)

Statler-Hilton Pharmacy, Statler-Hilton Hotel; G. Leonard Smith (Timothy Carroll)

Shoe Center, 1505 Commerce; Melvin Olschwanger (Jim Layne)

Transportation

The Texas & Pacific Motor Transport Company, 1025 Elm; C. S. McDonald and Y. B. Lolley (Jack McKenzie)

Revaluation

(Members increasing their investment in the Dallas Chamber.)

MRS. BAIRD'S BREAD COMPANY
BRANDT ENGINEERING COMPANY
CERTAIN-TEED PRODUCTS CORPORATION
GENERAL ELECTRIC, DALLAS AIRCRAFT APPARATUS SERVICE SHOP
THE B. F. GOODRICH COMPANY
INTERNATIONAL BUSINESS MACHINES CORPORATION
BEN E. KEITH COMPANY
KIRK-DIAL COMPANY
McCALL, PARKHURST & CROWE
A. Y. McDONALD MANUFACTURING COMPANY
B. P. McINERNEY & COMPANY
OLD LINE LIFE INSURANCE COMPANY
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These Business Tools Stress Motion-Economy

Remington Rand continues in the forefront of the trend to *motion-economy* in American business. This is reflected in the design and development of these 4 products, each of which has *motion-economy* features built in. One of them, *all* of them, may save money for you! Write Remington Rand, 2100 N. Akard Street, Dallas 1, Texas.

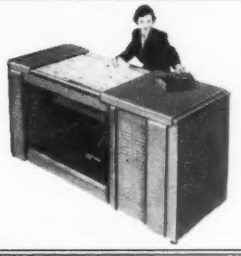


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saves up to 30% on posting time... up to 59% on space ...a touch of the finger and any one of 4000 sets of visible records comes to posting position! Ask for KD505.

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saves 30% or more on clerical cost for users of large, active card records... any one of 200,000 cards positioned electrically! Ask for LBV160.



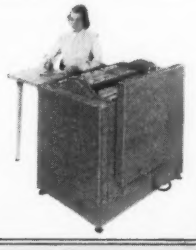


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most advanced *drum* housing... saves space, speeds reference, reduces work load... up to 6,000 record cards in less than 3.6 square feet... *electric or manual operation!* Ask for KD770.

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electrically powered... 16,000 to 80,000 vertically-filed cards (including punched cards)... saves finding, posting, and filing time—and space! Ask for LBV706.





Remington Rand
DIVISION OF SPERRY RAND CORPORATION

*TRADEMARK

DALLAS CHAMBER OF COMMERCE

1101 COMMERCE STREET

DALLAS, TEXAS

W. W. OVERTON, JR.
PRESIDENT

Dear Mr. Smith,

Government and taxes are two factors that vitally affect your business – and mine.

Clean, non-political municipal government is one of the many reasons American Industry has chosen Dallas for its Southwestern headquarters.

That's why we particularly want you to be aware of Dallas' business-like local government. The two minutes you will spend reading the attached folder may pay dividends in your own business planning.

There may be other information you would like to have on Dallas and the Dallas Southwest. We will welcome an opportunity to provide additional facts — either about the City of Dallas, or about Dallas' advantages as the management-sales-distribution-manufacturing center of the Southwest. All requests for information receive prompt, confidential attention.

Yours very truly,

W. W. Overton Jr.

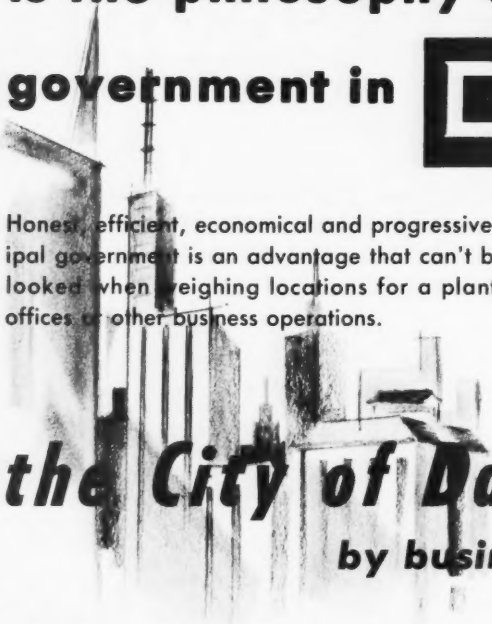
Six-thousand executives of leading industries received this story on Dallas' businesslike municipal government. Mr. Overton's letter, above, summed up the reasons this "Dallas Story" holds an important message for all industry.

what do you get from your

city hall ?

Partnership...*not Partisanship*

is the philosophy and tradition of municipal government in DALLAS



Honest, efficient, economical and progressive municipal government is an advantage that can't be overlooked when weighing locations for a plant, sales offices or other business operations.

Good municipal government is one of Dallas' great assets. Dallas businessmen have worked hard to make it that way—and to keep it that way. It is one of the principal reasons that American industry has chosen Dallas as its Southwestern headquarters city.

the City of Dallas . . . a business, directed by businessmen, using business methods.

The taxpayers of Dallas are the stockholders in this business. Every two years, they elect a Board of Directors (eight city councilmen) and a Chairman of the Board (the Mayor of Dallas).

The Board of Directors employs a General Manager (the City Manager) to run this big business under policies formulated by the Board. But the council meets once each week and therefore stays in closer touch than most company Boards.

The General Manager selects his executive staff (municipal department heads) and coordinates and directs their work, holding the reins on the operations of his business as any other business executive would.

As in any other business, the City Manager of Dallas is responsible to his Board of Directors (the City Council) for the manner in which his executive staff and their employees perform their jobs.

An independent Civil Service Board, serving without pay, is responsible for recruiting municipal employees, for rating their jobs, and for keeping employment at the City Hall out of the political arena.

How businesslike management pays

Operating Dallas' municipal business on business principles pays dividends to the stockholders — the taxpayers of Dallas — in the form of better municipal services and lower taxes.

Here are some examples of the operating results: For 10 years, 1946-1955 inclusive, the City of Dallas spent an average of $16 millions per year for capital improvements — water and sewerage facilities, parks and playgrounds, streets and public buildings.

In the same 10 years of fabulous expansion, the bonded debt of the City of Dallas increased only $87 millions. So, close to half the cost of these long term improvements was paid from current revenues.

Like any well-operated business, the City of Dallas tries to look down the road and anticipate its needs for the foreseeable future. Typical is Dallas' study of long-range water requirements: a series of engineering and economic studies have been made to determine needs, and the City of Dallas has already taken the initial steps to provide additional water resources sufficient to meet Dallas' forecast needs through the year 2000.

Manifesting Dallas' fair and consistent tax valuation and collection policies, in the 1954-55 fiscal year, the City of Dallas collected 99.04% of all ad valorem taxes levied.

One of the lowest true tax rates of any comparable city

For purposes of comparison, municipal tax rates must be placed on an adjusted, true basis — taking into account the basis of assessment, and the relationship between current market value of property and its valuation for tax purposes. The National Municipal Review provides the data for the following tabulation of adjusted tax rates in Dallas and comparable cities:

Adjusted Ad Valorem Tax Rate, Dollars per Thousand (Total of city, school, county, and State.)

Atlanta	**$13.37**	**Indianapolis**	**$17.35**
Birmingham	**14.40**	**Los Angeles**	**33.70**
Cincinnati	**13.90**	**Milwaukee**	**25.92**
DALLAS	**12.38**	**Portland**	**32.50**
Denver	**17.66**	**San Francisco**	**34.25**

This is the calibre of the men who direct the City of DALLAS



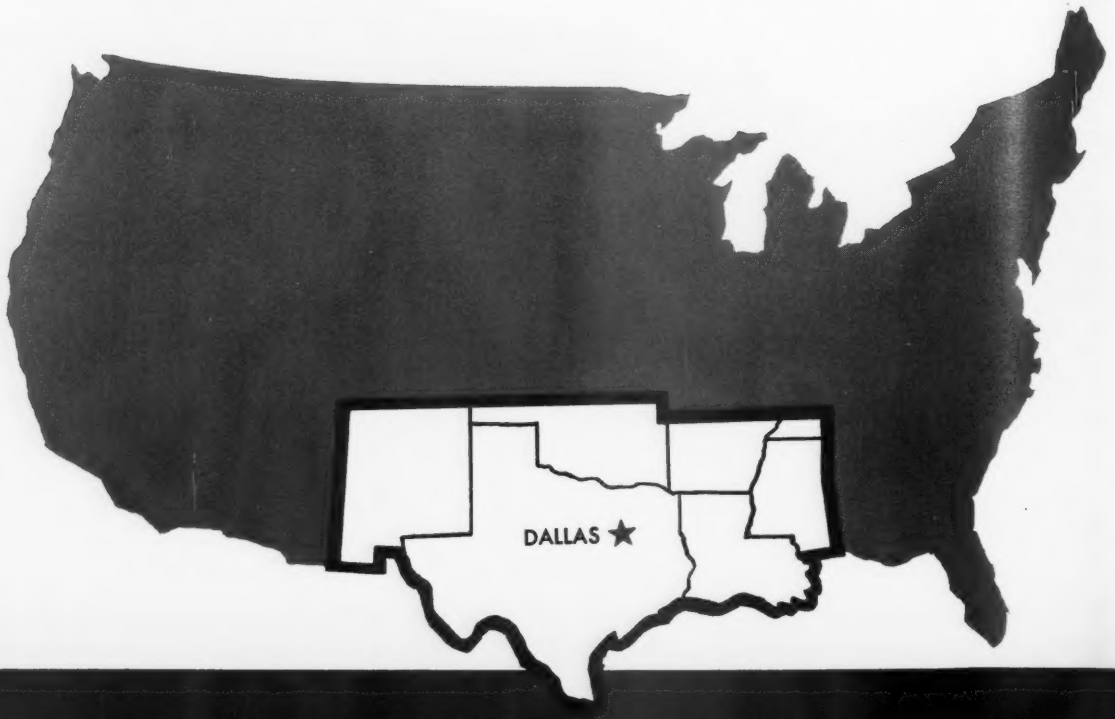
The Mayor and City Councilmen are drawn from many segments of the business community. Some are owners of their own businesses, others head big financial or mercantile corporations that they have helped build, others are organizational administrators. Each has a work load and responsibility that would normally leave little spare time; yet, through a sense of civic duty, each devotes hundreds of hours to the City's affairs. For this time they receive $20 per meeting of the Council (with a ceiling of $1,040 per year).

R. L. THORNTON, *Mayor* — Chairman of the Board, Mercantile National Bank, an institution with capital, surplus, and undivided profits of $29 millions.	
VERNON S. SMITH, *Mayor Pro Tem* President, Vernon and James Smith Company, developers and home builders.	**MILTON RICHARDSON,** *Councilman* Owner, Richardson Grocery.
W. J. HARRIS, *Councilman* President, American Federation of Musicians Local 147.	**TOM L. BEAUCHAMP, JR.,** *Councilman* Administrative Assistant, Group Hospital Service, Inc. (hospitalization insurance).
O. H. VICKREY, *Councilman* Owner, O. H. Vickrey and Sons, realtors.	**W. C. MILLER,** *Councilman* Managing Partner, Bolanz and Bolanz, realtors.
J. R. TERRY, *Councilman* Owner, Terry Automotive Supply Company.	**ARTHUR L. KRAMER, JR.,** *Councilman* President, A. Harris and Company, department store.

HIGH QUALITY OF GOVERNMENT . . .

another asset of the city that dominates this GROWING MARKET

The Dallas Southwest



An integrated regional market that can be most effectively-most competitively, most profitably—served only from

DALLAS CHAMBER OF COMMERCE

Your Banker Says this is

GOOD COMPANY!



Your company has something in common with Ford Motor Company. With Columbia Broadcasting System. With U.S. Steel. It is this:

You can have the same hospital-care plan for your employees and their families these great companies have — Blue Cross. And for doctor care, Blue Shield.

Ford Motor Company does not choose such a plan by picking it out of a hat. Nor because someone's son-in-law sells it. Ford buys it on the hard, cold basis of *the most for the money.*

U.S. Steel and its employee group studied hospital-care plans for *three years.* Screened every known plan by every known charter. And chose Blue Cross.

More than 345 thousand companies have chosen Blue Cross. More than all other such plans, combined.

Big companies, with hundreds of thousands of employees. Small companies, with no more than ten. In all, more than 50 million enrolled. More than one million in Texas alone.

Wouldn't it be good business to call in your nearest Blue Cross field service man, and find out why?

GET THE FACTS

How can you tell what a hospital bill is going to be? That's why Blue Cross pays off not in a fixed sum of cash, but in hospital care. The rest of that story is one every employer ought to know. Why not call your nearest Blue Cross office, below, and find out why more than 345,000 companies and their employee groups, have chosen Blue Cross?

BLUE CROSS-BLUE SHIELD OF TEXAS

ABILENE • AMARILLO • AUSTIN • BEAUMONT
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MIDLAND • SAN ANGELO • SAN ANTONIO
TYLER • WACO • WICHITA FALLS

Dallas
EDUCATION

Teachers Get Pay Raise. Highland Park beginning teachers will now earn in two years what many educators throughout Texas are paid only after 12 years of teaching service.

Under a new salary schedule adopted by the Highland Park Independent School Board, teachers will receive a $200 raise, instead of the normal $100 raise next fall.

Teachers with bachelor's degrees will start at $3,303. Masters degree holders will start at $3,528.

*

School Redesignated for Negroes. Forest Avenue High will be the only white school assigned to Negro students during the coming school year. Present Forest students will attend N. R. Crozier Technical High School.

The change was in line with the school's system's policy of maintaining segregation under present Texas laws, and was prompted by the rapid influx of Negro residents into the formerly white neighborhood.

*

School Opening Set for Fall. Richardson Heights Elementary School will open this fall with approximately 24 classrooms, an art room, music room, visual aid room, cafeteria and administrative facilities. The school is located at Floyd Road and Belt Line Road and is estimated to cost $680,717, exclusive of equipment.

Designed by Fred Buford and Associates, Dallas, the building will accomodate approximately 800 students in the first six grades.

School for Retarded Pupils to Open. The new $25,000 home of Children's, Inc. a school for mentally retarded children, located on Oregon at North Beckley in Oak Cliff, will be ready for occupancy with the new school term in September. Robert Grube is school president.

The structure was donated by Robert M. Campion in memory of his wife, and Charles Ogden, an Oak Cliff building contractor, remodeled the building at cost.

Mrs. Pat Woods is principal-in-charge and Mrs. Harvey Phillips is secretary. An enrollment of about 100 is expected for next fall.

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CUISINE
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Despite the high quality, Cupples windows are surprisingly low in cost, and readily available from . . .

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The Louisiana Purchase

In 1803 the United States acquired from France the vast area known as the Louisiana Territory. The price was eighty million francs . . . about $15,000,000, and the purchase almost doubled the area of the United States.

Since 1914 the Texas Employers' Insurance Association has saved and returned to policyholders over $46,000,000 in Dividends and Guaranteed Cost Discounts . . . more than *three* times the amount involved in the Louisiana Purchase. $3,855,678 was saved and returned to employers of labor in Texas in 1955 alone.

Many Texas Business and Industrial Firms are taking advantage of the SAVINGS on Workmen's Compensation Insurance offered by Texas' largest writer. Are YOU?



Over
$46,000,000
Saved and Returned to
POLICYHOLDERS

HOMER R. MITCHELL, *Chairman of Board* A. F. ALLEN, *President*

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INSURANCE ASSOCIATION

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HOUSTON • LUBBOCK • MIDLAND • ODESSA • PORT ARTHUR • SAN ANGELO
SAN ANTONIO • SHERMAN • TYLER • WACO • WICHITA FALLS



We've Thrown Our Bushel Away • • • •

Briefs

S.E.C. Registration Statements

Prospectuses and Offering Circulars

Indentures, Mortgages and Deeds of Trust

Unitization Agreements

Annual and Interim Reports

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Special Legal Forms

Our candle burns brightly and neither timidity nor modesty nor any other reason shall cause us to hide it. At Warlick we're proud of the kind of work we do in exacting legal and financial printing . . . truly a product of highly skilled craftsmen. We're proud of the effort these craftsmen put into every job, to give you the kind of legal and financial printing that once you could get only from specialty houses in the east. And we're proud because it is this Warlick quality and fast service that has caused hundreds of attorneys and business firms to switch to Warlick. You, too, will find that Warlick has the "know-how, want-to and will-do" to give you the kind of legal and financial printing you need, when you want it – and right here in the Southwest.

Only at Warlick in the Southwest can you get bond and stock certificates with *steel engraved borders.*

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To a Convention Looking For a Place to Happen

So much has happened lately at Hotel Adolphus you may've missed some of it. For instance:

The Regency Room

Photo, right. This new room adjoins the west end of the Grand Ballroom, has 6,510 square feet of floor space, seats 825 at banquets, 1,100 at meetings. You can use it with, or without, the Grand Ballroom – they have separate food service and entrances.

Redecorated Grand Ballroom

Besides a fresh decorative theme *(Photo, lower right)* the Grand Ballroom now has 930 more square feet of floor space than formerly, a total of 8,030 square feet. It seats 1,350 at meetings, 1,000 at banquets.

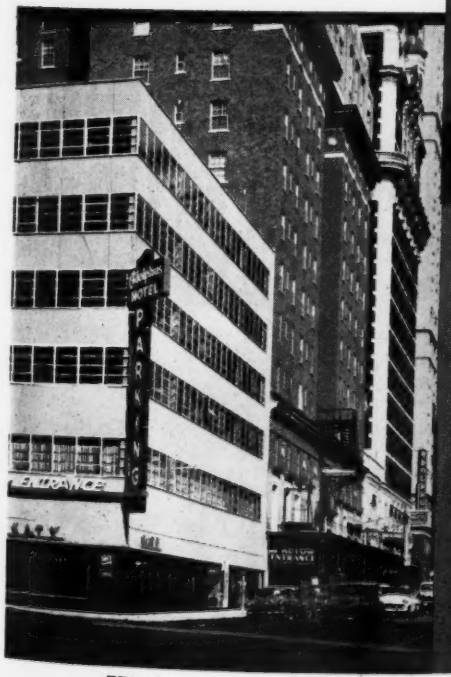
Connecting Garage

Photo, below. Parks 600 cars. You just drive right in the hotel from either Commerce or Field, and take an arcade straight to the main lobby, or to the Regency Room.

With 1,250 guest rooms, The Adolphus is the Southwest's largest completely air conditioned hotel – and a good place for *your* next convention, sales meeting, luncheon or dinner. For a complete briefing, call in our *Sales Department,* at PRospect 6411.







HOTEL
ADOLPHUS
DALLAS TEXAS
Randall Davis, Managing Director
COMPLETELY AIR CONDITIONED

Welcome to Dallas, American Bar Association, August 27-31

Dallas
NEWS SPOTLIGHT

Lake Dallas Water in Use. Dallas has started drawing water from Lake Dallas again, and the salt content of the city's water supply is due to go up.

Decision to again draw on Lake Dallas came as Dallas set a new record for water use early in the year. Consumption is running 21 per cent ahead of 1955, and a peak use this summer of between 180 million and 190 million gallons is expected. The previous high daily use is 163 million gallons.

*

Bus Routings Changed. Changes in routings for eight Dallas Transit Company bus lines have gone into effect.

The revisions include the beginning of a new direct-service line into downtown Dallas and the discontinuance of the Mockingbird line.

Other route changes have been made on the Moore-Thomas, Lancaster, Lemmon, Bluff View and Midway, Hickory-Westmoreland, Pleasant Grove and Pleasant Mound lines.

Dallas Water Projects Slated. The City Council has taken action on water projects which are needed for the heavy usage periods during the summer.

Approved were specifications and plans for a 36-inch water main in Polk Street from Ledbetter Drive to Camp Wisdom Road, which will cost about $237,000. Other water and storm sewer projects slated for Dallas in the near future will bring the total cost to over $500,000.

*

Plans Set for Downtown Paving. Plans for the first phase of $300,000 worth of street resurfacing in the downtown area have been prepared and contracts may be let around July 1.

Fourteen streets have been mapped out for resurfacing at an estimated cost of $88,000.

*

New Tax Office Opens. The city tax department is now doing business in the new $2,500,000 City Hall. The move of city offices into the new building has been completed, with the City Manager's office the last to go.

City Council Moves to New Home. The Dallas City Council has met for the first time in its chamber in the new City Hall and opened bids on a set of nine street paving projects estimated to cost $129,000.

The streets are Military Parkway from Rockbluff to McNeil, Terrell from Dolphin to the T&NO Railroad, Cary from Forney to James, Rayville from Buckner to Wideman, Winfield from Fairview to Kinmore, Whittier from Garland Road to Forest Hills, Peninsula from Luna to Lake Highlands, Norris from McCommas to Revere Place, and Oak Creek Circle from Urban to Military Parkway.

*

Dallas Moves to Annex Trinity River Area. The City Council has made a first reading of an ordinance that would annex 23 square miles, mostly Trinity River bottom land. This move prevents any other municipality from annexing any of the land involved.

Council action brought to 72 square miles the area scheduled for annexation to Dallas under first reading. It takes three readings for an annexation to become final.



REPRODUCED FROM AN OLD DORSEY TYPE BOOK

Banks and banking methods have seen radical changes in the last 50 years. Services have expanded tremendously. Bank bookkeeping and printed forms both show the modern touch. But back in the days when flourishes were in fashion and everything was ornate it was just as fashionable as now to deal honestly. Some things are always in good taste and integrity is one of them. We never have forgotten that since 1884. We never shall.

THE DORSEY COMPANY

PRINTERS * STATIONERS * LITHOGRAPHERS

OFFICE FURNITURE

D A L L A S, T E X A S

Lake Survey Report Released. White Rock has lost about one-third of its water capacity due to siltation during its 46 years, but the rate of silt flow has dropped substantially since 1935, it has been disclosed.

The Federal Soil Conservation Service has issued preliminary findings of an actual lake survey which began March 5. The report made no recommendations, but it was a fairly optimistic one. From 1910 to 1935, the erosion rate jumped to 6.06. However, the average for 1935 through 1955 was 3.67, the report disclosed.

★

Sewage Plant Cost Set at $10,000. Preliminary engineering for a big sewage disposal plant to serve most of the Dallas area will cost about $10,000, according to Ben Carpenter, president of the Trinity River Authority. Mr. Carpenter said the money can be advanced by the interested communities and repaid through financing of the project later.

Communities chiefly concerned are Dallas, Irving, Grand Prairie, Arlington, Carrollton and Farmers Branch.

A location at the confluence of the Elm and West Forks of the Trinity River between Eagle Ford and Irving has been considered "very desirable" for such a plant. No attempt has yet been made to figure the total cost of the project.

★

University Gets Big Ford Grant. Southern Methodist University will receive more than $1,500,000 in grants from the Ford Foundation instead of the expected $899,000.

The university has received a check from the Foundation totaling approximately $785,000 as the first year's installment, with approximately the same amount to be sent by next July.

★

Dallas General Fund Tops Budget. Corporation Court fines and fees so far this year are a third larger than budget estimates and have helped build a $1,733,911 surplus income for the city's general fund.

At the same time, the general fund has spent $530,747 less than estimated, making it $2,264,658 better off than was anticipated when the budget was made up.

Nearly half of the surplus income, an item of $800,000 in excess of estimates, was carried over from the previous year's operations.

★

Community Center Elects Officers. Victor Richman, Dallas businessman, has been elected president of the Dallas Jewish Community Center for the coming year.

Other new officers are Mrs. Herman Kantor, Mrs. Milton Tobian and Philip Vogel, vice-presidents, and Ervin Donsky, secretary and treasurer.

The center, which recently announced plans for a new building at Northhaven near Central Expressway, is sponsored by the Jewish Welfare Federation, a Community Chest agency.

★

Service Center Completion Set. Dallas' service center on Illinois and Westmoreland in Southwestern Oak Cliff, a group of five municipal brick buildings costing almost $400,000, is scheduled to be completed in early fall.

The first unit slated to be finished is the Oak Cliff police station, adjoining the big municipal garage and work shops.

Insurance Company Publication Wins Citations. Southland Life Insurance Company's monthly publication for agents and employees, *The Southlander,* has earned citations from the Dallas County Red Cross, Life Insurers Conference and the International Council of Industrial Editors.

This is the fifth year the magazine has received a citation for its promotion of the Red Cross drive. And the honor of "Best Printed Company Monthly" is the fourth such honor in as many years bestowed on the publication by the Life Insurers Conference. In the annual competition held by the Industrial Editors, it was awarded a Certificate of Merit, with a point score of 94.6 per cent.

★

Smaller Health Board Urged. The Dallas County Medical Society has recommended a seven-member public health advisory board to work with city and county officials instead of a 15-member countywide board now being considered.

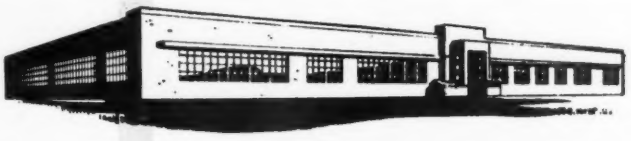
The recommendation for a seven-member board, to include three physicians, took the form of a letter from the society's president, Dr. Harold A. O'Brien, to Mayor R. L. Thornton and County Judge W. L. Sterrett. It was approved at the society's meeting at Baylor Hospital.

★

Fire Department Gets New Equipment. Two 750-gallon engines and a 100-foot aerial ladder truck have been added to the Dallas Fire Department fleet.

Delivery of the equipment marked an expenditure of $70,286.

The new aerial truck will replace an 18-year-old 85-foot ladder truck at the Akard and Cadiz station.



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PRINTING & LITHOGRAPHING CO.

Dallas AGRICULTURE

WFAA Sponsors Annual Farm and Ranch Tour

With ten gallon hats dusty from travel and feet dragging, 200 tired, but smiling Texans stepped off the train at Dallas' Union Terminal a few days ago after a 7,000 mile trip that took them through the great Pacific Northwest and parts of Canada.

The tired travelers made up the seventh annual Farm and Ranch Study tour headed by Radio Station WFAA's Farm Editor Murray Cox and sponsored by the station.

In two weeks of sightseeing and agricultural information gathering, the Texans crossed the states of Iowa, Wisconsin, Minnesota, South Dakota, Washington, Oregon, Idaho and Colorado and the provinces of Saskatchewan, Alberta and British Columbia in Canada. Itinerary on the tour included visits to such scenic places as Garrison Dam, Lake Superior, Iowa State College, Sun Valley, Central City, Switzerland of America, Calgary, the site of the famous Canadian Calgary Stampede and other points of interest.

Dairy farmers, cotton farmers, wheat farmers and cattle and sheep ranchers from all parts of the Lone Star State were in on the tour, with ranchers alone representing over a million acres of Texas soil. Agricultural specialists went along, too, including the nation's outstanding shorthorn breeder C. M. Carraway of DeLeon, John Burns of Fort Worth, one of the nation's leading Livestock judges, and Sam Kimmell of Cisco, president of the West Texas Ranchers Association.

A rousing send-off was given the group as they departed from Union Terminal on July 9. James M. Moroney, Jr., secretary of the A. H. Belo Corporation and other representatives of the Dallas Morning News and WFAA, plus hosts of friends and relatives of the tourists gathered to bid them "bon voyage." Both of the "Murray Cox, RFD" programs were broadcast that day from the lobby of the terminal just before the group departed in a special 16-car pullman.

What about next year's plans? Well, only when there's no place left to go will Murray Cox and his WFAA Farm and Ranch Study tourists quit roaming the globe spreading Texas goodwill hither and yon, gathering bits of information on how the rest of the world lives.

Dallas RETAILING

Casa View Shopping Village Officially Opens 19 Stores

Dallas' new Casa View Village, a development of the Avery Mays Company at Gus Thomasson and Ferguson roads, officially opened 19 of its stores and shops this month.

The 11-acre shopping center is valued at $1,750,000, and includes a wide variety of merchants: Skillerns Drug Store, Tom Thumb Super Market, Oak Cliff Savings, Casa View Cafeteria, and Long's Men's Store.

Also Worthington's 5¢ & $1 Store, Amies Maternity Shop, Hollywood Cleaners, Mathis-Tichenor Floors, Smith Service Center, Casa View Card Center and Vic Maden the Jeweler.

In addition are Mode O'Day, House of Color, Ashwander's Shoes, Texaco Service Station, Casa View Village Barber Shop and Casa View Village Beauty Salon.

Casa View Village covers an area of 477,579 square feet; and parking is provided for 820 cars, all within a few short steps of all shop entrances.

Building roofs extend nine feet over wide sidewalks, serving as all-weather protection for shoppers. And Casa View Village is the first center to introduce "Parallel-O-Plate" glass in all of its store windows. This is a specially twin-ground plate glass that eliminates ordinary distortions and wavy reflections that are found in conventional panes.

Actual construction time for Casa View Village will total more than two years when it is finally completed in the early fall. By this time, approximately 596 tons of steel and 400,000 bricks will have been used. Merchants who will be moving in during the next few months are White's Auto Store, Collier's Shoes, Ellen's Dress Shop and J. C. Penney Company.

Avery Mays is president of Casa View Village, Inc., and Thomas O. Adams is secretary-treasurer.



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SHOWS

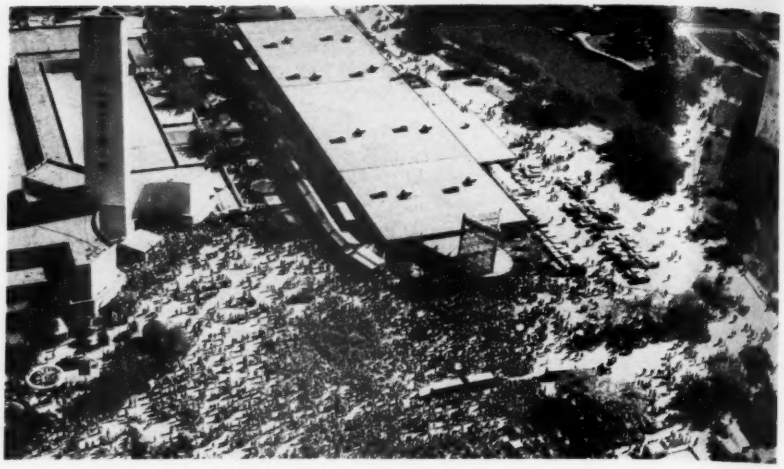
Women's Building Is Fair's "Leading Lady"

Although the 1956 State Fair of Texas is still several months away, the machinery is already in motion to fill the huge exhibition halls at the fairgrounds with the infinite variety of displays which make up an important part of the "sights to see" at the fair.

For most of the year the fair's Exhibit Sales Department has been telling the commercial world about the State Fair of Texas in Dallas.

The story is a simple but effective one: the State Fair of Texas is "different." It is a giant regional exposition which draws its attendance from throughout the Southwest. Exhibits at the State Fair of Texas are an excellent means of direct demonstration and selling for almost any product.

Most of the fair's more than 2,500,000 visitors eventually wind up in the mammoth exhibit buildings to take a look at "what's new." For years the Texas exposition's exhibits have included the products of manufacturers of all major automobiles, farm machinery and implements, electrical and gas appliances, television and radio sets and of all major textile and fabric mills.



STATE FAIR WOMEN'S BUILDING *is the crossroads of the Fair grounds at Fair time, with the vast majority of Fairgoers going through the building to take a look at the exhibits ranging from glamorous fashions to jams and jellies and crocheted bedspreads. The building devotes 50,000 square feet of air-conditioned space exclusively to women's activities.*

The new Women's Building at the State Fair of Texas, with its combination of shows and exhibits ranging from sophisticated fashion parades to canned pickles and preserves, typifies the atmosphere and showmanship which has made the fair a giant regional exposition with a wide popular appeal.

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Shows

It has been two years since the new air-conditioned Women's Building was opened on the 187-acre fairgrounds. During that time it has become virtually the "leading lady" among the fair's exhibition halls, by reason of the special approach to its exhibits which has made the building and its contents something very unusual in the world of fairdom.

When the building was designed in 1953, State Fair officials had in mind Dallas' position as one of the world centers of fashion and the garment and allied industries. The building was completely air-conditioned, and made large enough to provide plenty of room for glamorous commercial exhibits as well as the traditional competitive entries of jams and jellies and crocheted bedspreads.

The huge building is unique in that no other fair in the country devotes 50,000 square feet of air-conditioned space exclusively to women's activities.

The new building is located at the "crossroads" of the fairgrounds. As a result of its location at the hub of the exposition, the vast majority of fairgoers go through the building.

National, regional and local firms use display space in the Women's Building as a show window to create brand name consciousness and as a means of direct and indirect selling.

Precious gems, luxurious furs, lingerie, high-style hats, custom-made shoes, expensive luggage, rare perfumes and the latest fashions from all over the world make the building the equivalent of a fashionable arcade of exclusive shops in one of the world's style centers.

However, fashion alone is not the sole keynote of the commercial exhibits, which cover a wide range. The concept of the commercial exhibit areas has been broadened to take in a great many things of interest to women.

Fairgoer interest is held by exhibits that are both elaborate and expensive, with some exhibitors putting as much as $15,000 into decorations and displays in their space. Live models occupy some of the exhibits, and in others the focal point is a demonstration of some type such as shoemaking or hat-designing.

Exhibitors in the building get plenty of results, too.

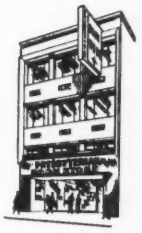
How visitors to the building respond to the exhibits is indicated by one company's estimate that $100,000 in new business resulted from its Women's Building exhibit. A hosiery company had 45,000 individuals register in a jingle contest, and 40,000 entered a dress firm's contest to win 16 dresses. The Harry Winston company clocked 658,527 persons in single file by an exhibit of precious gems.

Among the Texas fair's regular exhibitors are many national and regional concerns to whom the fair means an opportunity at direct selling and demonstration approach to an interested audience that is not available elsewhere.

The real clue to their success in direct sales and prospects is the fact that both national and local firms return year after year to the State Fair of Texas.

And the growing importance of fairs as an advertising medium is indicated by a report in Printer's Ink, which showed that in 1954 $2 billion of a total national ad budget of $8.3 billion was spent on exhibits by national advertisers. This indicates that advertisers regard exhibits second only to newspapers as an advertising medium.

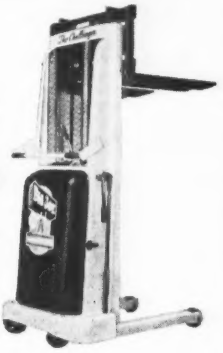
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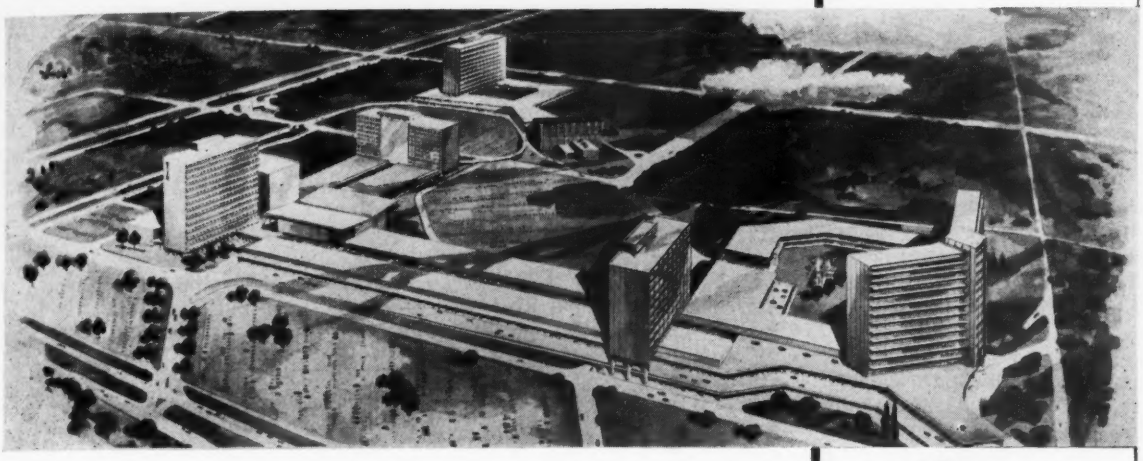
Equal and exact justice to all men, of whatever state or persuasion, religious or political; peace, commerce, and honest friendship with all nations, — entangling alliances with none; the support of the State governments in all their rights, as the most competent administrations for our domestic concerns, and the surest bulwarks against anti-republican tendencies; the preservation of the general government in its whole constitutional vigour, as the sheet anchor of our peace at home and safety abroad; . . . freedom of religion; freedom of the press; freedom of person under the protection of the habeas corpus; and trial by juries impartially selected, — THESE PRINCIPLES FORM THE BRIGHT CONSTELLATION WHICH HAS GONE BEFORE US, AND GUIDED OUR STEPS THROUGH AN AGE OF REVOLUTION AND REFORMATION.

First Inaugural Address, March 4, 1801

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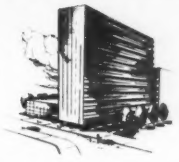


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On 120 beautifully landscaped acres in the very heart of Dallas near the industrial districts and the new Love Field terminal, and minutes from the principal residential areas, Exchange Park offers accommodations for your business or profession unequalled in the Great Dallas-Southwest.



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The Braniff Building



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Dallas

CIVIC EVENTS

Dallas Little Theater Starts New Activities

The once-famous Dallas Little Theater has come to life again with its recent reactivation under the direction of Robert Glenn and Norman Smith. The first public meeting to talk over plans of reorganization was held in June at the Courtyard Theater, and interested theater workers crammed the theater to pledge their support to help make the new venture a success.

Since then the group has begun to dig into the real work of putting the theater in "shape," casting and presenting a summer series of plays before the fall productions and membership campaign get underway. In early July, "State of the Union," directed by Mr. Glenn, was presented as the summer opener. "The Devil and Daniel Webster," to be directed by Mr. Smith, is slated for presentation August 2-11, and the third play in the summer series is scheduled for August 23-September 1. Curtain time is 8:20 p.m. Tickets will be on sale at the box office at the Courtyard Theater at $1.50 each.

Mr. Glenn and Mr. Smith have joined forces to bring about the rebirth of a nonprofit community theater. The once illustrious Dallas Little Theater was a name that commanded respect on a national scale, before it was finally disbanded in 1943. Mr. Glenn and Mr. Smith have legal claim to the name, "Dallas Little Theater," and it is their hope to restore community theater to the fullest possible civic use.



NEW DIRECTORS *of the Dallas Little Theater, recently reactivated, are Norman Smith, left, and Robert Glenn, right. They are seen studying a miniature model of a contemporary theater.*

From 1920 to 1943, the Dallas Little Theater was one of the most famous regional theaters in the world. During this time it won the Belasco Cup three times in Little Theater Tournaments on Broadway, its own trophy in a Texas tournament, and had high box-office attendance. In this period 175 plays were presented, the great percentage of which were contemporary successes.

Mr. Glenn, who has long been active in Dallas resident theater affairs, has directed film, written and sold movie and TV scripts, written book reviews and taught speech and drama. He is a graduate of Columbia College in Chicago. Beginning with Community Players, Mr. Glenn has doubled as actor-director in almost 50 productions in Dallas, including the Arden Club, Interama, Roundup Theater, Civic Playhouse, Courtyard Theater and the recent Great Play Series. He also has worked in Margo Jones and State Fair Musicals productions.

Mr. Smith, a relative newcomer to Dallas, comes from Fall River, Massachusetts. He won an Englander Award in 1948 for playwriting, did film, TV and radio work in service with the Air Force from 1949 to 1953, and did summer stock on the East Coast. Before his military service he attended Boston College and Boston University, and following his discharge he came to SMU.

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Civic Events

Auxiliary Raises Funds for Retarded Children. A gift of $263.24 has been presented to Children's, Inc., school for mentally retarded children.

The money was raised at a dance at the Oak Cliff Chamber of Commerce, sponsored by the Texas Independent Automobile Dealers Auxiliary of Dallas.

Since December, including the new gift, the group has given almost $450 to the school. Presentation was made by club officers, Mmes. W. D. Clifton, V. G. Moore and L. R. Davenport.

★

Fraternity Sets Benefit Series. A series of luncheon-game parties this summer is being planned to raise money for a Mu Phi Epsilon civic project.

The music fraternity has raised more than $800 toward a goal of $2,500 to buy a concert grand piano for the Dallas Museum of Fine Arts.

The game parties will be held for members and guests in the various areas of the city to add funds for the goal. The $1 per person charge will go into the piano fund.

The project is an outgrowth of Mu Phi Epsilon's sponsorship of Sunday afternoon concerts at the Museum.

★

Library Plans New Division. The Young Adult Division of the Oak Cliff branch library, West Jefferson and Marsalis, will be opened as a separate department of the library in September.

A gift of $300 was presented the library by the Stevens Park Kiwanis Club recently to aid in buying books for the Young Adult Division. Other contributions have been received from individuals and service clubs.

Miss Julia Losinski is the librarian.

★

Award Boosts Cancer Study. The Damon Runyon Memorial Fund for Cancer Research has taken another step in its promised effort to build Dallas into a major cancer research center by granting $5,000 for a cancer study project at St. Paul's Hospital.

The grant to St. Paul's will finance a project to study the frequent occurrence of anemia in cancer patients. Leslie Jacobs, Dallas businessman and member of a key group of private citizens who are supporting the Runyon fund here, presented the check to Dr. Donald A. Sutherland, director of St. Paul's medical education and research program.

Dr. Sutherland's project was one of several examined by members of the Runyon Fund scientific board when they visited Dallas last January.

Zoo to Get Big Game. The Dallas Zoological Society has announced its first animal acquisition program in behalf of the city's Marsalis Park Zoo.

The program which is already under way includes the purchase of two gorillas, two African black rhinoceroses, two big hippopotamuses and an elephant.

The society's executive committee has authorized expenditure of $26,700 for the purchase of these animals — said to be the largest purchase made in the United States in more than 25 years.

This important acquisition marks the first anniversary of the founding of the Dallas Zoological Society by Ted Dealey, president, and a group of other leading businessmen who are working to provide Dallas with one of the nation's outstanding zoos.

★

X-ray Unit at Wynnewood. Free chest X-rays were given at the Wynnewood Shopping Village when the Christmas Seal mobile X-ray unit of the Dallas Tuberculosis Association operated there in the fourth and final week of Oak Cliff's "X-ray in May" program.

The X-ray survey was sponsored by the Oak Cliff Chamber of Commerce and the TB Association. The Wynnewood Lions Club, the Wynnewood Business and Professional Women's Club, the Oak Cliff Rotary Club and Rotary-Annes provided volunteers for the mobile unit.

★

Jaycees Seek Jobs for Youths. Dallas Jaycees have sent out an SOS for 1,200 jobs for city high schoolers.

In a special bulletin mailed out to hundreds of Dallas employers, the Jaycees issued a special appeal for help in finding work for teen-agers who have applied to the Texas Employment Commission for vacation jobs.

Jaycees also have set up a speaker's bureau, available for brief appearances before other city civic groups, to explain the youth employment program.

★

Red Cross Marks Anniversary. The seventy-fifth anniversary of the American Red Cross has been observed by more than 7,000 Red Cross chapters.

A double ceremony celebrating the Dallas County chapter's fiftieth anniversary was held at McFarlin Auditorium at Southern Methodist University. It was highlighted by a concert by the United States Air Force WAF Band, and a Red Cross program of special music and pageantry.



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Civic Events



ARTHRITIS CAMPAIGN *leaders looking over material are, seated, left to right, Mrs. W. W. Caruth, Jr., special gifts committee; Mrs. J. W. Maxfield, Jr., chairman, women's division, and Mrs. Frank E. Austin, Jr., special gifts committee. Standing is Dr. Donald W. Seldin, chairman of the group's medical and scientific committee.*

Arthritis Campaign Started. Dallas launched a campaign during June to fight the nation's No. 1 crippler — arthritis.

The campaign was sponsored by the Dallas chapter of the Arthritis and Rheumatism Foundation, of which Burton Gilliland is president. Herbert L. Nichols is chairman of the executive committee.

Every penny of the $150,000 goal of the Dallas campaign will remain in Dallas to finance a three-year program of research at the Southwestern Medical School. According to officials of the group, there will not be a recurring campaign during 1957 and 1958.

Charles E. Beard was campaign chairman. Assisting him in raising the goal were Robert McCulloch, chairman, advance gifts; E. O. Cartwright, chairman, special gifts; John Dunlap, chairman, general solicitation gifts; Mrs. J. R. Maxfield, Jr., and Mrs. J. Tipton Jones, chairman of the women's division; Ray Miler, publicity chairman, and Dan C. Williams, treasurer.

*

Scout Drive Planned. Some 67 adult leaders from throughout Texas recently gathered at the Statler Hilton Hotel to map plans for a Boy Scout fund drive to be held October 9 in various Texas cities.

The drive is the first to be co-ordinated with the State Boy Scout steering committee.

Stanley Marcus is chairman of the state co-ordinating committee; William J. Murray of Austin is vice-chairman; and Clint Pace of Houston is state publicity director.

First Dallas Troop Wins National Scout Historic Award. Four Dallas Explorer Scouts and two leaders of Scout Troop 707 have become the first scouts and scouters in Circle Ten Council of the Boy Scouts of America to win the Historic Trails Award.

Winners of the award are explorers Jimmy Fowler, Jimmy Moxley, Ronnie Taliaferro and Richard Plumb, and explorer adviser George Montgomery, III.

The explorer unit, sponsored by St. Pius X. Catholic Church, qualified for the national award by aiding in the restoration of old Fort Griffin in Shackelford County.

During a week-end trip to the old Indian fighting fort, the Dallas scouts scoured the ruins of the stone buildings and recovered a number of valuable relics which have been incorporated in the permanent exhibit at the Fort Griffin Museum in Albany, Texas. The scouts also helped the museum to locate an antique rifle of the type used by the U.S. troops against the Comanches in the several Indian campaigns launched from Fort Griffin.

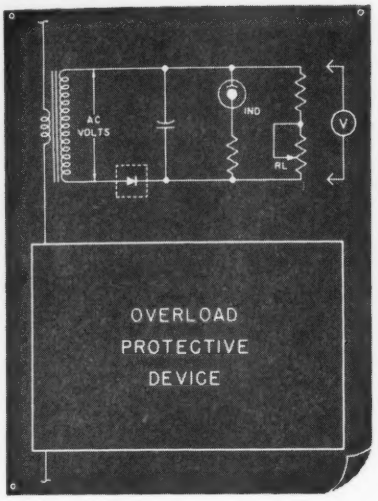
The scouts also uncovered some relics at the site of a Tonkawa Indian Village near the old fort.

Fort Griffin was one of a chain of frontier forts built in west Texas following the Civil War and at one time, when its population was close to 10,000, it claimed to be the largest settlement west of Fort Worth.

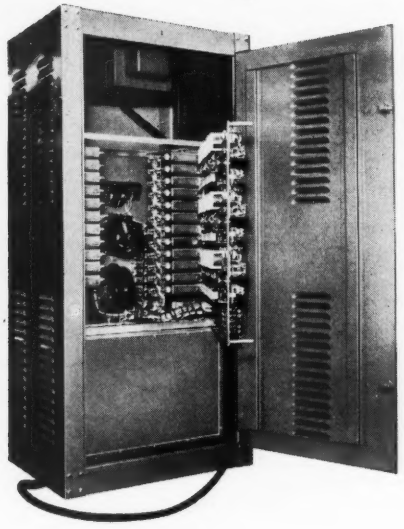
The Historic Trails Award, which is a leather patch worn on the pack, was presented to the Troop 707 explorers by Father Thomas W. Weinzapfel, pastor of St. Pius X. Church.

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Dallas AVIATION

Temco Gets First Order For Complete Aircraft

Temco Aircraft Corporation's Model 51, a sleek two-place jet powered aircraft, will be the Navy's first primary jet trainer.

Robert McCulloch, Temco president, announced recently that his company has been awarded a contract by the Navy's Bureau of Aeronautics to build an evaluation quantity of the new jet trainers. Navy designation of the Temco Model 51 will be the TT-1.

Although Temco has been, and still is, one of the nation's largest subcontractors for aircraft assemblies, this contract is the first military production order for a complete aircraft of its own design that the company has received. Delivery of the first aircraft to the Navy is scheduled for July, 1957.

The Model 51 was accepted by the Navy after competitive evaluation and tests at the Naval Air Test Center, Patuxent River, Maryland, throughout the month of May. The aircraft was designed, built and flight tested by Temco at its own expense in anticipation of a military need for an entirely new concept for primary training.

Basically designed to shorten the number of flying hours for military flight training, the Model 51 has many of the characteristics of standard jet fighters such as ejection seats, liquid oxygen equipment, speed brake, and the controls and instrument panels similar to those of operational aircraft.

Rugged throughout, the Model 51 will absorb the severe strain often imposed on aircraft by student errors in landing. In addition, the Model 51's excellent handling characteristics make it possible for the student pilot to advance rapidly in his training.

Careful consideration has been given to the instructor's role — that of monitoring student flight. His seat is elevated so that he can see past the student. His instruments are duplicates of the student's. A canopy design and wing location (to the rear of both instructor and student) gives the instructor and student unrestricted vision in all directions — a big asset in formation flying and flying in aircraft traffic areas.

*

Braniff Breaks Ground for Building. Braniff International Airways observed its 28th birthday with ground-breaking ceremonies for its new ten-story building at the Exchange Park development near Love Field.

Mayor R. L. Thornton and Braniff President Charles E. Beard turned the first earth for the Braniff structure, using a bulldozer and a special shovel made out of a Douglas DC-6 propeller. They were flanked by a color guard of pretty Braniff hostesses.

The new Braniff Building will be the system-wide administrative headquarters for the airline. Nearby, Braniff soon will break ground on a new operations and maintenance base on a 36-acre tract on the east side of Love Field.

TEMCO AIRCRAFT'S *new primary jet trainer is designated the TT-1, with delivery of the first aircraft to the Navy scheduled for July, 1957. This contract is the first military productions order for a complete air craft of its own design that the company has received.*





Air Force Association Reactivates Dallas Squadron

Officers of the reactivated Dallas Squadron of the Air Force Association are, left to right: George McMories, secretary; Paul Cain, commander; J. E. Lockart, Jr., treasurer, and Carr P. Collins, Jr., vice-commander. Eugene McElvaney, senior vice-president of the First National Bank, has been appointed chairman of an Airpower Council of 100 civic and industry leaders which will serve as an adjunct and advisory group to the Squadron. Devoted to stimulating interest in, and support of, military airpower, the local AFA organization will endeavor to bring the association's national convention to Dallas in 1958. Reactivation of the Dallas Squadron was formalized in meetings attended by AFA officials from Washington, D. C., and from California.

Braniff Provides Non-Stop Lubbock Service. New, ninety-one minute air service between Dallas and Lubbock has now been provided by Braniff Airways.

The Convair flight will depart Love Field at 7:40 daily except Sunday and arrive in Lubbock at 9:11 a.m. With return commuter service available, departing Amarillo at 8:35 p.m. daily, Lubbock at 9:25 p.m., Dallas businessmen can fly to Lubbock or Amarillo in the morning and return the same evening.

★

Braniff to Install Weather Radar in New Fleet. Braniff International Airways has purchased Bendix RDR-1 airborne weather radar for installation in its new Douglas DC-7C fleet.

Delivery of the new 75-passenger, 350-mile-an-hour planes will begin in September for use on the airline's domestic and international routes.

For passengers, the addition of radar not only means an additional safety factor, but an added comfort feature, since it will enable the pilot to avoid areas of severe turbulence.

Bell to Expand Hurst Plant. A $600,000 expansion program for the Bell Aircraft Corporation Texas Division plant at Hurst, Texas, has been announced.

The new construction will add approximately 40,000 square feet of manufacturing floor space and boost the investment in the division to nearly $16,000,000. It will include facilities to accommodate existing production of large all-metal rotor blades, a new Bell development; also planned is a painting bay with a ceiling clearance of 32 feet.

Both units will be separated by a common fireproof wall and joined to the existing manufacturing building.

★

Love Field to Get Federal Funds. The Civil Aeronautics Administration has earmarked $317,334 in federal funds for expansion at Love Field, a second segment of the $6,602,881 sought by Dallas from the government in the next four years.

The money just made available is part of a $1,783,654 package sought by the city for new ramps around the air terminal, a new entrance road, a parking lot and to build and light parallel taxiways on the northwest-southeast runway. The $317,334 has been set aside for this taxiway improvement.

★

Braniff Asks West Coast Service. Braniff Airways has filed a petition with the Civil Aeronautics Board requesting that its application to provide air service between Texas and the west coast be consolidated into the "Dallas to the West" service case.

This is Braniff's latest step in its 12-year effort to provide additional air service from Dallas, Fort Worth and other Texas cities to the west coast.

As amended, Braniff's proposed new route would provide air service between major cities of Texas and the co-terminals of San Francisco and Oakland, California, via Albuquerque, New Mexico.

★

Dallas Places Fifth in Air Traffic. According to a table printed in Life Magazine, Dallas ranks fifth in the nation in airline arrivals and departures, with 203 arrivals and 204 departures every 24-hour period.

The six busiest airline cities listed include Chicago, Washington, New York, Los Angeles, Dallas and Atlanta.



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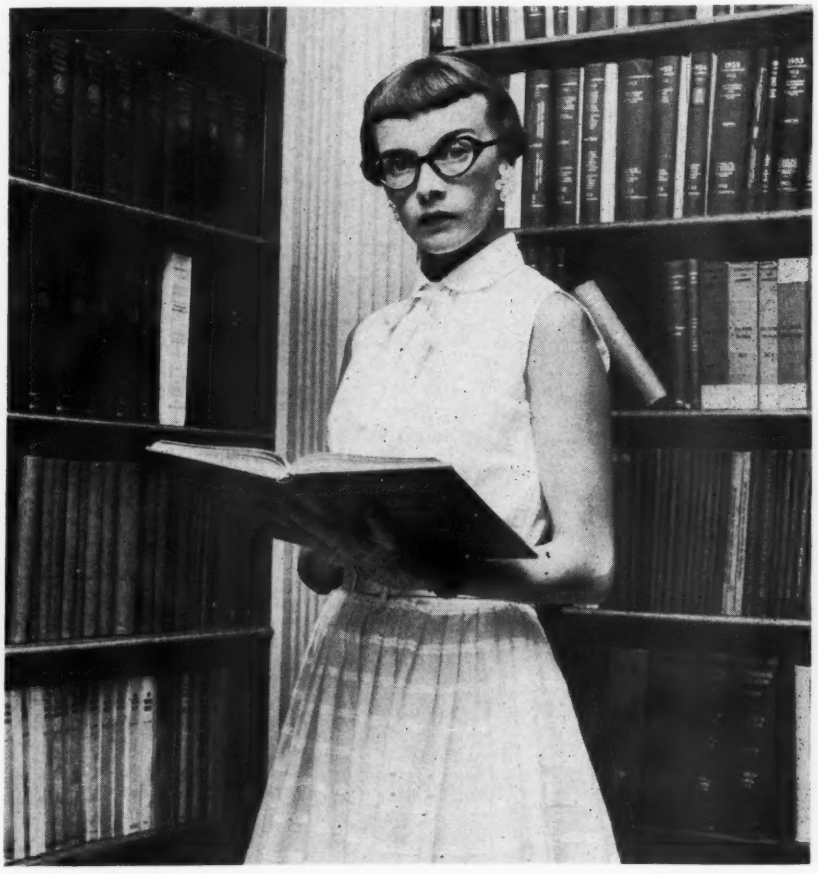
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Martha Joe Stroud

by Jim Stephenson



MARTHA JOE STROUD

MARTHA JOE STROUD, a gal with a delightful personality who has a level head on a trim five foot five inch, 110-pound frame, was graduated in 1951 from Southern Methodist University, where she majored in business administration. She helped earn her way through college—that time—by working part time as secretary to Bishop Charles C. Selecman —and grading papers in business school.

Then Martha Joe moved to California but the lure of Dallas brought her back in the spring of 1952, when she went to work as a secretary at Rauscher & Pierce.

Martha Joe for years had been interested in law, and as fate would have it, she made friends with an SMU law student already accomplished in the art of persuasion.

"By all means, get at it this fall," the friend urged her. So Martha Joe applied for entrance to SMU's School of Law.

Then she got a real break. The job of secretary to the executive director of the Southwestern Legal Foundation opened up and Martha Joe was hired. She began her law job and her law studies at the same time.

The two have blended together perfectly ever since, and Martha Joe this October will take her state bar examination. She has made good grades and is scheduled to receive her law degree in January.

Will she be a practicing lawyer?

"Possibly," Martha Joe told us. "But even if I never practice, I feel I have gained a lot by studying law."

Martha Joe was eager to tell us about work of the Foundation — continuing legal education in particular.

She pointed to the various Foundation institutes held annually, in co-operation with SMU's School of Law—the Oil and Gas Taxation Institute, and the Personal Injury Institute, for examples.

The Labor Law Institute, the Condemnation and Appraisal Institute and Lawyers Week activities have been other concerns of Martha Joe since 1952.

She loves meeting interesting people, and she has had full opportunity for that. The nation's leading lawyers, including Attorney General Herbert Brownell, speak at Foundation functions.

In addition, this year, the meeting of the Inter-American Bar Association coincided with Lawyers Week activities.

"I met and talked with practically everybody there," she said, "even if I did have to use sign language part of the time with the foreign guests."

The registration desk usually is her baby at the institutes, and Martha Joe makes all sorts of arrangements—more coffee, an extra chair, ice water or what have you.

And she writes all the Foundation's checks—all in all a pretty hefty job.

Besides, she's president of Kappa Beta Pi, legal sorority made up of women lawyers (including notables like Judge Sarah Hughes and Louis Raggio), other alumni of accredited law schools and women still studying law.

All the folks at the Legal Foundation, according to Martha Joe, are looking forward to the upcoming American Bar Association convention slated during August in Dallas.

"It will be a lot of work for us," she says, "but also a wonderful experience, especially for a fledgling lawyer like me."

Martha Joe is a member of the Highland Park Methodist Church and plans to teach a class there when a schedule that includes a 9-10 hour study load per semester, plus her fulltime secretarial job, lightens sufficiently.

This vivacious *woman in business* has friendly blue eyes and brown hair cut short, with bangs.

Is marriage in her plans?

"One thing at a time," she grinned. "Right now I'm getting ready for those bar exams!"

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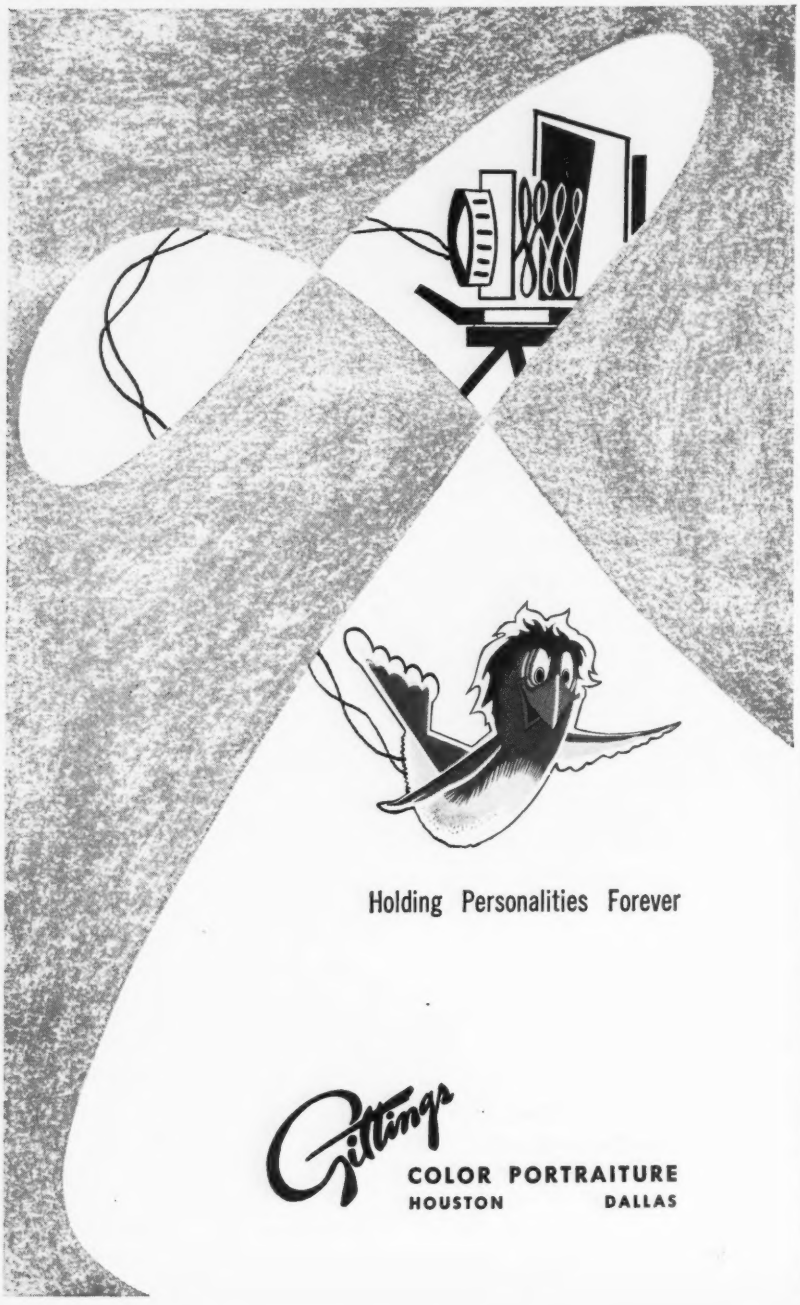
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SMU Law School

(Continued from Page 25)

thesis will receive the degree of Doctor of Civil Law. To achieve the goals set for the program the Graduate School of American and Foreign Law offers work in four major areas:

The General Graduate Program is open to American students who hold the LL.B. degree and who show an ability to benefit from a year of graduate study. The primary aim is preparation for more productive careers in the private practice of law, in teaching and in public service. The program is designed to: (1) afford intensive training on the graduate level in the fields of law which have become highly specialized in modern urban practice, especially in the southwestern region; (2) broaden and deepen the student's understanding of the philosophy and history of law and of the administration of justice; (3) encourage research and creative writing in the law and related fields; (4) offer specialized instruction to practicing lawyers as a part of the plan for continuing education of the bar.

The Foreign Specialist Program is designed for American attorneys who wish to train for service abroad, with United States corporations engaged in foreign operations, with governmental agencies operating abroad or with foreign clients. The program is designed to offer a one-year period of graduate study in specialized fields of international law combined with a study of foreign systems of law on a comparative basis. A new two-year program is described below. Although primarily for American lawyers, foreign lawyers interested in the program will also be accepted. The program emphasizes the legal problems involved in doing business abroad, international legal protection of investment, taxation of international trade, legal problems involved in the exploitation of natural resources abroad, and investigations of special problems of public international law.

The Law Institute of the Americas is designed to promote good will and improve relations among the peoples of the Americas through study of the comparative laws, institutions, and governments of the American Republics, and to train lawyers in handling legal matters pertaining to the nations of the Western Hemisphere. The course of instruction emphasizes comparative legal systems, comparative legal theory, comparative commercial law, natural resources and labor law, legal philosophy, and public and private international law.

(Continued on Page 68)

James K. Wilson, Jr.

by Elery Owens



JAMES K. WILSON, JR.

IT might be stretching the point a bit to say that James K. Wilson, Jr., was in the clothing business before he was out of short pants. But it wouldn't be too much of an exaggeration.

He started in grammar school, making deliveries and running an elevator in his father's store. He's been selling since he was 13.

Personable Jim Wilson—who probably impresses most everyone as a "thoroughly nice guy," even on first meeting—is now 37. Those intervening years add up to an uncommon amount of experience as a retail clothier, for a young man. They've also marked the development of a well-rounded executive and valuable citizen of Dallas, factors that have worked to the advantage of Jas. K. Wilson Company and to his community.

Jim Wilson undoubtedly would be the last one to say anything like that; essentially, he's a modest young man, inclined to play down his accomplishments.

Jim "grew up in the store"—working there through high school and college. But for him, shouldering an executive's responsibilities also came early. When he was a junior at SMU, he took over direction of advertising for Jas. K .Wilson.

Says Jim, "I got it for lack of anyone else to stick in the job—and I could work free." Actually, it wasn't as casual as that. At the time, he was working for a degree in Business Administration, with a minor in advertising — and had definite ideas what could be done with the job and for the business.

The degree from SMU came in 1940 and was followed by a term at the Harvard University Graduate School of Business Administration.

Then, World War II intervened—four years in the Air Corps, Jim's only extended absence from the store.

By noon of his first day home, Jim Wilson was back in the store—and in harness. He became head of the clothing department and supervised the store's move from the old location at Main and Field. His next assignment was reorganization of the boys' and young men's department, and then he moved up to merchandising manager. Jim is now vice president, with the main responsibility of general manager of merchandizing and promotion.

All of the buying for the downtown and Village stores is done under his supervision. Incidentally, Jim says he "agitated" for the Village store that opened in April of last year, but it's safe to assume that was merely the starting point of his role in the expansion. Since the war, Jim has made about 60 buying trips himself, mostly to New York, Chicago and Los Angeles. But this year, he went farther afield—to Italy and France.

It's part of Jim Wilson's keen awareness of changing times and trends. For a store that prides itself on a quality style job, he sums up a major development of the past three or four years as "broadening operations to a world-wide basis, seeking merchandise that will interest discriminating Dallas customers."

With his outlook and background, it's natural that he has served as his father's right-hand man in propelling Jas. K. Wilson Company into the front ranks of the nation's men's wear retail outlets.

Nor has Jim neglected the community in which he lives and does business. He's chairman of the special events committee of Dallas Unlimited; a vice president of the SMU Alumni Association; a director of the Dallas Salesmanship Club; chairman of the board of directors of the Dallas squadron of the Air Force Association; member and past director of the Lions' Club; past president of the Dallas Executives' Association; member of the board of directors of the Texas Psychiatric Association and member of the SMU Board of Development.

Modest about his accomplishments though he may be, Jim Wilson's speak pretty well for themselves. Worthy son of a worthy father and outstanding Dallas citizen, he's definitely a major factor in the city's business and community future.



The D. A. I. A. extends greetings to the American Bar Association on the occasion of its 79th Annual Meeting—Dallas, August 27th-31st

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City Planning

(Continued from Page 21)

cargo. Love Field consistently ranks among the 10 leading airports of the country.

Dallas has long recognized the importance of its air ocean harbor, and has planned carefully to give it maximum value. The Master Plan for the continued development of Love Field was originally adopted by the City of Dallas in 1945, and has been carefully reviewed and updated as the emerging requirements of air transportation made that desirable. Love Field already has a 7,750-foot instrument runway, the greatest effective runway length at any commercial airport in Texas; it has complete zoning to protect the airport and its approaches; and further expansion, including a second, parallel instrument runway, has been master planned to meet the airport's requirements as they develop.

Dallas as a convention city, moved into the "upper circle," or the "major league" of American cities as its new Municipal Auditorium to seat 12,000 people nears completion.

The new Statler-Hilton Hotel, with 1,000 rooms, is already completed and the Dallas Sheraton of 600 rooms now under construction will furnish additional facilities for one of America's greatest convention cities.

Dallas is an educational center. Southern Methodist University continues to build one of America's leading colleges and universities with 5,000 or 6,000 students, a beautiful campus with many elegant buildings arranged and constructed in keeping with a master plan of architecture and design to adorn a beautiful campus and make it a most elegant and impressive sight.

The Southwestern Legal Center built at a cost of $2,500,000 and Perkins Theology School of nine buildings of harmonized architecture and design all built at one time are gems of the rarest kind.

And a new university, The University of Dallas, a Catholic institution open to all denominations, opens its doors this fall.

The Southwestern Medical School of the University of Texas is rapidly developing as the heart of the Southwest Medical Center and plans for the development of one of America's great medical centers in Dallas are steadily going forward.

A new health center of the city and county is already located as a part of this Center and plans for a $1,000,000 building are on the drawing board.

A campaign to raise $2,800,000 for additional hospital facilities by private subscription has been successfully completed, and Dallas must plan to increase all hospital facilities to meet the ever increasing demand.

Dallas is a metropolitan city. Houstonians calls us "Yankees" and El Passoians call us the "effettee Easterners" but in truth and in fact, the North here meets the South, and the East meets the West — so Dallas is a metropolitan city.

Grand opera, State Fair Musicals, Civic Music, Dallas Symphony Orchestra and many cultural organizations, make Dallas a cultural center.

The rapidly expanding public school system of Dallas ranks with the best in the Nation, and present plans call for the expenditure of millions of dollars to meet its ever increasing needs.

Dallas is a great sports center. Here is located the famous Cotton Bowl where each New Year's Day the champion of the Southwest Conference meets one of the nation's other top elevens. Boating, swimming, fishing, hunting and other individual sports are all popular among Dallasites. In addition to the famed SMU football team, Dallas has one of the nation's top collegiate basketball squads in the SMU Mustangs, who last year went to the semi-finals in the NCAA tournament, and boasts the Dallas Eagles of the Texas League.

Dallas is proud of its many fine and beautiful churches where people of all faiths and creeds may worship according to the dictates of his own conscience and enjoy the religious freedom gained by our forefathers and preserved through the years.

But the greatest asset of our city is its people —"cities are what men make them" and "Dallas is a tailor made city."

Dallas looks with pride to the past which is secure, and with anticipation and interest to the future which is bright and challenging.

It may never be the largest city in America, but it can be the best city in which to live and work and play and raise a family and enjoy life and opportunity to its fullest.

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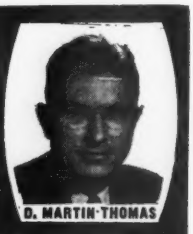
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SMU Law School

(Continued from Page 64)

The Academy of American Law was established in 1955. Its primary purpose is to provide a comprehensive program of study in the theory and practice of American political and legal institutions and the American legal system to a select group of foreign lawyers, judges, prosecutors and professors who have not received training in Anglo-American law — particularly those whose governments have manifested a desire to include certain American legal principles in the framework of their legal systems. The course of instruction is divided into four eight-week periods. The first period emphasizes general principles of American law, the second and third deal with the legal protection of personal and substantive rights, and the final period is devoted to studies in the field of the administration of justice.

It is manifestly impossible to impart a thorough understanding of a system of foreign law by study in the United States alone and in one academic year's time. Understanding of a foreign legal system can only come about by living and studying among the people whose legal system the student is seeking to know. With such a contract the student can gain insight into the language and the mores of the country and will be afforded an opportunity to study under professors who are expert in the system, to exchange ideas in polemic form, to see the law in action, and to gain first-hand knowledge of techniques of application of law. This opportunity is vital to a real learning of foreign law. To provide this opportunity the SMU Law School is expanding its Foreign Specialist Program, effective September, 1956.

Events in Europe and the Far East have made the Latin American countries even more important to the United States than formerly. Political, social, cultural and economic cooperation between the American Republics is growing and the interdependence of the hemisphere has become a fact. Economic progress in Latin America is rapid, and an increasing amount of United States capital and United States business activity is moving to this region. Closer relations signify legal problems which concerns not one of these nations, but many of them, and the need for lawyers specifically equipped to deal with these problems is upon us. This means that an increasingly large segment of the United States bar will be required to be familiar with the law and legal institutions of Latin America and must be able to deal

effectively with the lawyers in those countries.

In order to train American lawyers for these tasks in the most thorough manner possible, the Graduate School of American and Foreign Law of SMU is expanding its Foreign Specialist Program so as to train select and qualified graduates of American law schools in the legal systems of the Latin American nations.

It is a two-year program, the first year to be spent in residence at Southern Methodist University and the second in a Latin American university. Initially, it is planned to extend the foreign training to only two Latin American nations, Argentina and a Latin American nation producing petroleum, e.g., Venezuela or Peru. Argentina is selected as a nation in which to begin the program because of close contacts which the SMU Law School has with eminent legal scholars of that nation and because of the excellence of its universities. A petroleum producing nation is chosen because of the affinity which Texas and the Southwestern region of the United States as an oil producing area would have with such a nation and the mutual interest in the law of oil and gas which would be shared by the two regions.

During the first year, while in residence at Southern Methodist University, the student would study the civil law on a comparative basis, as well as international and constitutional legal problems of the Americas. Moreover, it will be necessary for the student to pursue intensive Spanish language courses so as to prepare him for his sojourn in the foreign university as well as certain subject matter in the culture and history of the nation to which he is going.

The second year would be spent in the Institute of Comparative Law of the National University of Argentina or at an Institute of Comparative Law is one of the petroleum producing nations. Here under guidance and supervision an appropriate plan of study will be prepared for the student in the law of the nation where he is located. He thus can complete his study and obtain a thorough understanding of the law and culture of such foreign country.

A student who has successfully completed the full program will be awarded the degree of Doctor of Civil Law.

Our high entrance requirements, substantial tuition, and our general policy results in a limitation of attendance. We do not emphasize numbers and limit our student body. Our undergraduate school is designed for a maximum of 300 in the Day Division, 125 in the Evening Division and not exceeding 75 in the Graduate Division. Our total student body during the academic year just closed was approximately 420 students, including 48 in the Graduate School. Our students come from all sections of the United States and 24 friendly free nations. Our student body has a number of legal organizations, including the Student Bar Association (affiliated with American Law Student Association of the ABA), the Barristers, legal fraternities and Advocates.

Our combined operation of the undergraduate Law School, the Graduate School of American and Foreign Law, continuing legal education, research and publications, seminars, conferences and special programs, are combined into the Southwestern Legal Foundation. The Southwestern Legal Center does not affect or dilute the activities of the Law School but strengthens the operation of the Law School, which is a University function. Likewise, the Law School is the heart and core of the Southwestern Legal Center. Each complements the other.

Another article appears on page 26 of this magazine on the Southwestern Legal Foundation. Many of the activities of the Legal Center are described in that article.

*

Dallas Bar

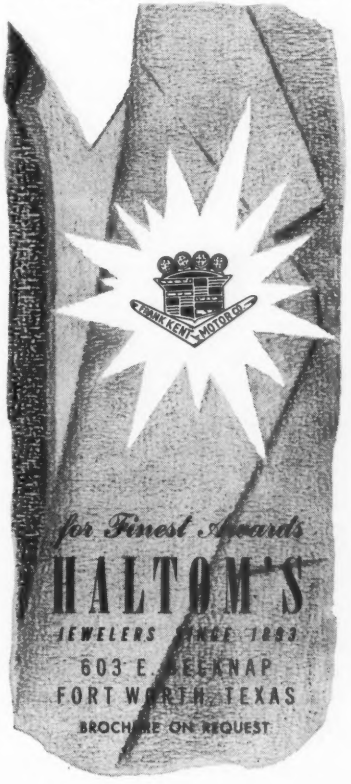
(Continued from Page 13)

American Bar Association. This was the second time the Inter-American Bar Association met in the United States. There were 562 registered delegates, guests, and observers in attendance at this conference. This was the largest official registration of any conference held by this association to date. Participating in the conference were ministers of justice, attorneys general, justices of the supreme courts, and eminent and distinguished lawyers from all the countries of the Western Hemisphere.

The American Bar Association annual meeting will be held in Dallas August 26-31 of this year. During the preceding week the Conference of Commissioners on Uniform State Laws and the Conference of Chief Justices and Court Administrators will be held in Dallas. This will be the first time these meetings ever have been held in the Southwest. On the basis of advance registrations, the American Bar Association meeting this year will have the largest attendance in the history of the Association. The Dallas Bar Association and its members look forward with enthusiasm to these events and extend a cordial welcome to all who will be in Dallas for these meetings.

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growth-

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The beautiful new Meadows Building, home of the General American Oil Company of Texas, is symbolic of the basic thinking and planning which have helped this aggressive young company grow from its beginning in 1936 into one of the thirty largest oil companies in the United States. With production, exploration, and pipelines in the United States, and interests in Canada and Spain, General American anticipates an ever-broadening future based on sound and vigorous growth.



GENERAL AMERICAN OIL COMPANY of Texas

Dallas CLUBS

Broadcasters Association Installs Head. Bill Stinson, news director of WFAA-TV, has been installed as the first state president of the recently-formed United Press Broadcasters Association of Texas.

Bill Payette, assistant general news manager for United Press, was the featured speaker at the association's first annual meeting in Austin.

The organization, which lists 104 member stations, was formed to promote greater co-operation among members in forwarding news items and pictures, and to facilitate the exchange of ideas on methods of news gathering and presentation.

*

Masons Elect and Install Officers. E. L. Carter has been elected worshipful master of James Ladd Burgess Masonic Lodge No. 1305.

Other new officers include C. F. Rushing, senior warden; E. C. Williamson, junior warden; L. E. Allen, treasurer; and John R. Wallace, secretary.

Metropolitan Masonic Lodge No. 1182 has installed James C. Amos as worshipful master.

Elected to serve with Mr. Amos were Stanley F. Sherman, senior warden; J. T. McReynolds, junior warden; R. Buckner Coleman, re-elected treasurer; and Jack T. Neal, re-elected secretary.

Archie Martin has been installed as worshipful master of Washington Masonic Lodge No. 1117.

Serving with Mr. Martin will be Lawrence Rollins, senior warden; Kenneth L. Sillman, junior warden; Paul A. Waggoner, re-elected treasurer; and A. P. Odamel, secretary.

Landmark Masonic Lodge No. 1168 has installed Lawrence E. Bracken as worshipful master.

Other elected officers include Webb Musselwhite, senior warden; A. B. Parker, junior warden; J. B. Kirven, treasurer; and Sam Bracken, secretary.

The Z. E. Coombs chapter of Royal Arch Masons Lodge 421 has installed Jack B. Hall as new high priest.

Elected to serve with Mr. Hall were Arlee W. Todd, excellent king; W. H. Sharp, excellent scribe; Sam B. Bracken, treasurer; and R. Roy Simmons, secretary.

Controllers Institute Names Officers. C. Bell Sample of Southwestern Drug Corporation has been elected president of the Dallas Control of the Controllers Institute of America.

Other new officers are Fred H. Pennington, first vice-president; Carl J. Thomsen, second vice-president, and Byron W. Cain, secretary-treasurer.

*

Optimist Club Installs Officers. Charles E. Harkey of 1018 Tranquilla Drive, past charter president of the club, has been installed as lieutenant governor of Zone B, District 7, of Optimist International.

Joseph A. Devany, 91 Bridget Drive, has been installed as president of the White Rock Optimist Club.

Also installed as club officers were James P. Moore, B. Q. Hall and Clifford D. Noe, vice-presidents, and Wally Hopkins, secretary-treasurer.

*

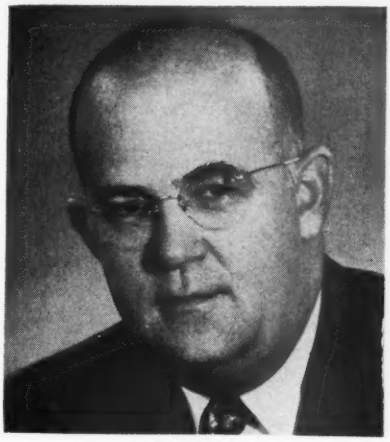
Lions Club Installs Officers. Ross Boling has been installed as president of the Trinity Industrial Lions Club.

Other officers include Clyde Westbrook, first vice-president; Nat Ryan, second vice-president; Lee Halford, third vice-president; Tom Reed, treasurer; R. L. Crump, secretary; Harold Jones, tail twister, and John Calvert, lion tamer.

*

Michigan Alumni Elect Officers. Victor P. Schumacher, vice-president of Texas Bank & Trust Company, has been elected president of the University of Michigan Club of Dallas.

Also elected to office for the 1956-57 year by the board of governors were Sigmund Safran, vice-president, and L. C. Eldridge, secretary-treasurer.



SIMONS

Trade Association Names Officers. The Texas Trade Association Executives has elected Charles Simons, executive vice-president of the Midcontinent Oil and Gas Association of Dallas, as new president.

Other officers named include James E. Taylor, Texas Motor Transport Association, Austin, vice-president; and Kennedy England, Texas Industrial Conference, Dallas, secretary-treasury.

*

Famed Flyer Visits Dallas. Igor Sikorsky, the Russian-born aeronautical engineer who designed and flew the first helicopter in this hemisphere, was in Dallas recently to attend the annual dinner of Chance Vought Aircraft's Quarter Century Club.

Mr. Sikorsky is engineering manager of the Sikorsky Division of United Aircraft Corporation. In Dallas, he was the guest of C. J. McCarthy, board chairman of Chance Vought.



Dallas Man Named to Harvard Board. Stanley Marcus, president of Neiman-Marcus, has been elected a member of the Harvard University board of overseers. Mr. Marcus is a member of the Harvard class of 1925.

*

Fraternity Officers Selected. Fred Bruner, Dallas attorney and a former prosecutor for District Attorney Henry Wade, has taken office as dean of the alumni senate of Delta Theta Phi legal fraternity.

Other new officers of the alumni fraternity are Tom C. Unis, vice-dean; Frank W. Conrad, tribune; Carl Gaylord, clerk of the exchequer; Pete Tamburo, master of the ritual; Harold Clark, clerk of the rolls; and Alexander D. McNabb, bailiff.

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Alex D. Hudson, Jr. James S. Hudson

Rotary Installs President. James L. Neal has been installed as the new president of the Rotary Club of Dallas. Mr. Neal, who is regional sales manager for the Owens-Corning Fiberglas Corporation, will serve until next June.

George Fix, Jr., has been installed as vice-president of the club.

The Rotarians honored George P. Cullum, retiring president, by presenting him with a wrist watch and a rising vote of applause in appreciation for his service the past year.

*

Lions Elect Officers. Dr. W. E. Davenport has been elected president of the Casa Linda Lions Club.

Other officers named were Dr. Bernard Schnitzer, first vice-president; Calvin Quick, second vice-president; L. J. Avery, third vice-president; George Freeland, secretary-treasurer; Eugene Manley, lion tamer, and R. C. Rains, tail twister.

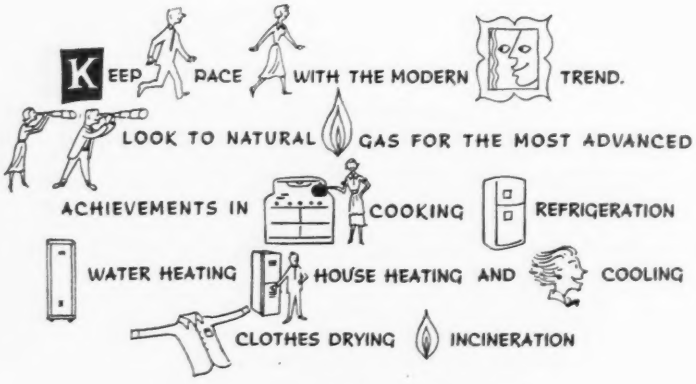
Dr. J. Thomas Bell and Dr. Ben W. Bowden are new directors, and Dr. R. V. Bailey and E. W. Cavender are hold-over directors.

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Southern Union Gas Company

HELPING BUILD THE GREAT SOUTHWEST



CROWDER

World War Order Names Commander. Captain James M. Crowder, Dallas insurance executive, is the new commander of the Dallas Chapter, Military Order of World Wars. A native of Dallas, Captain Crowder served in the Navy in World War I and with the Seventh Amphibious Force in the Southwest Pacific during World War II.

Other officers installed with Captain Crowder include Col. Forrest L. Cannon, QMC-USAR, vice-commander; Col. W. N. McKinney, USAR, adjutant; Col. Lawrence R. Stewart, USAR, treasurer; Col. Bertram Smith, CC-USAR, (Ret.) and Lt. Curtis W. V. Junker, CC-USNR, associate chaplains; Capt. Bascom H. Thomas, USNR, judge advocate; and Lt. Col. Sam Acheson, USAR (Ret.) historian.

*

Lions Club Names Officers. Laura Mays, home office manager of the crane and hoist division of W. M. Smith Electric Company, has been elected president of the Southeast Dallas Lions Club.

Other new officers include John D. Griggs, first vice-president; Nelson C. Donley, second vice-president; Richard Lines, third vice-president; Richard M. Irvin, re-elected secretary-treasurer; David J. Smith, tail-twister; and Ray Sims, lion-tamer.

*

Jaycees Install Officers. Don Greaves has been installed as president of the Dallas Junior Chamber of Commerce.

Other newly-elected officers include Jim Persons, first vice-president; Ed Whitlow, second vice-president; Mel Price, third vice-president; Mat Butschek, secretary; Jerry Vaughn, treasurer, and Bob Irons, state director.



SMITH

Life Underwriters Elect Officers. J. Frank Smith, Dallas branch manager of the Southland Life Insurance Company, has been elected president of the Dallas Chapter of Chartered Life Underwriters. Mr. Smith is prominent in local business and civic circles.

Other officers elected include Lloyd Silberberger, general agent in Dallas for The Connecticut Mutual Life, vice-president; and George C. Powell, special agent for the New England Life, secretary-treasurer.

*

Barber Shop Singers Name Officer. Joseph E. Lewis of Dallas has been elected international first vice-president of the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America, Inc.

Mr. Lewis, president of the National Bond & Investment Company of Dallas, is a member of the Dallas chapter of the society, and has served locally in many official capacities.

*

Secretaries Have Installation Banquet. Big D Chapter of the National Secretaries Association has installed officers for the 1956-57 year at their 10th annual banquet at the Hotel Adolphus.

Installed as president of the association's local chapter was Mrs. Lida Flurry. Other officers include Mrs. Pauline Norris, first vice-president; Mrs. Sally Miles, second vice-president; Miss Mary Patterson, recording secretary; Miss Van Ouida Mead, corresponding secretary, and Mrs. Elsie Morgan, treasurer.

B&PW Club Names Officers. Mrs. Frances Simmons has been elected president of the Greater Dallas Business and Professional Women's Club.

Other officers include Ala Mae Swafford and Mrs. Ethyl Sims, vice presidents; Mmes. Peggy Witbeck and Schwerth, secretaries; Mrs. Charlcie Mitchell, treasurer, and Mrs. Flaurance Coolidge, president-elect.

*

Welfare Federation Elects Head. Henri L. Bromberg, Jr., a partner in the law firm of Carrington, Gowan, Johnson, Bromberg & Leeds, has been elected president of the Jewish Welfare Federation, a Community Chest agency.

Other officers elected include Morris I. Jaffe, Sherman Kaplan and Robert S. Strauss, vice-presidents; William Zale, secretary, and Henry S. Miller, Sr., treasurer.

The new federation president has been active in many civic projects, and is vice-chairman of the operating committees of the Capitol Street and Hexter Memorial Lighthouses for the Blind.



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C. E. Bradley, *Vice-President*
R. M. Waskom, *Secy-Treas.*

Dallas Transfer AND TERMINAL WAREHOUSE CO.
2ND UNIT SANTA FE BLDG.





JUSTICE

Dallas Mortgage Bankers Elect New Officers. Glenn W. Justice, president of the Glenn Justice Mortgage Co., Ins., was elected president of the Dallas Mortgage Bankers, succeeding Aubrey Costa. Other officers elected were Jerry B. Fry, vice-president and Jack Driskoll, secretary-treasurer. Elections were held June 25th at which time the officers were installed.

Mr. Justice organized his own mortgage company in 1952 and has been active on several mortgage and real estate boards. He is also a director of the White Rock Chamber of Commerce.

*

Optimist Award Presented. Clifford B. Noe was presented recently with the "President's Award" as the outstanding Optimist at the White Rock Optimist Club's Installation Ball.

Installed as officers for the coming year were Joseph Devany, president; B. W. Hall, James Moore and Mr. Noe, vice presidents; Wallace Hopkins, secretary-treasurer, and Vince Fanning and Arlan Greenberg, sergeants at arms.

New directors are Reeder Johnson, J. Milton Hefner, Hal Turner, John Carter and Rowland Adams.

*

Planning Council Names Members. Two active members of the Dallas Real Estate Board — Mrs. Mabel Cooper and Mrs. Tilla Lindsey — have been appointed to three-year terms as members of the recently-formed Greater Irving, Texas, Planning Council. Mrs. Cooper formerly served as a director of the Dallas Real Estate Board.

Charles P. Schulze is Irving Planning Council chairman.



LINDSEY

Civitan Groups Name Head, Frank F. Lindsey, 3232 Caruth, has been chosen president-elect of the Civitan International organization which has been in convention in Boston.

Mr. Lindsey will serve as president-elect in 1956-57 and automatically become president in 1957-58.

He is past president of the Downtown Dallas Civitan Club, past governor of the Texas-Louisiana district, trustee of Civitan International and winner of last year's Civitan Honor Key.



TEXAS CHARMS

Such happy "take home" gifts from your Big D convention! You'll find these TEXAS CHARMS in abundant variety at EVERTS JEWELERS (we're at 1615 Main Street, between Ervay and Akard).

Come and see these, all in fourteen karat gold:

Illustrated: Texas charm somewhat larger than a quarter, with a bright diamond for Dallas, 60.00 (The bracelet shown, 48.00; others from 15.00)

Texas charm, half-inch size, 6.95; with diamond, 35.00.

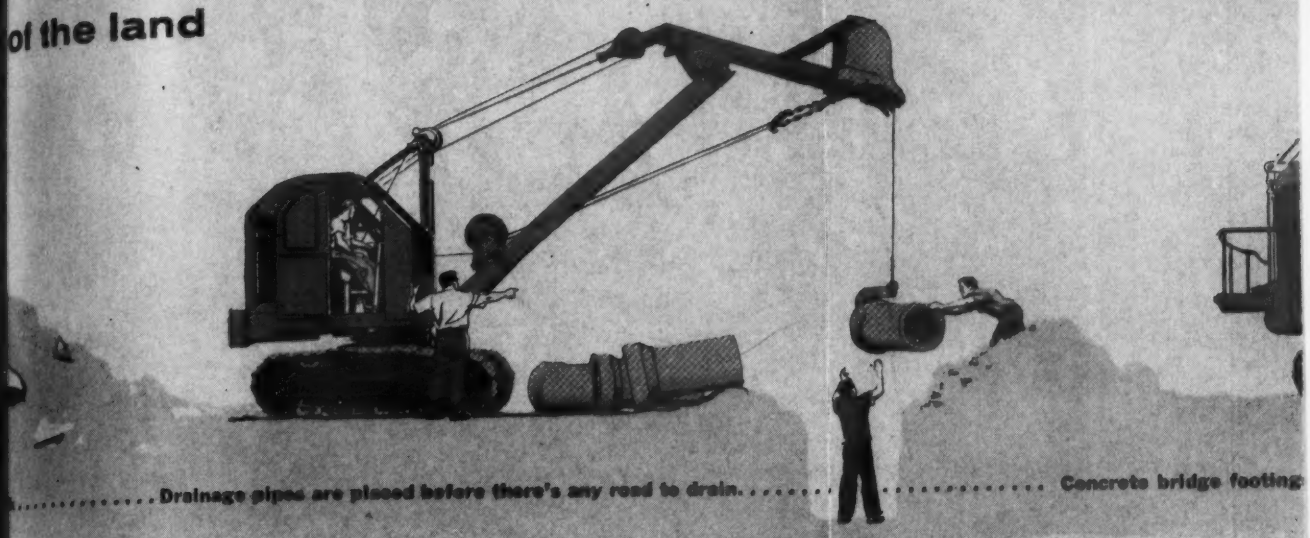
Texas cuff links, for yourself or stay-at-home business associates, 35.00.

Texas tie-tac, 7.50 with diamond, 20.00.

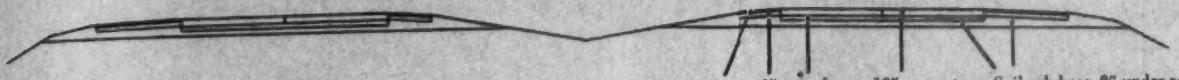
(All prices include tax).

Arthur A. Everts Co. JEWELERS
1615 MAIN STREET HIGHLAND PARK VILLAGE

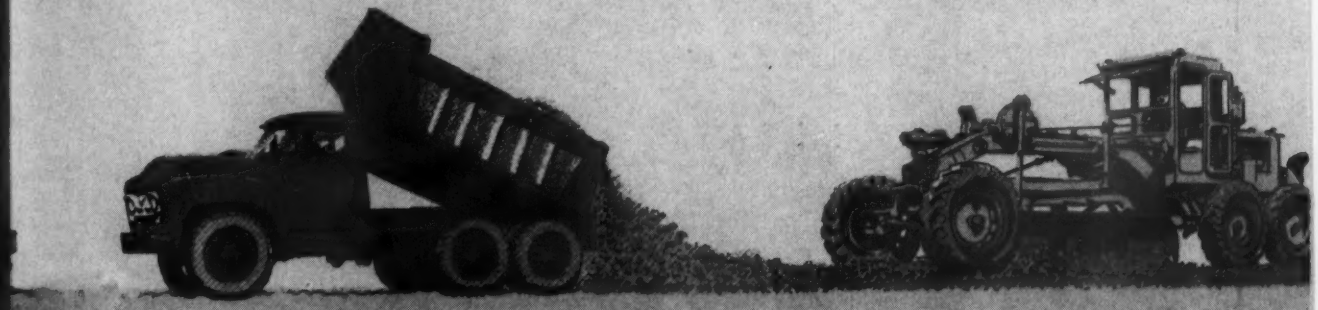
of the land



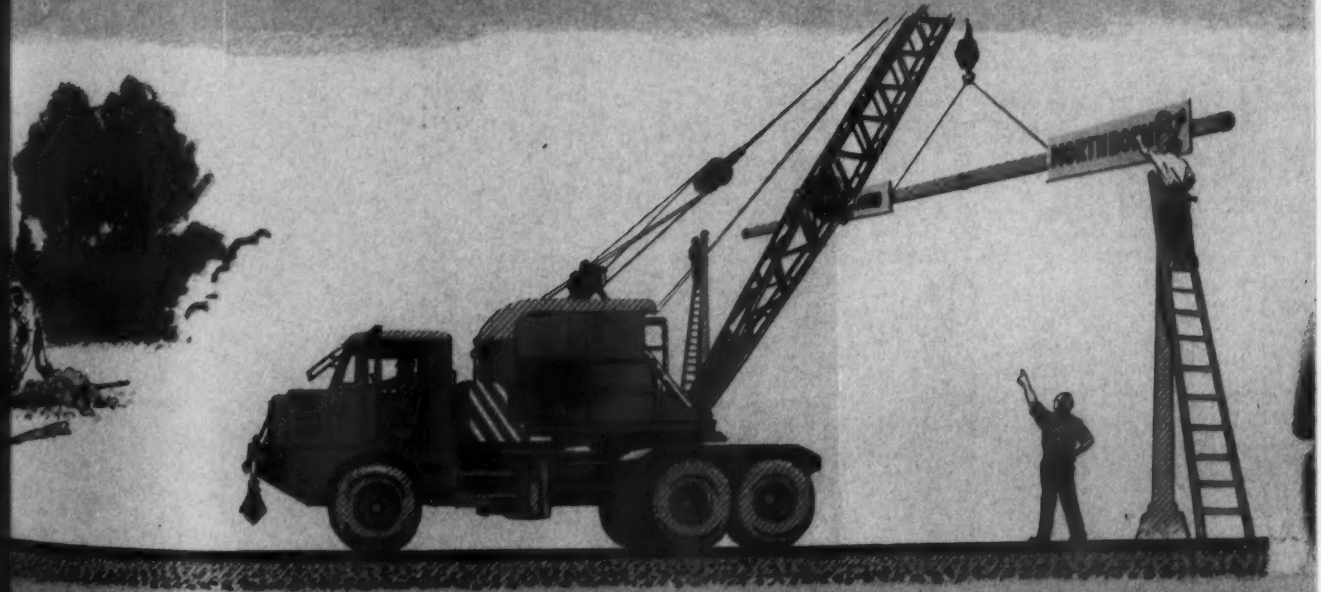
.....Drainage pipes are placed before there's any road to drain..... Concrete bridge footing



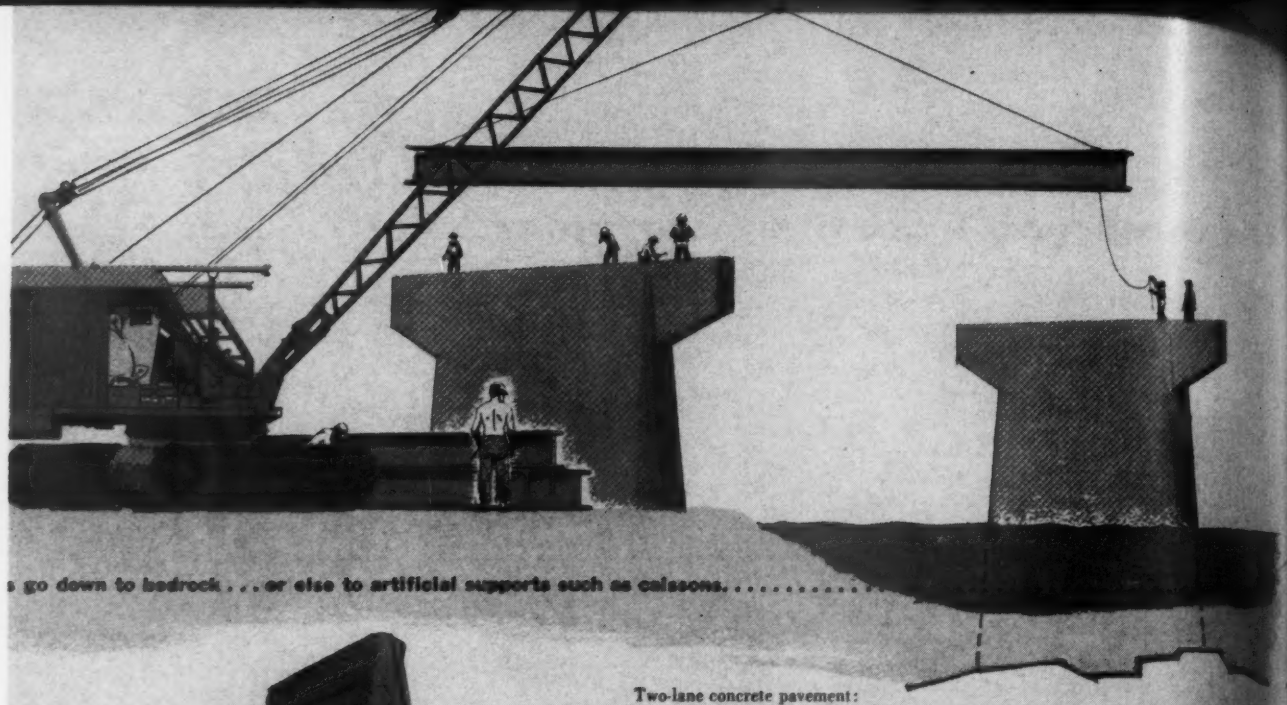
Four-lane divided Portland cement concrete pavement: 3" bituminous shoulders | 6" gravel or sand base | 10" concrete pavement | Soil sub-base, 8" under roadw 15" under shoulders



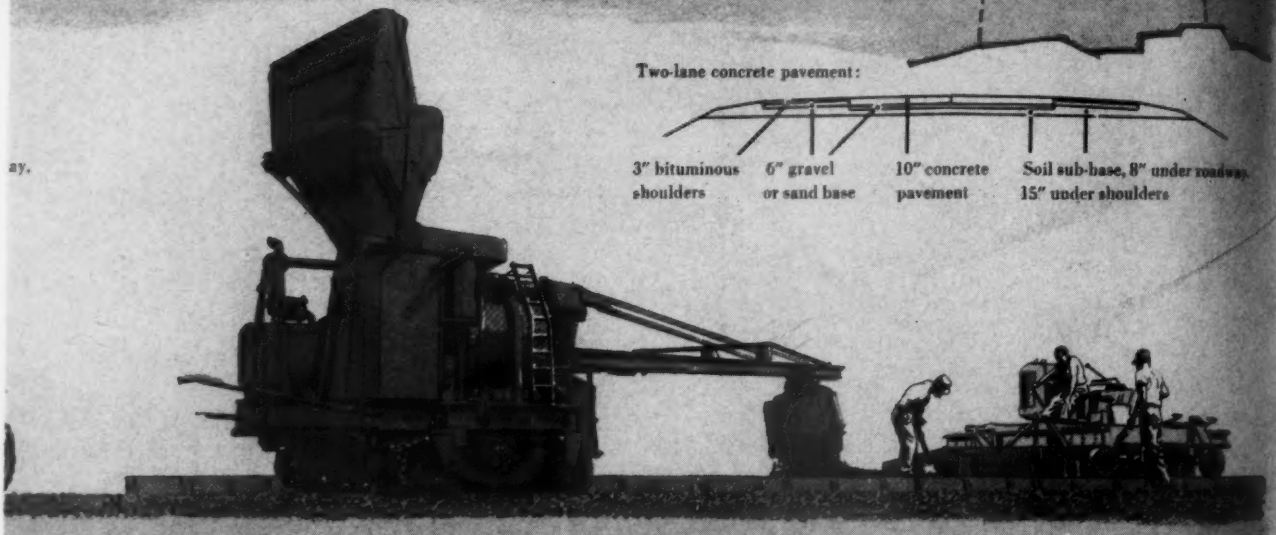
..... Dump trucks pile crushed rock on embankment, and ..... blade grader follows and levels it.....



...plants foliage to prevent erosion..... Mobile crane hoists direction signs on modern, overhead trestle to guide motorists...

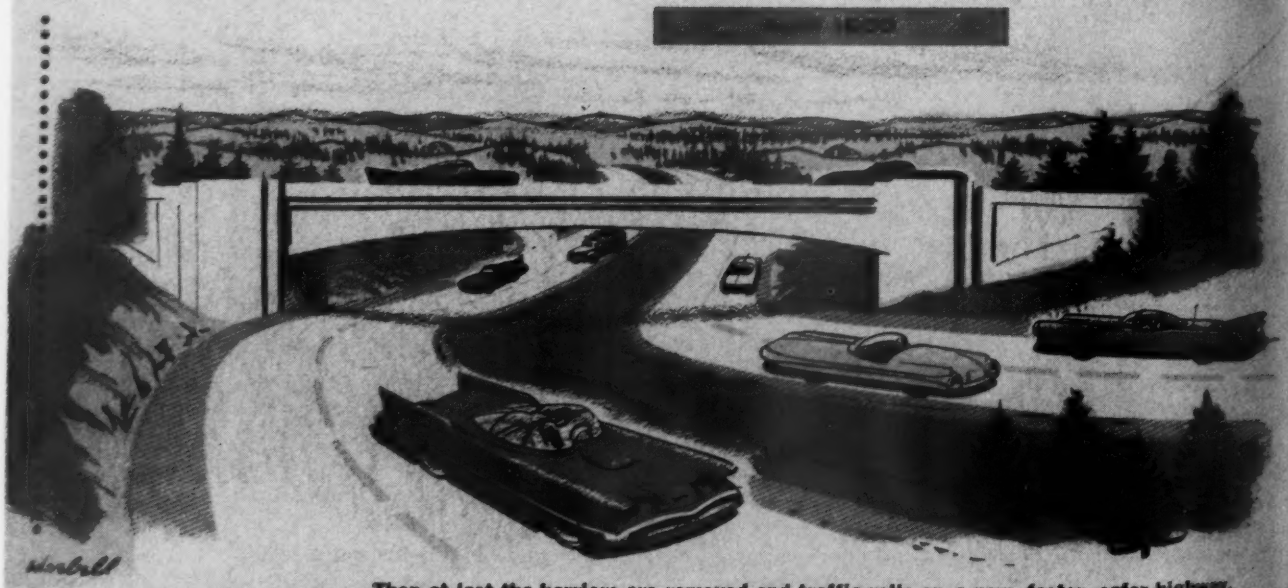


s go down to bedrock . . . or else to artificial supports such as caissons. . . . . .



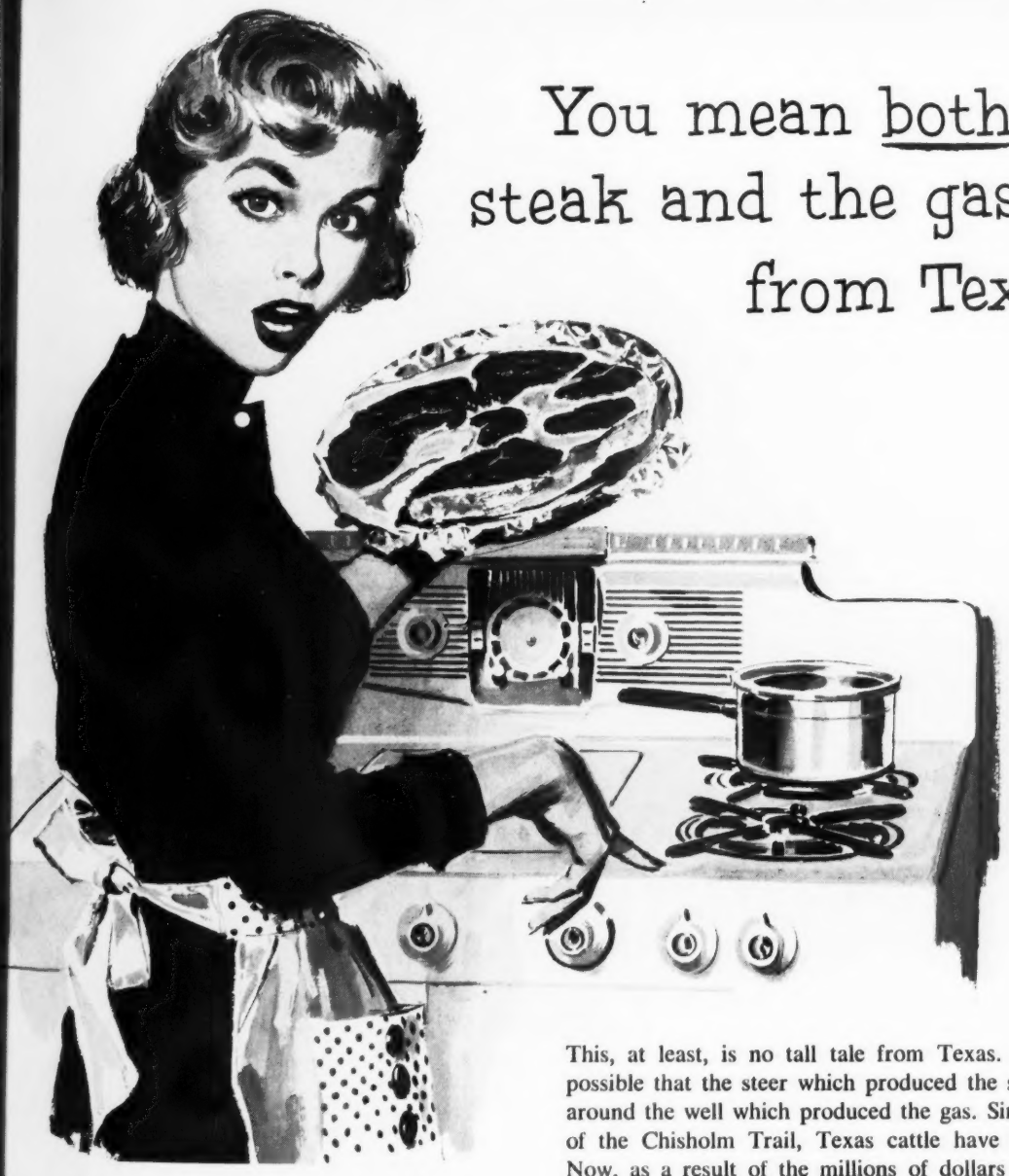
ay.

. . . . . Paver mixes ingredients and pours concrete in place. . . . . Finishing machine levels, smooths mixture.



. . . . . Then at last the barriers are removed and traffic rolls on a new, faster, safer highway.

You mean both the steak and the gas are from Texas?



Welcome Delegates
AMERICAN BAR ASSOCIATION
79th Annual Convention
August 27-31, 1956

This, at least, is no tall tale from Texas. It's entirely possible that the steer which produced the steak grazed around the well which produced the gas. Since the days of the Chisholm Trail, Texas cattle have gone north. Now, as a result of the millions of dollars invested by thousands of Americans in pipe lines and compressor stations, the gas goes north, too. And this clean, hot, easy-to-use fuel is for the everlasting benefit of everyone.

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Everybody's Interested In Dresser Because Dresser Is Interested In *Everybody*

STATEMENT OF CONDITION
of YOUR *Silent Partner*

June 30, 1956

RESOURCES

Cash and Due from Banks	$24,381,625.72
U. S. Government Securities	6,434,876.76
State and Municipal Securities	2,885,321.55
Stock in Federal Reserve Bank	105,000.00
Other Securities	364,515.00
Loans and Discounts (Net)	36,570,662.24
Accrued Income	129,011.71
Bank Premises	2,074,864.84
Furniture and Equipment	321,671.84
Other Resources	77,418.08
Customers' Liability on Letters of Credit	6,526.00
Total Resources	$73,351,493.74

LIABILITIES

Capital Funds:		
Capital Stock	$ 1,750,000.00	
Surplus	1,750,000.00	
Undivided Profits	949,342.98	$ 4,449,342.98
Deferred Income		679,079.01
Reserve for Accruals and Taxes		262,860.28
Letters of Credit		6,526.00
Deposits:		
Individual	$44,695,302.20	
Banks	22,197,901.72	
U. S. Government	1,060,481.55	67,953,685.47
Total Liabilities		$73,351,493.74

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CHARLES E. BEARD
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DENYS R. SLATER
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President, *The Stewart Company*

D. L. WHITTLE
Investments

*Junior Board Members

TEXAS BANK
& TRUST CO. of DALLAS

MAIN & LAMAR

MEMBER F. D. I. C.



Dallas
NEW and EXPANDING BUSINESS

Challenger Lock Company of Los Angeles has opened a branch warehouse and sales office at the Varo Manufacturing Company, Garland, Texas. Challenger, one of the leading manufacturers of latchsets and locksets, recently became a wholly-owned subsidiary of Varo. The new Garland office will enable Challenger to offer speedier shipments and personal service to Texas customers. Luther Nicholson, vice-president for finance at Varo, is general manager of the lock company.

✶

Polk Terrace Shopping Center is to be built on the southeast corner of the Polk-Camp Wisdom Road intersection in South Oak Cliff. S. R. Franck is the developer of the $1,000,000 project. Construction has started on a 1,000-unit, $15,000,000 residential area adjacent to the shopping center.



REPUBLIC NATIONAL LIFE *President Theo. P. Beasley, left, is shown announcing the company's reaching a billion dollars of life insurance in force. Pictured with him are, center, E. H. Wagner, vice president and actuary, and, right, Erwin W. Atkerson, senior vice president and treasurer. Republic reached its billion-dollar goal in less than 28 years since its founding.*

General Electric Supply Company has broken ground for a $600,000 warehouse in Brook Hollow Industrial District. I. P. Pruitt, district manager of the company, addressed a crowd of more than 100 Dallas business leaders at the ceremonies. Lease negotiations were handled by Jim Moran of Hudson and Hudson.

Republic National Celebrates Billion Attainment. Republic National Life Insurance Company of Dallas has attained a billion dollars of life insurance in force in less than 28 years—a near record achievement for the entire industry, and a record achievement for any Texas company.

Approximately 800 people, including employees, their wives and husbands and friends, celebrated the occasion with dinner and dancing at the Statler Hilton Hotel.

For everyone associated with Republic National this was a triple celebration. June was President T. P. Beasley's birth month, and all of the company's production was dedicated to him. And in less than five years since the home office building on North Central Expressway was originally constructed, the company has found it necessary to almost triple its space in order to service the volume of business now being produced.

In addition to its dinner-dance, Republic National further celebrated with an open house to allow policyowners and friends to view its expanded and remodeled quarters.

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Our proud craftsmen realize the value of better printing, speedy service, and economical prices on house organs. That's why you get all three when you buy from Commercial.

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Orion Newman


Larry Newman

New and Expanding Business

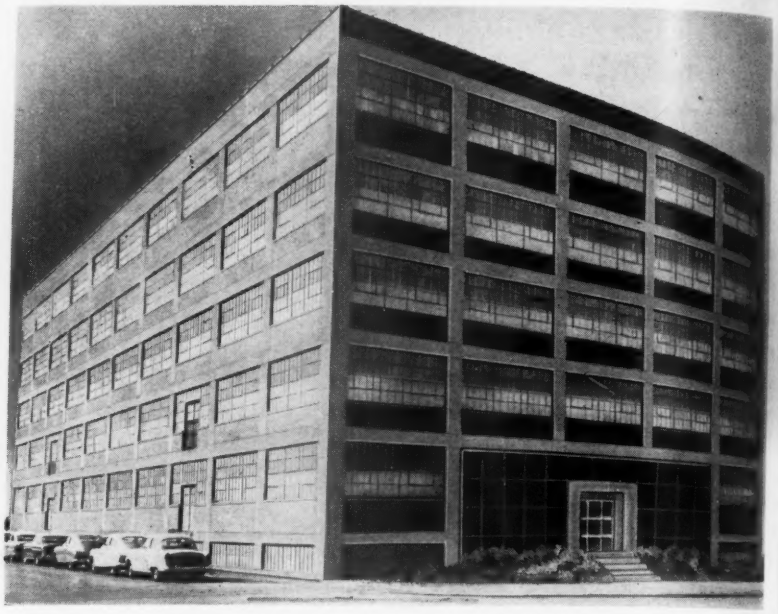
▸ J. W. Bateson Company has purchased a 70-acre industrial site — a part of the Bluff View Farms property at Walnut Hill Lane and Denton Drive. The tract is restricted to masonry construction. Sales negotiations were handled by Jim Randolph and Grady Jordan of Bolanz and Bolanz, Realtors.

*

▸ The Professional Music Center at 1710 North Fitzhugh has been opened by Wallace Bertrand, known professionally as Wyoming Wally and His One-Man Band. With Darlene Bertrand, he teaches classes in accordion, guitar and banjo, and also gives private lessons. Mr. Bertrand has performed extensively in the Midwest and Northwest with bands and as a night club "single." A teacher since 1928, he started a series of tour schools in 1952.

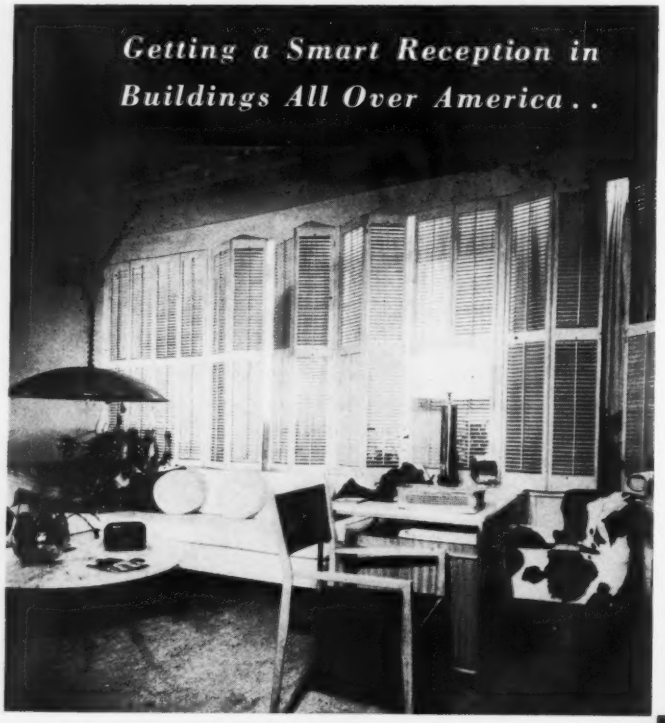
*

▸ Trans-Texas Airways will open a downtown ticket office in the first floor lobby area of the Adolphus Hotel. The company maintains downtown ticket offices in three other Texas cities — Beaumont, Houston and San Antonio.



Sportswear Firm Buys Building

Stockton Manufacturing Company, manufacturers of nationally-known Stockton Sportswear, have purchased a 120,000 square foot factory building located at 2220 Canton Street in Dallas. The new facilities will enable the firm to increase production by about 25 per cent. The building was purchased from Olive Myers-Spalti Company and negotiations were handled by Jim Wimberley of Hudson & Hudson.



For office, restaurant, church — any type of commercial or institutional building — it will pay you to investigate the decorative possibilities of Paul Heinley Shutters. Call Dick Knight, your Macatee specialist, and discuss your needs with him.

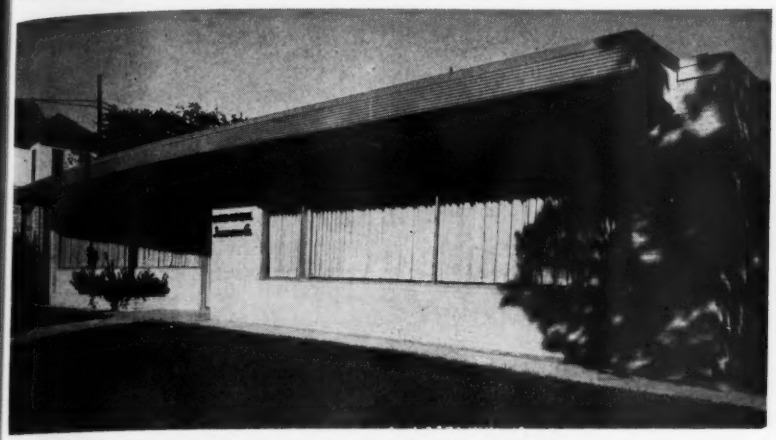
PAUL HEINLEY'S *movable* **SHUTTERS**

This modern reception room is an example of the fresh, new decorative approach Paul Heinley's shutters are giving to all types of commercial and institutional buildings. They add a dramatic touch — a beautiful background — yet are so *practical*. No need for drapes, no frayed or dusty cords and tapes, fingertip control of light and ventilation — and simplicity itself to clean. Smart good looks that complement any decor — and smart business, too — Paul Heinley shutters last a lifetime!

Sold Exclusively by

MACATEE, INC.

4703 Bengal • Phone LO-5291 • Dallas, Texas



Insurance Firm Opens Office

United General Insurance Company is now located at 2732 Oak Lawn Avenue, with 3600 square feet of office space. The president of the firm is Harry E. Smith, and Miller & Beer are the leasing agents for the building.

▸ Champion Card Company, Inc., has opened a distribution facility at 515 Browder Street. The Dallas distribution branch was required due to the fact that the firm could not adequately service this territory from their Atlanta plant. W. C. (Dub) Miller of Bolanz & Bolanz, Realtors, handled lease negotiations.

▸ Mercantile National Bank's board of directors has voted to increase the quarterly dividend from 28 cents to 30 cents per share. On an annual basis this is an increase from $1.12 to $1.20 per share. A dividend of 30 cents per share for the current quarter was paid June 30 to shareholders of record June 20.

▸ Texas Bank and Trust Company of Dallas has called a special meeting of stockholders for the purpose of amending the Articles of Association. The plan, upon approval by the shareholders and the Banking Commissioner, will increase the capital stock from $1,750,000 to $3,000,000; the number of shares to be increased from 87,500 to 300,000; and the par value to be reduced from $20 to $10 per share.

*

▸ Lakewood State Bank directors have approved plans to expand the bank's facilities by adding to the present quarters and doubling the size of the vault. The construction, which will begin soon, will include an entirely new front for the building. The directors also approved the payment of a regular semi-annual dividend of four per cent to shareholders of record June 15.

*

▸ La Mode has opened its new Preston Center store at 4001 Northwest Parkway. Modern in design, the store contains 18,900 square feet and was designed by Meyer & Katzman of New York. The building architect was A. B. Swank Associates of Dallas.

Have you overlooked a BARGAIN?

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SOUTHWESTERN
SECURITIES COMPANY
Mercantile Commerce Bldg. ★ Dallas, Texas
Fort Worth • Midland • Odessa • Lufkin • Houston



Tile Distributors Open Office on Denton Drive

The Bruce Lowery Company, distributors of imported and domestic tile and accessory items, recently began operation at 8006 Denton Drive in a remodeled building formerly occupied by the Airway Theater. The plant consists of 7,000 square feet of space, 2,000 of which are devoted to sales and show room area, according to Bruce Lowery, owner. Mr. Lowery has been associated with the tile business for six and a half years, having served as sales manager for a large Dallas tile firm before opening his own business.

▸ H. Raymond Strong and Associates, Consulting Actuaries, is the new name of the former firm of Gammill and Strong. Mr. Strong has purchased the interest of N. B. Gammill. A member of the Conference of Actuaries in Public Practice, Mr. Strong is a former actuary to the Texas Board of Insurance Commissioners. The new firm will remain at the same address, 505 North Ervay, and D. H. Nogarde will continue as an associate.

*

▸ Wings & Wheels, Inc., air freight expeditors, have moved to a new location at 8227 Cedar Springs. T. J. Smith is president of the firm.

*

▸ Medical Maintenance Company has been opened at 3302 Swiss Circle by J. Morris Carter, a hospital engineer for the past 24 years. The new company will offer a highly specialized equipment repair service for physicians and surgeons, dentists and medical establishments. Another service available will be the building of fine cabinets especially for the medical profession, and the refinishing of equipment and furniture.

"BUSINESS CLICKS IN '56 ...if..."
YOU DON'T KEEP IT A SECRET

Use our Complete Service
• ART • LAYOUT
• COPY • REPRODUCTION
• ADDRESSING
• MAILING

Every person or firm is a prospective customer . . . if . . . and when . . . he knows what you've got to offer . . . but, . . . unfortunately he will never know, that is, until you tell him. So . . . let us help you shout it from the roof tops.

Don't keep your customers waiting

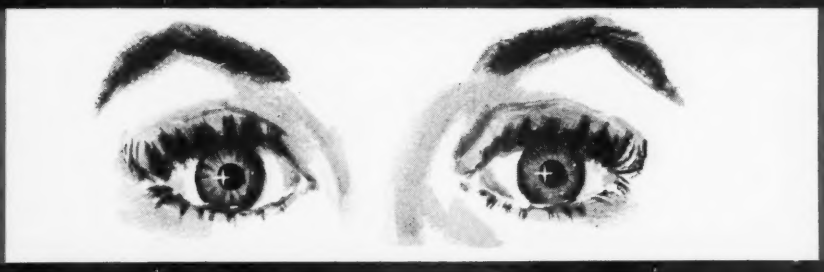
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DIRECT MAIL ADVERTISING
1708 Patterson Dallas
New Location — Ground Floor Burt Bldg.

THE SHOW WINDOW



WOMEN SEE!

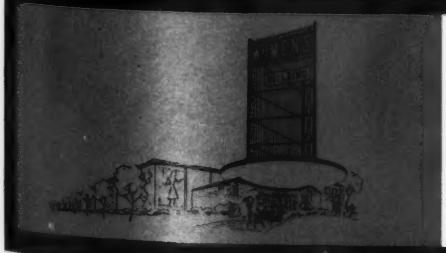
Air-Conditioned Women's Building at the State Fair of Texas

If what you are selling is of interest to women, present your sales message to *more* women *more* effectively through an exhibit at the 1956 State Fair of Texas!

Since its erection in 1954, the modern, air-conditioned Women's Building has proved a popular showroom during the two weeks of the Fair, attracting 2,611,271 people last year . . . *the largest audience assembled anywhere in the Southwest.*

It is a buying audience, interested in seeing and acquiring new and improved products for better, more attractive living. Some of the nation's leading manufacturers of women's and children's clothing, home furnishings and accessories, etc., have experienced outstanding results in sales, new retail outlets and brand recognition through booth displays at the State Fair Women's Building.

Call or write the Sales Department, State Fair of Texas, for space locations and further information. Telephone TEnison 9931 or address inquiries to Box 7755, Dallas 26. But, hurry. *There is only a limited amount of exhibit space left at the largest State Fair in the world!*



THE SHOW WINDOW WOMEN SEE!

STATE FAIR OF TEXAS

OCTOBER 6-21 • DALLAS



Life Insurance Company in New Location

First National Mutual Life Insurance Company and its companion company, First National Bond and Trust Company, have moved to the Company's new home office property at 4826-28 Greenville Avenue. Effective with the move, First National Life's various offices and departments will be consolidated in the new facility. The Company will occupy only the first floor of the building for the present. The second floor, which will be held in reserve for future expansion, has been leased to selected business firms.

▸ Texas Wine and Liquor Company, Inc. has a new office and warehouse building under construction at 1322 Slocum Street in the Trinity Industrial District. The structure, with 12,000 square feet of floor space, will be an expansion over present quarters at 909 Dragon Street. The facilities will include air-conditioned offices, warehouse space and a private parking area. Max Golman is general manager of the company. Tom Whitley of Watson and Watson, realtors, handled the lease negotiations, and the Fairway Company is the general contractor.

*

▸ Union Bankers Insurance Company is now authorized to do business in half the states of the United States. Licenses have been granted in Colorado and Iowa to make the twenty-third and twenty-fourth states in which the company holds authorization. The firm is rapidly getting all departments relocated in new, expanded quarters at 1309 Main Street, where the firm occupies 22,000 square feet in the recently remodeled Davis Building.

Welcome

AMERICAN BAR ASSOCIATION

Stewart Title Guaranty Company

(Statewide)

Cooperating with Attorneys



Minnesota Paints Starts New Plant

Construction started recently on the new 42,000 square foot plant for Minnesota Paints, Inc., at 3126 Factory Street in the Brook Hollow Industrial District. The modern steel and masonry plant will contain modern laboratories, warehouse and regional office facilities, in addition to streamlined paint production facilities. Architect for the new plant is George L. Dahl. Builder is Inwood Construction Co. of Dallas.

▸ Monarch Tile and Manufacturing, Inc., of San Angelo has leased an office and warehouse building at 7419 Hines Boulevard where it will maintain showrooms and stocks. The 10-year-old firm has other branches in Arizona, Colorado, Texas and Oklahoma. The new building, owned by Hart Willis, Jr., is air-conditioned. Harry J. Garrett & Company handled lease negotiations. George Manson will manage the Dallas branch.

*

▸ Herrin Transportation Company is building a motor freight and terminal garage to cost an estimated $400,000. The project, located at Kiest Boulevard and Rector in the Cedar Crest Industrial District, will be constructed on 780,000 square feet of property. It is planned to enable the company to handle 2,000,000 pounds of freight per day, with provisions for future expansion. The structure was designed and is being built by the Lambo Construction and Engineering Company, and the site was purchased through Claude C. Arnold Company.

*

▸ Frozen-Rite Products, Inc., has formally opened its new plant at 1601 Good-Latimer Expressway, built at a cost of $200,000. Production lines at this expanding Dallas baking company are geared to turn out as many as 5,000 dozen rolls a day and provisions have been made for future expansion. For the past several years, Frozen-Rite has supplied frozen rolls to the Dallas public schools. The company maintains six Dallas delivery routes to serve the restaurant and institutional trade. And Frozen-Rite products are marketed to the consumer trade in 22 states.

*

▸ Sanger's Preston Center Store has been given the "official" go ahead sign with groundbreaking ceremonies marking the start of construction work on the $2,500,000 project. Sanger's President Henry X. Salzberger, vice-presidents S. T. Chandler, Jr., and Robert D. Stecker, and retired treasurer Chris W. Schwettman, were joined by Dallas Mayor R. L. Thornton, University Park Mayor Roy C. Coffee, and Highland Park Mayor C. C. English in breaking ground with gold-hued shovels bearing the Sanger signature.

*

▸ Dallas Airmotive, Inc., the world's largest engine overhaul company, has opened New York offices with Clifford J. Hudder, a veteran of more than 34 years in aviation, in charge. The new office — the second branch representation for the Dallas headquartered company, is located at 1219 Marine Terminal Building at La Guardia Airport Station. Dallas Airmotive's other office, headed by Norman Wollberg, is located in the Woodward Building in Washington.

*

▸ Blue Seal Termite and Pest Control has opened for service at 5112 Tremont Street. Arden J. York is the manager.





WORLD TRAVEL IS BROADENING . . .

It is time consuming, too. And when you're looking for that special alloy steel, it can even become exasperating. Have no fear. McCormick stocks *all* the products of 15 major producers of both alloy and carbon steel. They are also as near as your phone with exceptionally fast delivery.

on the beam

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STEEL WAREHOUSE

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Grocery Chain Starts Office Building

The Safeway Stores have broken ground for a new Dallas headquarters building located in the Emerald Isle development of the James A. Crow Company, facing Garland Road at Old Gate Lane. The structure will contain about 30,000 square feet of floor space on two floors to be used for executive, general accounting, supply and service offices. Off-street parking facilities for 126 cars will be provided. White and Feinberg are the architects and the general contractors for the project will be Cowden Brothers of Dallas. Earl Cliff is Safeway's division manager.

▸ Carrier Corporation has officially dedicated its new, ultra-modern Dallas District headquarters building at 10838 North Central Expressway. William Bynum, president of Carrier, and a number of other top corporation officials took part in the ceremonies. Mayor R. L. Thornton cut the traditional ribbon. John N. Gillham is Dallas district manager for Carrier.

▸ J. Tallal Associates, formerly located at 2606 Fairmount, have opened decorative trade showrooms at 1544 Slocum Street in the Trinity Industrial District. The newly constructed air-conditioned building is divided into 36 different rooms. Each section has a living room, dining room and bedroom, all decorated as a unit. There also are three "decorated" bathrooms. Each room is a finished job with drapes, lamps and other accessories — even flowers. Although set up primarily for decorators and architects, the public is welcome to come in and browse around. Orders will be taken only through accredited decorators, however. Webb Darling is sales manager.

*

▸ Southwest Airmotive Company has established distributor-sales divisions in Kansas City, Kansas and Denver, Colorado — first out-of-Dallas expansion in the firm's 24-year history. The Midwest Division, located in Kansas City, is operating in a leased warehouse at 1401 Fairfax Trafficway, between Fairfax and Municipal airports.

*

▸ The Hinskley Leather Company, wholesale distributor of shoes, moccasins, sandals and leathercraft, has occupied a new building at 1715 Levee Street in the Trinity Industrial District. Double the size of former quarters, the structure was built to company specifications by Williams and Wagner Construction Company. It is served by rail trackage and truck docks and provides air-conditioned offices and warehouse facilities.



ALL-NEW
Janitrol
Win-Sum Matic
HEAT, AND COOL
IN 4½ SQ. FT.



CATLETT ENGINEERS, INC.
9020 Garland Road FA-2683

Dallas
APPOINTMENTS and PROMOTIONS

LOWELL M. WILHOIT, former sales and service director for Otis Pressure Control, Inc., is the new engineering vice-president of Otis Engineering Corporation, its manufacturing affiliate. New sales and service director for Otis Pressure Control is JAMES E. McGINLEY, former Otis Engineering personnel director. KENNETH W. ROBBINS, service manager, will be director of export sales and services; WARNER M. KELLY, division manager at Houston, will be service manager; and CARL M. SCHWAB, chief engineer for Otis Engineering, will be division manager at Houston.

*

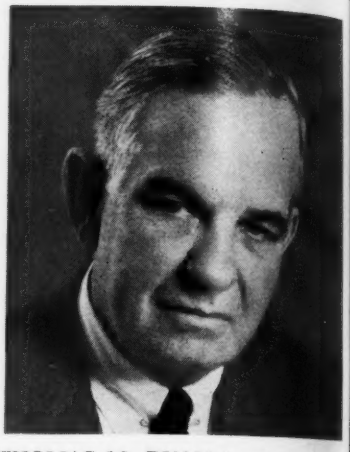
J. D. LOWE, formerly assistant superintendent of Station C in the Santa Fe Building, has been named superintendent of a new classified financial unit of the Dallas postoffice, recently opened on the first floor of the Merchandise Mart. In other postal department changes, BLANTON ATTAWAY, superintendent of the Farmers Branch station, has been named assistant superintendent at Station C. LESLIE C. BENTLEY, foreman of mails at the Terminal Station, has been named superintendent at the Farmers Branch Station. NOLAN C. ELLISON, clerk at the General Postoffice, has been named a foreman of mails at the Terminal Station. And JOHN H. LINDLEY, JR., clerk at the Trinity Heights Station, has been named a foreman of mails at the Terminal Station.

*

EDWARD C. GILLETT has been named South Central Zone manager for North American Van Lines, Inc., with its Dallas headquarters at 106 N. Haskell. Mr. Gillett is in charge of sales for the company in an area which includes Texas, Oklahoma, Louisiana, Mississippi and Arkansas. He came to North American in 1955 as assistant regional manager in Dallas.

*

GEORGE W. RAMSAY has been appointed general sales manager of the C. S. Hamilton Motor Company. Mr. Ramsay has been associated with the automobile business for the past 13 years.



THOMAS M. RYAN has been elected president of Waples-Platter Company. Mr. Ryan became a director of the company in 1948 and vice-chairman of the board in 1954. He also is president of Ryan Mortgage Company; First Life Insurance Company, and senior partner of Thomas M. Ryan & Company. At the same time, J. D. GAMEL, vice-president and general manager, was elevated to the position of executive vice-president and general manager.



Serving an area of 45,000 square miles in Kansas, Oklahoma, Texas and New Mexico equal to the area of Pennsylvania and Rhode Island combined.

A Power-full Area
THAT LEADS THE NATION IN *Buying Power!*

It's the area served by Southwestern Public Service Company. In 1955, over 1,800 industries were served within its borders . . . by nearly a million horsepower of electric generating capacity. This postwar industry plus a splendid farm production creates an economy which boasts a higher effective buying income per family, $6,086.00, than the national average of $5,465.00. Too, this fabulous area leads national retail sales per family $4,517.00 to $3,818.00. (Figures from Public Service Rates and Budget Department and Sales Management, 1956 Survey of Buying Power Issue).

SOUTHWESTERN PUBLIC SERVICE COMPANY



ROBERT W. (BOB) SNIPES has been appointed manager of the electronics department of Engineering Supply Company, distributor of industrial, electronic, geophysical, transmission, mill and safety supplies throughout the Southwest with offices in Dallas and Tulsa. A native of Dallas, Mr. Snipes' entire business career has been in the electronics field. Until his promotion, he was electronics sales engineer at Engineering Supply.

ADRIAN L. FLINT has been named supervising auditor and a member of the executive staff of Sun Oil Company's Southwest production division offices in Dallas. Mr. Flint formerly was supervising auditor at the Beaumont office. Named as assistants to Mr. Flint are JAMES A. KINCAID and G. A. BURLESON, who will be supervising auditors in the Dallas and Beaumont auditing groups, respectively.

*

AUDY M. BYRAM, a native of Grand Prairie and first vice-president of the Farm and Home Savings and Loan Association, has been elected to the board of directors. Mr. Byram joined Farm and Home in 1955. He formerly was vice-president of the First Savings and Loan Association of San Angelo. Also elected to the board was E. C. PANNELL, Fort Worth attorney and president-elect of the Fort Worth and Tarrant County Bar Association.

*

MAX M. MORRISON has been elected president of the Dallas Radio-TV Sales and Service Association. Other officers elected for the coming year are Mike Endrizzi, vice-president and Horace W. Childers, treasurer.



WILLIAM A. WARE has announced the formation of Ware and Company, Investment Bankers, to handle stocks and bonds. Officers have been opened in the Burt Building. For several years, Mr. Ware has been connected with another Dallas securities firm. Prior to entering the securities business, he was manager of the aviation department of the Dallas Chamber of Commerce.



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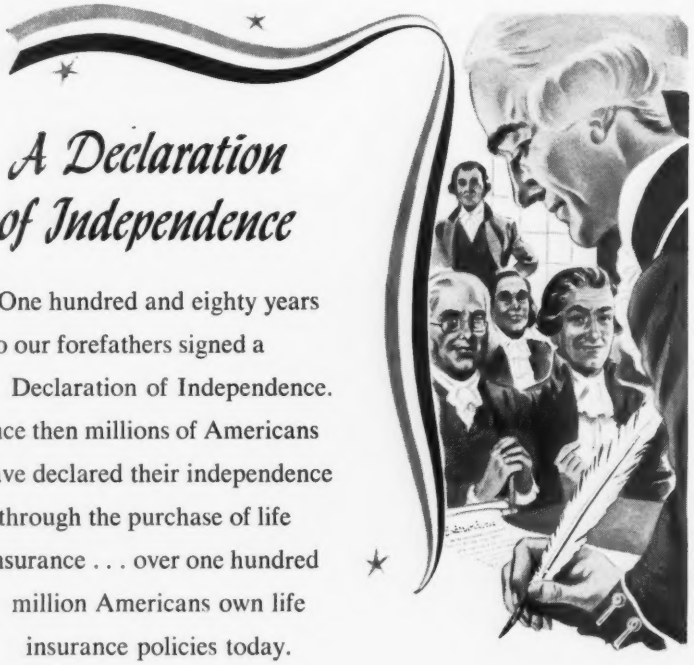


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Air Conditioning, Heating, Ventilating, Electric Wiring and Plumbing Design and Supervision

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A Declaration of Independence

One hundred and eighty years ago our forefathers signed a Declaration of Independence. Since then millions of Americans have declared their independence through the purchase of life insurance . . . over one hundred million Americans own life insurance policies today.

Declare your future independence and that of your family by adopting a well planned life insurance program.

Ask your local Southland Life representative to help you. .

Over . . .
ONE BILLION DOLLARS
INSURANCE IN FORCE
60 Branch Offices

Southland Life Insurance Serving Since 1908 **Company**

Home Office • Dallas

LIFE • ACCIDENT • HEALTH • HOSPITALIZATION • GROUP

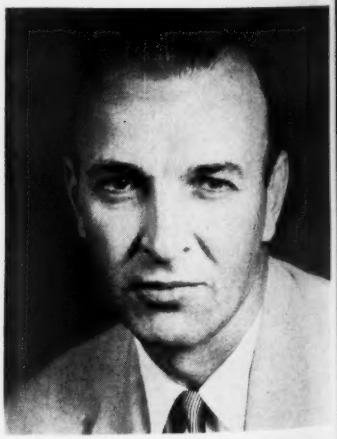
Appointments and Promotions—



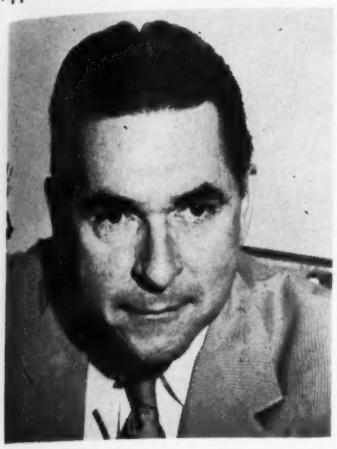
OSCAR HUTCHENS has been appointed to the dealer sales division of Napko Paint Company of Dallas, now located in new, modern quarters at 1525 Stemmons Expressway. A native of Oklahoma, Mr. Hutchens has been associated with the Dallas branch of the National Lead Company for the past six years.

★

C. H. ZACHRY, president of the Southern Union Gas Company of Dallas, has been nominated to be president of the American Gas Association. Mr. Zachry and other nominees proposed by the association's nominating committee will be voted upon at the group's annual convention in Atlantic City in the fall. The association is composed of executives of gas utility, pipeline and manufacturing companies.



EARL FINDLING has joined Bolanz & Bolanz, Realtors, as an associate and will be engaged in sales and leases of commercial and industrial properties. A graduate of Wayne University and the University of Michigan, Mr. Findling has had extensive national sales experience with both Packard Motor Company of Detroit and Knapp-Monarch Company of St. Louis.



JAMES J. FINEGAN, assistant to the president of the Texas and Pacific Railway Company at Dallas, will become vice-president on August 1. Mr. Finegan started his railroad career as a clerk in the Railways' New York City offices in 1920 and has been assistant to the president since 1948. RUSSEL L. DEARMONT, vice-president and general counsel of the Missouri-Pacific Railroad Company, has been elected to membership on the Texas and Pacific board of directors.

★

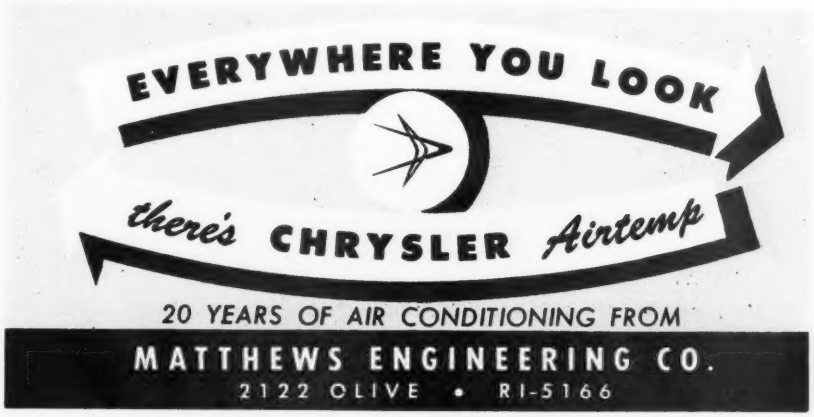
JOHN L. FRANCONI, native Dallasite, joined the Dallas branch of New York Life last year and is specializing in business and group insurance. Before coming to New York Life, Mr. Franconi was nationally active in the production and distribution of motion pictures.

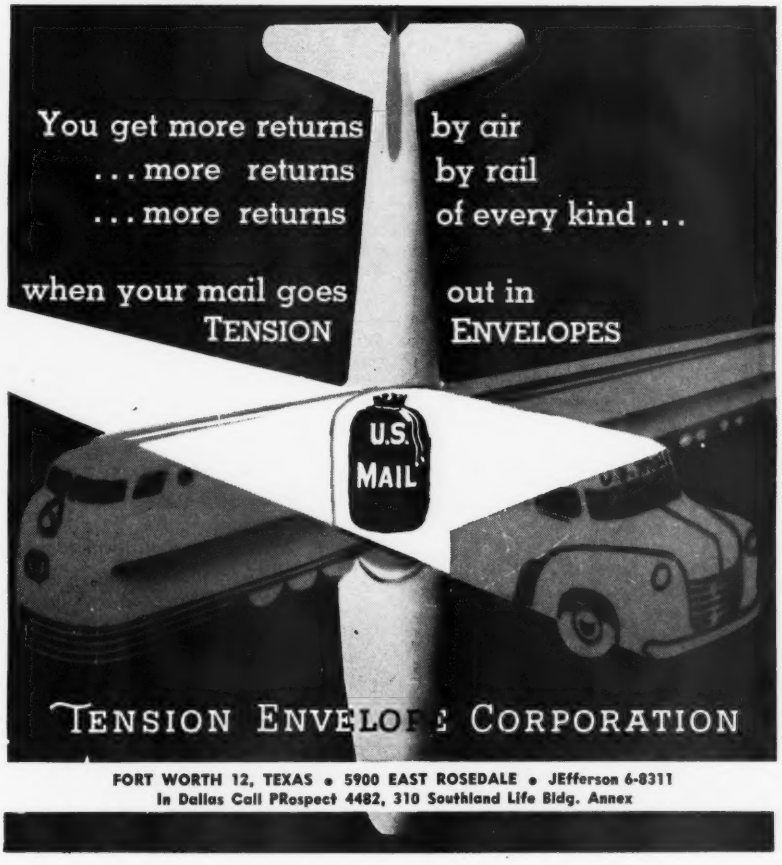


JAMES TROY ANDERSON has been appointed vice-president in charge of engineering and design for the Anco Window Corporation. A veteran of 30 years experience in the building business in Texas, Mr. Anderson has just returned from Guatemala where he acted as consultant in the adaptation of American materials to the Municipal Palace.

L. H. VAN AMBURGH has been appointed assistant general sales manager in charge of co-ordinating all of the sales activities of Comet Rice Mills and Comet Rice Company. Two other promotions within Comet include CHARLES F. HART, appointed Comet Division sales manager, and E. M. (AL) LARSON, named sales manager of the Wonder Rice Division.

CAPTAIN W. L. RICHARDS, now on the staff of the Commander, First Fleet, at San Diego, California, will take over command of the Dallas Naval Air Station in August. CAPTAIN D. A. SOOY, who has commanded the Dallas installation since July 21, 1954, will be reassigned as Inspector General of the 15th Naval District at Balboa, Canal Zone.







. . . obviously
my call was
not preceded
by a printed
sales piece
from

Bennetts

PRINTING - LITHOGRAPHY - OFFICE FURNITURE

1829 CORSICANA – DALLAS – RI-3201

Stationery and Supplies in our Merchandise Mart Shop

Appointments and Promotions—



ALLEN V. BIRMINGHAM has been named southwestern field representative of the Plastics Division, Curtiss-Wright Corporation. Mr. Birmingham has a wide sales experience from previous associations in the Dallas-Fort Worth area. His territory will include Texas, Louisiana, Mississippi, Arkansas, Oklahoma, Kansas, Missouri and Memphis, Tennessee, and he will introduce Dura-Soft cleaning aids and Curon Carpet Cushion, two new products of the corporation, in this area.

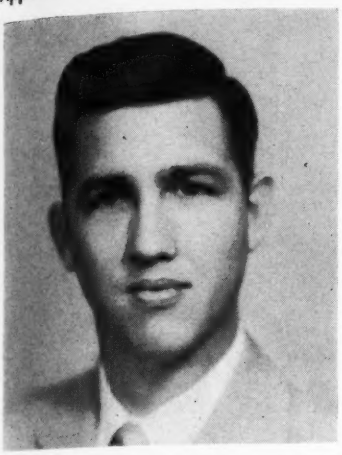
✶

W. T. CORTELYOU has been promoted from associate manager to manager of the Dallas branch of Fidelity & Deposit Company of Maryland. Mr. Cortelyou has been with the firm since 1928 and was assigned here in 1939.



J. LIENER TEMERLIN has been named a vice-president of Glenn Advertising, Inc. Mr. Temerlin joined the agency as a copy writer in 1952 and has been radio and television director since 1953, producing material for all clients served by Glenn's offices in Houston, San Antonio, Los Angeles and Dallas. He is a graduate of the University of Oklahoma.

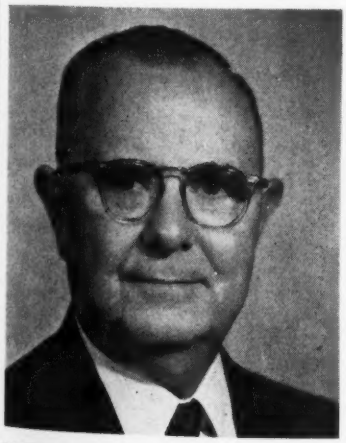
Appointments and Promotions



HERB J. BOON has been appointed branch warehouse manager at Dallas for the Kelley Manufacturing Company. Mr. Boon has been with Kelley for three years and most recently served as office sales manager in the firm's Houston office. In his new position, he will be responsible for the operation of Kelley's new warehouse branch at 9100 Ambassador Row, which serves a sixty-county area in North Texas.

★

GLENN W. JUSTICE has been elected president of the Dallas Mortgage Bankers of America. Other officers named include JERRY B. FREY, JR., vice-president, and JACK DRISCOLL, secretary-treasurer.



WIMBERLEY C. GOODMAN, secretary and assistant treasurer of Reynolds-Penland, has been elected president of the National Retail Credit Association. Mr. Goodman has served as president of the local organization of credit managers and as head of the state association of credit executives. His election to president marks the third time a Texan has been named to the top post.

JERRY MOORE has been promoted to assistant art director for Don L. Baxter, Inc., advertising agency. Mr. Moore completed his art education at the University of Kansas and has been a faculty member of its School of Fine Arts. Since joining the art staff of the agency, he has specialized in industrial art and layout design.

★

HENRY BOIES has been named Texas sales division manager of the Griffin Manufactured Products Company, sales division of the Griffin Grocery Company. Mr. Boies has been manager of the firm's Denison wholesale plant.

HENRY T. BEALL has been transferred from Memphis to the Dallas branch of the Owens-Illinois Glass Company, container division.

★

ROY M. GUEST has been named controller and CHARLES L. BRONSON has been named as metallurgist for Varel Manufacturing Company, oil drill pipe and bit-making firm. Mr. Guest is a graduate of the University of California and has served as treasurer of Texas Natural Gas Corporation. A graduate of Greenville College, Mr. Bronson was with R. G. LeTourneau, Inc., for 15 years.

• *One of a series on Cook's Industrial Finishes*



Cook's is in the garage, too.

It may be in your garage. For many of the smartest colors that protect and beautify twelve American makes of automobiles are Cook's custom-made automotive finishes.

For that matter, the range and refrigerator in your kitchen, the awnings on your house, the train you ride, your bass plug, and even your wife's bobby pins may be finished with one of Cook's custom-made industrial paints and coatings.

All these finishes — plus hundreds more — are products made on contract by Cook's to meet specific requirements of manufacturers. Billions of food containers have been lined with a Cook-discovered protective coating. We found a finish that even helps prevent broom-handle splinters.

What's your problem? Perhaps we can be of help. Cook's research, laboratory, and technical-industrial services are at your command. Call on us to help formulate new or unusual finishes. Consult us when you want long-wearing finishes of standard quality or formulation. Ask us for help in solving application problems. For more than 40 years we've served industry with the right finish at the right price.

COOK PAINT & VARNISH CO. | 1402 Knox Street, North Kansas City, Missouri
Factories: Kansas City • Detroit • Houston

© 1956 One of the first ten of America's 1,500 paint manufacturers

4502-04 North Central Expressway, Dallas
Telephone Victor 8157

SHOPPING VILLAGE TENANTS

SEE US IMMEDIATELY FOR NEW DESIGNS AND IDEAS FOR YOUR STORE

Klimist
STORE FIXTURE MFG. CO.
1107 JACKSON • DALLAS 2, TEXAS

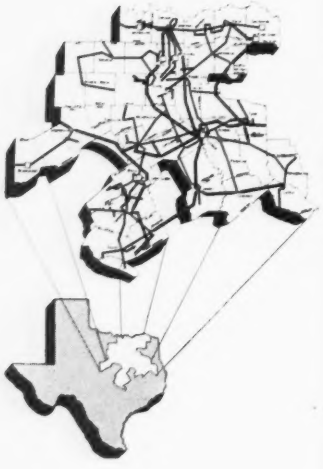
Telephone RI-6838

Lowest Price and Fastest Delivery

ONE OF THE LARGEST SHOWROOMS IN THE U.S.A.



ROOM TO GROW
in Texas' "Bright Spot"



The "TEXAS BRIGHT SPOT," the area served by Texas Power & Light Company, has plenty of elbow room . . . spacious, level sites, in the heart of a 27 billion dollar expanding market.

The "Texas Bright Spot" in north, central and east Texas is rich in natural resources, has an ample supply of native-born, easily trained workers, and has the fast, economical transportation facilities needed by growing industry. The people are friendly; local, as well as state governments are conducive to profitable industrial operation. Tax, labor and corporate laws are designed to encourage industrial expansion.

If you are planning an expansion or seeking location for a new plant, we invite you to use the service of our Area Development Department. Inquiries are held confidential. Write, wire or call the Area Development Department, Texas Power & Light Company, General Office, Dallas, Texas.

TEXAS POWER & LIGHT COMPANY

Appointments and Promotions—



JOHN J. GAUNCE has joined the sales department of the Hotel Adolphus as local sales representative. Mr. Gaunce formerly was a sales representative for a steel products company. He is a member of the Oak Cliff Chamber of Commerce.

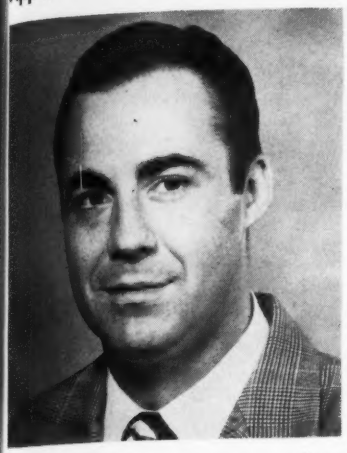
*

CHARLES L. WRAY has been appointed business manager of Taylor Pontiac, Inc. Mr. Wray, a native of Mt. Pleasant, has held various positions in General Motors dealerships since 1937. He attended Tyler Business College, Marshall Junior College, and Dallas College of Southern Methodist University.



W. D. FULLER has been appointed chief engineer of Varo Manufacturing Company, Garland, as part of their continual technical expansion program. Mr. Fuller, who is well known in Garland, holds a B.S. degree in electrical engineering from Michigan College of Mining and Technology and a Master of Science in electrical engineering from Iowa State. His first association with Varo was in 1953 when he was employed as a project engineer on airborne power conversion equipment.

Appointments and Promotions—



N. H. VANEK is head of the regional office of A. B. Dick Company, recently opened in Dallas in the Adolphus Tower. Mr. Vanek has been regional sales manager for the firm's New York office.

*

DARYL DeVAULT, a 25-year veteran in airline communications, has been named general superintendent of electronic maintenance for Braniff Airways. Mr. DeVault has been Braniff's northern regional communications superintendent in Minneapolis since 1952. In his new position, he will be in charge of the maintenance of all airborne and ground electronic equipment in use over the airline's entire domestic and international system.

*

BESS SUHLER has been appointed an associate of Lakewood Jewelers and will manage and expand the firm's costume jewelry department. Mrs. Suhler previously was employed for three years by the National Cotton Council as merchandising and fashion promotion assistant in the New York office. She served as tour manager for the 1950 and 1951 Maids of Cotton.

*

SARDIS F. (SI) LAWRENCE has been appointed Southern regional manager for General Wine and Spirits Corporation, a subsidiary of the House of Seagram, Inc. Mr. Lawrence formerly was associated with Seagram-Distillers Company as brand manager for Seagram's V. O. in Texas. In his new post he will supervise sales of all General Wines and Spirits brands in Texas, Louisiana, Arkansas and Kansas at his Dallas office.



INSURANCE AND BONDS


Dallas Smith


Porter Ellis


Willard Crotty

Ellis-Smith and Company

THOMAS BUILDING • SINCE 1921 • PHONE RA-8427



Service, Ability, Experience

Thomas C. Fischer recently joined Kenneth Murchison & Company as an account executive. He is a graduate of Harvard and holds C.P.C.U. professional insurance designation. Tom was an account executive with Marsh & McLennan, Inc., Chicago, for 5 years and president of Pike Insurance Agency, Colorado Springs, for 3 years writing all lines of insurance, including life.

Thomas C. Fischer
KENNETH MURCHISON & CO.
Insurance • Mortgage Loans
1315 Pacific Avenue • Dallas, Texas

The most complete facilities, whatever your insurance requirements.

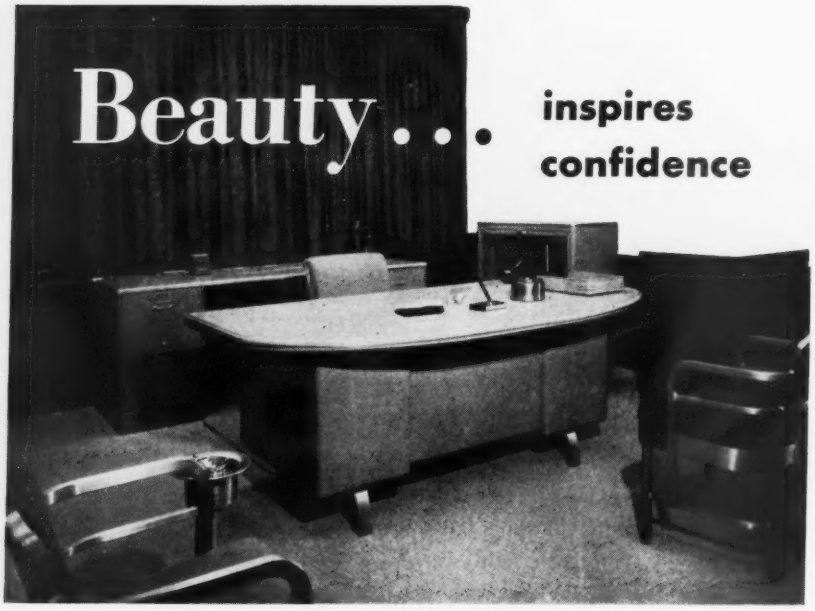
KENNETH MURCHISON & CO.
1315 PACIFIC AVENUE • DALLAS, TEXAS • RI-6611

Lucas' B & B Restaurant and Coffee Shop

Serving Dallas with the Best Meals for Less Money

Lucas' B & B Is Dallas Most Popular Restaurant . . .
Our Coffee Shop Is Open 24 Hours Daily, 7 Days a Week

Dine with Us Today **3520 Oak Lawn Avenue**



In this attractive office of Mr. J. W. Crosland of Ritchie and Crosland Law Firm, Stewart's emphasizes the beauty that can be accomplished with colorful Mode-Maker steel furniture by General Fireproofing.

The warm, suede brown finish of the expansive desk with its durable textolite top and bronze gold anodized aluminum trim, the matching two-drawer credenza and bookcase are smartly set off by the rich walnut paneling, soft draperies, and bronze gold anodized chairs upholstered in spring green, Bedford Cord.

You'll find a complete selection of this colorful Mode-Maker furniture at Stewart's. And, Stewart's professional decorative service is also available for your business or office at no additional cost. Consult Stewart's soon.

Stewart's **1523 COMMERCE / DALLAS / Phone PR-8581**

STATIONERS • OFFICE OUTFITTERS

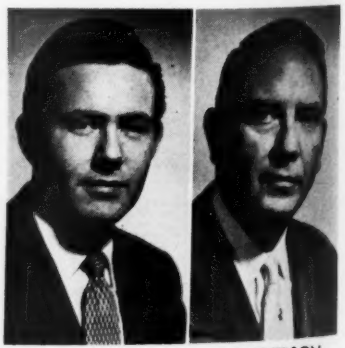
Appointments and Promotions—



BERT HALING has been appointed special assistant to the Dallas regional commissioner of Internal Revenue Service for five Southwestern states. A journalism graduate of Texas Christian University, and active in advertising and sales promotion work since 1932, Mr. Haling has been Dallas County publicity chairman for the American Cancer Society drive for the past three years.

★

MARTIN A. ROW has been named as general attorney for Sun Oil Company's Southwest division headquarters in Dallas. Mr. Row has been in Sun's legal department for almost 26 years. JOHN W. TIMMINS, formerly general attorney, has been assigned to the newly-created position of special counsel to Sun's over-all production department with special duties pertaining to foreign operations. He will continue to office in Dallas. EDWIN G. CAGE, who joined the company in 1946, will take over the post of assistant division attorney formerly held by Mr. Row.



RAY ANDERSON

M. G. ANDERSON, vice-president of Guardian Savings and Loan Association, has been named senior vice-president. DeWITT RAY, JR., has been elevated from vice-president to executive vice-president of the association.



GLISAN ROBERTS

HUBERT L. GLISAN has been named manager of the Continental Trailways Bus System. Mr. Glisan has been with Continental for 15 years, and since 1948 has served as regional manager in charge of sales and operations in South Texas with headquarters in Houston. FLOYD K. ROBERTS, a veteran of 20 years experience in the bus industry, will be the new sales manager. Both men will have headquarters in Dallas.

*

HARVEY W. JOHNSTON, JR., has been appointed public relations director for the Dallas Heart Association. Formerly associated with the Dallas Times Herald business news staff, Mr. Johnston will handle publicity, educational and promotional activities for the association.



JACK J. GRAY has been named superintendent of manufacturing services for Temco Aircraft Corporation's Garland plant. Mr. Gray joined Temco in 1951 as a procurement follow-up man and was transferred to the Garland plant as a material general supervisor in June, 1954. R. S. HAWKINS, formerly general supervisor at Temco's Dallas plant, has been named material general supervisor at Garland.

FRANK H. HELLER, senior branch manager of the Remington-Rand Division, Sperry-Rand Corporation, has been elected a vice-president of National Sales Executives, Inc. Mr. Heller is one of three vice-presidents and was elevated to the new office from the post of regional director.

*

JAMES J. JINDRICH has been appointed as district manager for the Clary Corporation's new System Division for Texas and eight other states—Oklahoma, Kansas, Missouri, Iowa, Nebraska, Minnesota and North and South Dakota. Mr. Jindrich will be the factory representative for the company's cash registering and point-of-sales systems in this area.

*

KEITH CONGDON and ARTHUR S. ELLIS have been added to the sales staff of Dallas Rupe & Son, Inc. Mr. Congdon has been engaged in the investment and insurance business in Dallas since 1937, and Mr. Ellis, a former Dallas resident, has been with a New Orleans investment house the past three years.



RAY VIRGIN, assistant secretary of Oak Cliff Savings and Loan Association, is manager of the association's office recently opened at 325 Pleasant Grove Shopping Center in order to better serve customers in that area. MISS BUELAH SALISBURY will assist Mr. Virgin at the branch office.

*

J. J. EGAN has been promoted to regional sales manager of the Southwestern region of Westinghouse Electric Supply Company. Mr. Egan has been a Westinghouse employee since 1947.



Leonard Ayers Land Planning

SUBDIVISIONS - SITE PLANS - INDUSTRIAL & SHOPPING CENTERS ZONING — TOWN PLANNING

2659 CREST AVE. DALLAS • TEXAS DR4-0995

RESIDENTIAL – COMMERCIAL – INDUSTRIAL

York refrigeration air conditioning

AIR CONDITIONING AND REFRIGERATION CONTRACTORS

York refrigeration air conditioning

DALLAS AIR CONDITIONING COMPANY

1708 Cedar Springs Ave. Dallas Phone STerling 4451

5 minutes from downtown DALLAS

Oaks Manor

MOTOR HOTEL

7015 S. Central Expressway

Highway 75 • Dallas





- Rooms, Suites, Cottages
- Courtesy car
- 24-hour coffee shop
- Swimming pool
- 24-hour service station
- Golfing privileges

ASK ABOUT

individual • firm • non-resident

Membership

in

OAKS CLUB

A private club at OAKS MANOR

Appointments and Promotions—



JOHN B. SPENCE has joined the staff of Don L. Baxter, Inc., as an account executive. Mr. Spence is a former newspaper man and served as advertising manager for Contintal Supply Company before joining the advertising firm.

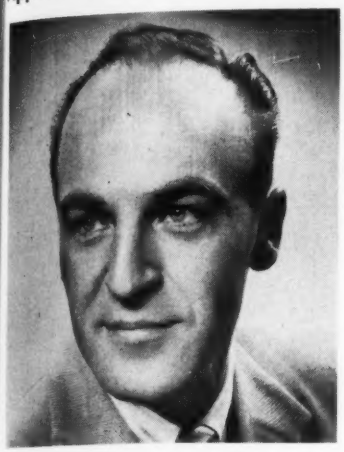
*

THOMAS C. BAIN, former Lone Star Gas Company industrial engineer, has returned to the company after five years in Caracas, Venezuela, where he was chief promotion engineer for the Venezuelan Atlantic Transmission Corporation. Mr. Bain will fill a newly-created position of industrial air-conditioning specialist in Lone Star's sales and promotion department.



JAMES E. VASEY has been appointed territorial sales manager for the Dallas and Northeast Texas area of Falstaff Brewing Corporation. Mr. Vasey has been with Falstaff for nine years and has served as Houston territorial sales manager for the past six and one-half years.

Appointments and Promotions—



WILLIAM G. (BILL) SEARS has been named creative director of Ideas, Inc., Dallas advertising agency with offices in the Fidelity Union Life Building. A graduate of the University of Texas, Mr. Sears has been associated with Vision Incorporated Publishers in New London, Conn., as a copy writer in their sales and industrial divisions. He has contributed various articles on advertising to a number of publications in the field.

*

JAMES C. STEWART has been appointed City Ticket Agent for the Fort Worth and Denver Railway Company at Dallas. He entered the service of the Fort Worth and Denver Railway Company at the Wichita Falls Ticket Office in 1945.



E. C. (PETE) PETROSKEY has been named sales manager for Texcrete Structural Products Company, Dallas. Mr. Petroskey has been in the precast concrete field for 35 years, and for 23 years was Washington, D. C., representative for Federal Cement Tile Company of Chicago.

ELECTROTYPERS
SAM ROSS McELREATH CO.

FORREST AND COTTON
Consulting Engineers
Praetorian Building
Phone RA-4341 Dallas

REAL ESTATE LOANS
Commercial
Industrial
Residential
"Real Estate Financing Since 1908"
MURRAY
INVESTMENT COMPANY
Convenient Ground Floor Location
Several Parking Stations Just a Few Steps Away
1315 Pacific Ave. | Phone STerling 3361 | Between Field & Akard Sts.



Between Calls
Reach Purchasing Agents
With Advertising

Yes, there is a good medium for reaching this rich market. This medium is the official magazine of the Purchasing Agents Associations of Texas and Western Louisiana, published monthly since 1920.

Thousands of purchase orders calling for millions of dollars in material, tools and services will be ordered between now and next month by these men who read The Southwestern Purchaser regularly. Buying power per reader is tremendous.

Write for further information

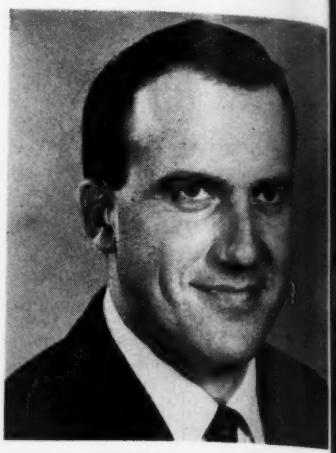
THE SOUTHWESTERN PURCHASER
Official magazine of the Purchasing Agents Associations of Texas and Western Louisiana
Southland Life Bldg. RA-7001 Dallas

Appointments and Promotions

JAMES C. WILSON, JR., and WALLACE MONTGOMERY have been elected assistant cashiers at the Republic National Bank of Dallas.

EDWIN ROSE, JR., has been appointed general manager of the Houston store of Neiman-Marcus. Mr. Rose joined Neiman-Marcus in 1947.

J. N. FISHER
REALTOR
INVESTMENT PROPERTIES EXCLUSIVELY
1405 MERCANTILE BANK BLDG. • RI-4675 • DALLAS, TEX.



BILL WOLFARD has been appointed sales engineer for Delta Steel Building Co., 4501 Harry Hines, to serve in the Wichita Falls to Gainesville area. Mr. Wolfard formerly was an industrial realtor and was also associated with WFAA and WFAA-TV as an announcer.

MUSTANG AVIATION, INC.
Affiliated with 14 National Airlines
Charter Air Ambulance Air-Taxi
Single and Multi-Engine Airplanes
LOVE FIELD FLeetwood 7-2844
DALLAS
J. O. WOMACK
President



ROBINSON MOORE

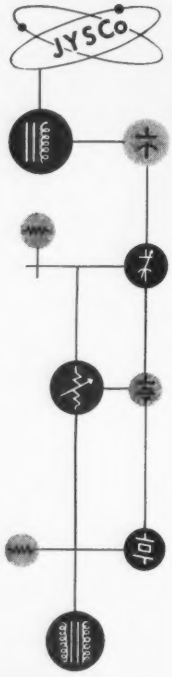
SELDON C. ROBINSON has been appointed personnel director of Southern Union Gas Company. Mr. Robinson recently completed work for a doctor's degree, which he will receive in August from Texas Technological College at Lubbock. He has been on the staff of Sul Ross State College at Alpine, Texas, where he graduated with a degree in Business Administration. LESTER L. MOORE has been promoted to the newly-created position of director of industrial relations. Mr. Moore, a native of Oklahoma City, received his Bachelor of Science degree from Northwestern University in Chicago, and has completed most of the requirements for his Master's degree from Northwestern. Prior to joining Southern Union, he was assistant industrial relations manager for International Harvester Company.

ATOMIC AGE SELLING
in the great southwest

instruments . . . radio-tv components . . . test equipment . . . microphones . . . phonograph and sound components . . . relays and timing devices . . . recording and playback . . .

The J. Y. SCHOONMAKER COMPANY

was organized over twenty years ago to serve the expanding electronic market of the Southwest. Throughout the years, we have perpetuated our manufacturers' spirit of fair dealing, merchandising integrity, and enthusiastic service and thus have encouraged the respect of both customers and principals alike.



J. Y. SCHOONMAKER COMPANY Est. 1933 **DALLAS**
representatives to the growing electronic industry
2011 CEDAR SPRINGS ST-3335

Appointments and Promotions—

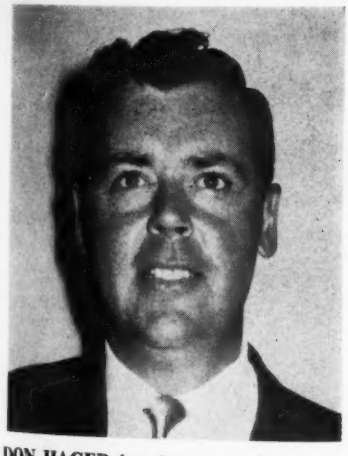


CULWELL BAER

WALTER L. BAER, executive vice-president of the Southwest General Insurance Company, has been elected president and a director of the firm. BEN L. CULWELL has been advanced from vice-president and secretary to executive vice-president. Both Mr. Baer and Mr. Culwell are widely known in insurance management circles, having been active in other companies over the past 20 years, before joining Southwest General.

*

MRS. DOROTHY WEST has been promoted to the supervisor of the Mail and Record Department, and BOB GOEN has been named supervisor of the Claim Department of the Union Bankers Insurance Co. Both of the new supervisors have been with the company one year and worked in their respective departments before promotion.



DON HAGER has been appointed city salesman for Wolf Textile Company. Mr. Hager formerly was with Pacific Mills as district sales manager for the five southwestern states. In his new post with Wolf Textile, he will specialize in serving hotels, motels, and hospitals in the Dallas-Fort Worth area.

SINCE 1920

Listed and Unlisted Stocks & Bonds Municipal Bonds

Bought Sold Quoted

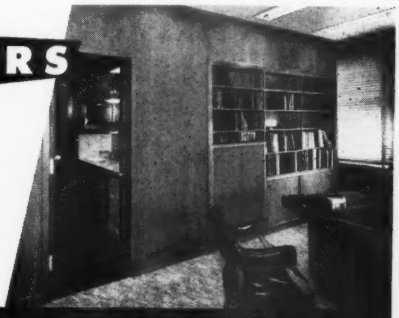
DALLAS UNION SECURITIES COMPANY

DALLAS, TEXAS
1001 Adolphus Tower
TELEPHONE: RI-9021 • TELETYPE: DL 390

FORT WORTH, TEXAS
423 Fort Worth National Bank Bldg.
TELEPHONE ED 5-1248

Members
Midwest Stock Exchange *American Stock Exchange (Associate)*

OFFICE INTERIORS
of practical beauty
Designed to promote working efficiency. Recommendations and estimates gladly given.



OTTO COERVER COMPANY, INC.
4032 Commerce • Dallas, Texas • Phone TA-9968



... A SECOND CONVENIENT LOCATION
to serve the White Rock, East Dallas and Garland areas
A SPARKMAN SERVICE MEANS MUCH MORE... YET COSTS NO MORE

Sparkman's
SPARKMAN-BRAND, INC.
MORTICIANS

ROSS AT PEARL
ST-2187

MEMBER National Selected Morticians BY INVITATION

GARLAND ROAD at EASTON ROAD

Appointments and Promotions

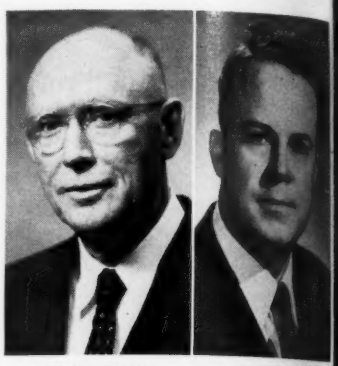
S. T. CHANDLER, vice-president and former general superintendent of Sanger Brothers, will now control the organization's operation and finance. L. J. ROSENBERG, who has been the store's research director, will become superintendent. Mr. Rosenberg came to Sanger's four years ago from the home office of Federated Department Stores in Cincinnati, where he was senior research analyst. Sanger's is affiliated with the Federated chain. And C. V. THOMPSON has been promoted from assistant traffic manager to traffic manager. Mr. Thompson has been with the store since 1933.

Flying?
LOVE FIELD is DALLAS
Don't Buy a Detour!

E. E. REYNOLDS has been named manager for outside construction sales of Graybar Electric Company's Southwestern district office. J. F. KLUTTZ has been transferred from Atlanta to Dallas as manager for electronic sales. Mr. Reynolds started with Graybard in Amarillo in 1947. Mr. Kluttz was formerly with Radio Station KRLD and later was electronics and broadcast equipment salesman for the firm in Dallas.

*

A. O. MYERS has been appointed field representative for Gump and Gaynier's new $18,000,000 Sparkman Estates development. Mr. Myers will service the custom home builders constructing homes in the area and will represent the development concern in its selling operation at the site. He formerly was associated with the Dallas office of Dun and Bradstreet.



WILKINSON WALLACE

CHARLES B. WALLACE has been promoted to general counsel of Magnolia Petroleum Company. A native of Center, Texas, Mr. Wallace has been on the company's legal staff since 1939. He took his pre-law and law courses at the University of Texas, then continued legal training at Southern Methodist University, which awarded him an LL.B degree. Mr. Wallace is currently secretary of the Corporation, Banking and Business Law Section, Texas Bar Association, and is chairman of the Clinic Committee, Dallas Bar Association. R. T. WILKINSON, JR., a member of the company's legal staff since 1940, has been named associate general counsel for Magnolia. Mr. Wilkinson received the bachelor of laws degree from the University of Texas and in 1939 began service as district judge, 76th judicial district of Texas. He is a member of national, state and local bar associations.



BENTON C. STAILEY, JR., is manager of a new office for Oak Cliff Savings and Loan, recently opened at 2508 Gus Thomasson Road in the Casa View shopping center. Mr. Stailey has been a loan officer at Oak Cliff Savings for the past three years. He is being assisted by MRS. LOU STEPHENS.

*Specializing in custom DESIGNING and MANUFACTURING of quality store, office and bank fixtures since 1922.

Adleta Show Case & Fixture Manufacturing Co.

1914 Cedar Springs — Dallas 1, Texas Phone PRospect 7576

* You'll be satisfied if it's an Adleta installation

50 years of experience stand behind every job!

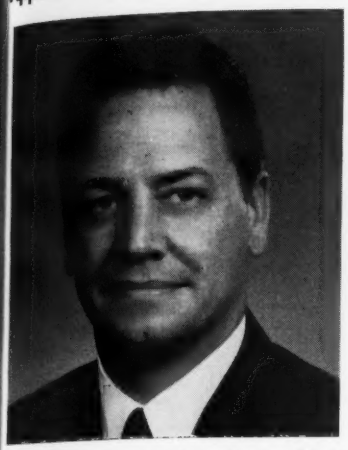
asphalt and concrete
Residential • Industrial
Streets • Parking
Lots • Drive-Ins

The skill and experience gained in 50 years of better paving throughout Texas and the Southwest are your guarantee that if it's paving by Texas Bitulithic Company, it's paving you can depend on to last. Let one of our salesmen-engineers show you how paving by Texas Bitulithic Company can save you money.

TEXAS BITULITHIC COMPANY

2121 Irving Boulevard Phone Riverside 3531

Appointments and Promotions—



BOB ATWELL, executive vice-president of Ray Smith Transport Company and Chemical Transport, Inc., Dallas, has been elected president of the Texas Tank Carriers Association. Mr. Atwell, vice-chairman of the North Texas Oil Industry Information Committee of the American Petroleum Institute, has long been associated with the petroleum and tank carriers industry.

★

FORBES MANN, formerly chief of military sales in the sales and service department of Chance Vought Aircraft, Inc., has been promoted to the newly-created position of program control manager. Mr. Mann's new position includes the establishment, maintenance and implementation of plans to achieve timely production, specified performance and quality, cost targets and support for successful military use of company products.

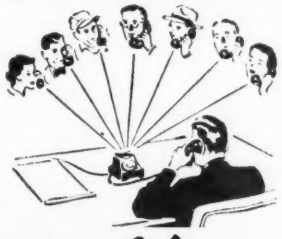


CHARLES P. COHEN has joined the Gibraltar Building Corporation as assistant production manager. A graduate of Indiana University's School of Real Estate and Finance, Mr. Cohen will work with JOE WALLING, production manager.

David Bruton Jr.
REALTOR
BUSINESS AND INDUSTRIAL PROPERTIES
RAndolph 2241 DALLAS 2700 Cedar Springs



making strides
TEXAS EMPIRE LIFE AND ACCIDENT INSURANCE COMPANY
Hilton Painter, President Dallas



★ Save Time, Steps, Money!
★ Increase Executive Efficiency!
★ Prevent Switchboard Bottlenecks!
WITH A PRIVATE, INDEPENDENT SYSTEM OF—
inside communications!
For 18 years we have specialized in intercommunication, public address, industrial and Hi-Fi music systems. Our customer list reads like the "WHO'S WHO" in business. We have the answer to *your* communication problem, too. Call us for free estimate.
WE SELL, RENT, SERVICE, DESIGN, and ENGINEER PUBLIC ADDRESS and INTERCOMMUNICATION SYSTEMS
Distributors of DUKANE Commercial and Institutional SOUND AND INTER-COM SYSTEMS
Chandler SOUND EQUIPMENT CO.
HERBERT CHANDLER *Manager*
3407 ROSS • TAylor 9929



Temco's new jet wins Navy Wings

The U. S. Navy has selected Temco Aircraft's sleek Model 51 as its first jet primary trainer. Filling its role in a new concept for primary training, the two-place aircraft will give Navy pilots of the future flight training that actually begins in a jet.

Designed, built and flight-tested by Temco at its own expense, the Model 51 now becomes the Navy's TT-1, after its selection in competitive flight evaluation tests at the Navy's Patuxent River Air Test Center.

The TT-1, basically designed to shorten the number of flying hours for military flight training, combines the flight characteristics of true jet performance with the safety features that student pilots need.

ENGINEERS

Openings in all phases of aircraft design and development; write to Engineering Personnel, Temco Aircraft Corp., Dallas, Texas

DALLAS TEMCO AIRCRAFT CORPORATION

Dynamic Dallas

(Continued from Page 10)

same period jumped from 152,531 to 233,664 and postal receipts from $8,021,544 to $1,088,237,680.

Diversification is another key to Dallas' economic growth. Dallas is the largest advertising and graphic arts center in the entire South. It is one of the leading inland cotton markets of the nation. It has become one of the nation's major fashion centers and its markets in clothing, furniture and other fields are rapidly expanding. It is one of the largest centers of mortgage banking in the South and also one of the largest and fastest growing investment centers. Its oil payroll now exceeds $87,000,000 per year and this includes all phases of oil service and supply from geological research to the manufacture of oil tools, to drilling and production headquarters of major oil companies and independent operators. It is the leading center of rail and truck transportation in the Southwest, as well as the largest telephone and telegraph communication center in the same area.

This year Dallas is looking back to the past—paying tribute to its founders—and building for the future. Its new $7,000,000 Memorial Auditorium, now under construction, will provide unsurpassed facilities for major conventions and trade shows. This year it has just opened its new 1,001-room Statler Hilton Hotel, and it new 20 million plus Southland Center will include a new 28-story Sheraton-Dallas Hotel.

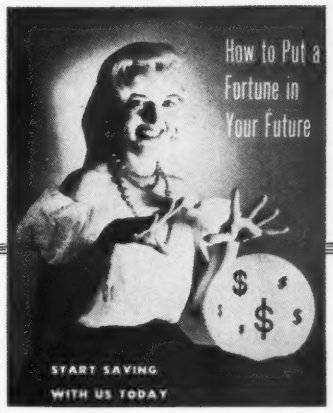
Last year the Santa Fe Railroad completed the first new major main rail line built in the nation in a quarter century, linking Chicago and Dallas. Dallas is opening up new air routes and spending more than six million dollars on construction for its Love Field Airport which ranks in the first ten in the nation. Dallas is expanding its water facilities and reserves to provide for its growing needs through 1965 and is in the midst of the largest public improvement program in its history. Dallas has 15 planned industrial districts, more than any other city in the nation. During the post-war years more than 6 million dollars has been spent in new construction in one of these districts virtually under the skyline of Dallas and another has added almost 2 million square feet of floor space during the past two years.

The why of Dallas growth is just as important as its actual happening. A century ago Dallas started from scratch with no natural advantage in location. The Why of Dallas is wrapped up in the phrase: "The people of Dallas made it happen." This has been true since the founders of Dallas brought in its first railroad in 1872, and the Texas & Pacific to give it its first rail junction in 1873. In 1874, the Dallas Board of Trade was organized and since that time Dallas civic teamwork has functioned through organized groups under a variety of names. The present Dallas Chamber of Commerce began operating in 1908 and has functioned continuously since.

A few highlights serve to point up the Why of Dallas progress during the past half-century. In 1912 Dallas bankers and business men joined forces to bring the headquarters of the Eleventh District of the Federal Reserve Bank here in 1914. That marked the turning point in Dallas growth as a modern financial center. Dallas business men raised more than a half-million dollars to advertise Dallas nationally during the early days of the depression. Dallas business men spent their own time and money to establish the postwar aircraft industry in Dallas and set up the largest industrial move in the history of the nation that brought the Chance Vought plant here from Connecticut. In recent years Dallas business men have put on one of the most impressive displays of civic teamwork in a "Parade of Presidents" before the CAB in Washington to protect and expand Dallas air traffic.

The civic enthusiasm that is reflected by the Dallas Bar Association in this issue of DALLAS extends to all segments of Dallas business and professional life. Every good citizen of Dallas is a civic salesman, and its Chamber of Commerce constantly provides the facts, figures and background to sell Dallas. Dallas is one of the most highly competitive cities of the Nation, but its business leaders close ranks and work together when civic needs arise. Community teamwork is exemplified in the success of its annual Community Chest campaign and the fact that Protestants, Catholics and Jews work shoulder to shoulder in hospital and welfare drives regardless of denomination.

The job of a chamber of commerce president in Dallas is relatively easy because business leaders in all ranks and fields of endeavor are willing to work unselfishly for Dallas, and it always pays off. Contrary to popular opinion in some parts of the country Dallas deals in understatement, because our most optimistic predictions are always eclipsed by actual growth. The only solid statement on Dallas that has stood up during the past quarter century was this classic remark by Mayor Bob Thornton: "Nothing in Dallas has ever been built big enough."



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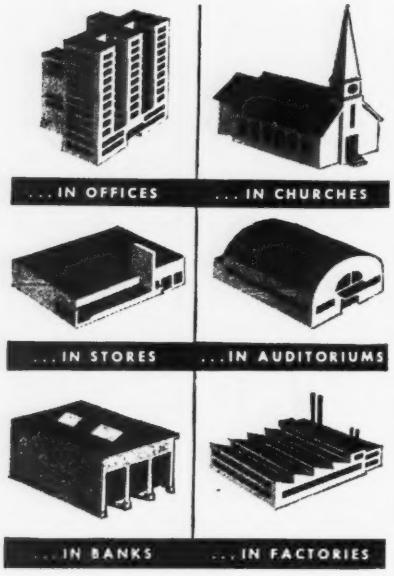
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Appointments and Promotions

ROY P. COOKSTON has announced his resignation as manager of Royalair Distributors, wholesale distributors of Chrysler Airtemp air conditioning. Mr. Cookston will be associated as a partner in the legal firm of Cookston and Wise, with offices at 310 Meadows Building.

*

WILL MASON, a graduate of George Williams College in Chicago, is the new director of teen-agers at the Park Cities-North Dallas YMCA. Recently discharged from the Army, Mr. Mason has served as boys' work secretary at Naperville, Illinois.

*

WALTER H. ROATH, of 5343 Drane Drive, Dallas, has been re-elected a national representative by the Association of the Alumni of Columbia College, men's undergraduate school of Columbia University in New York City. Mr. Roath, a member of the Columbia College Class of 1938, is sales engineer at the Armstrong Cork Company in Dallas. As a national representative, he holds membership on the Association's standing committee. He also is president of the Columbia University Club of Dallas.



WARREN M. ALBERT, assistant to the vice-president of Magnolia Petroleum Company, has been promoted to assistant comptroller for Socony Mobil Oil Company, Inc., with headquarters in New York. Magnolia is the southwestern affiliate of Socony. After attending high school and Southern Methodist University in Dallas, Mr. Albert began his career with Magnolia in 1928. He is a member of the Dallas chapter of the Society for Advancement of Management and the Texas Mid-Continent Oil and Gas Association.



JOHN C. JACK, JR., has been named assistant manager of the Service-Sales Department of Southwest Airmotive Company at Love Field. Mr. Jack, a World War II Navy veteran, formerly was the firm's assistant credit manager, a position now held by SYLVIA GARLAND.

*

H. REED GOSNEY, 3115 Stanford, has been elected a vice-president of Hillcrest State Bank in University Park. Mr. Gosney, who has been connected with one of Dallas' largest Pontiac dealers for the past several years, will be in charge of the automobile loan department of the bank. He received a Bachelor of Science degree from North Texas State College, majoring in business administration.

*

W. A. TWEEDIE, general manager of Temco-Garland, will conduct Garland's first Community Chest campaign. This first Garland solicitation follows last year's merger of the Garland Welfare Association with the Dallas Community Chest.

*

MAURICE A. THARP, JR., has been promoted from vice-president and cashier to vice-president, and BILLY W. WALLACE has been elevated from assistant vice-president to cashier of the Industrial National Bank of Dallas. PAT L. DINNIN, supervisor of the bookkeeping and proof departments, has been named assistant cashier.

Flying?

LOVE FIELD is DALLAS

Don't Buy a Detour!

Appointments and Promotions

J. G. CLAIBORNE has been appointed manager of the accident and sickness department of Employers Casualty Company. Mr. Claiborne has been with the company for 30 years, and has been sales manager of the department since 1951.

*

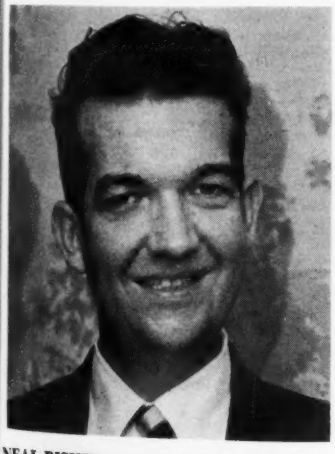
H. C. (CAL) GARNER has joined the Red Arrow Freight Lines as a sales and traffic representative in the Dallas office. Mr. Garner will serve as a contact representative for the firm, working both with shippers and with other businesses which use the services of motor carriers.

*

GORDON L. CORNELL, El Paso immigration officer, has taken over as temporary director of the Dallas district, U. S. Immigration Office. Mr. Cornell's temporary appointment will become permanent in a few weeks. As district director, he will be in charge of immigration and naturalization matters in 154 Texas counties, Oklahoma and Arkansas.

*

JOHN HUTCHINS and LESLIE RATLIFF have been appointed wholesale zone managers of Carrier-Bock Corporation. Mr. Hutchins, a resident of Richardson, is a former Dallas builder and developer and a graduate of the Carson Newman College. Mr. Ratliff, a resident of Tyler, has been in the air conditioning field in the East Texas area, and is a mechanical engineering graduate of Texas A&M.



NEAL BISHIP, promotional publications director at Southern Methodist University, has resigned to open a religious and philanthropic brochure publishing business in Dallas. The new firm will be called Creative Publications, and will have offices in the Blessing Building on Mockingbird Lane.



BEAL STONE

H. C. BEAL, district manager of the Southwestern area for Jacob E. Decker & Sons, Inc., will now function entirely as district manager of the firm's four meat-packing branches in Dallas, San Antonio, Houston, and Texarkana. L. L. STONE, formerly assistant manager of the Dallas branch, has been advanced to manager, a position previously handled by Mr. Beal in conjunction with his duties as district manager. The Dallas branch is being modernized throughout, a program that will be completed by late summer.



GEORGE E. WILKIN, JR., will head a newly-created oil division in the Trust Department for the Republic National Bank of Dallas. Mr. Wilkin, a native Dallasite, is a graduate petroleum engineer with many years of field experience in petroleum production. Operation of the new oil division that he will head will be entirely separate and independent of the bank's petroleum department.

*

COL. JOHN A. SMITH, JR., has been appointed executive secretary of the Air Conditioning and Refrigeration Contractors Association of Dallas. Offices for the organization have been established at 212 Life of America Building.

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TO INCREASE SALES AND *in* 1956

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Established

1869 The Schoellkopf Company
Manufacturers and Wholesale Distributors

1872 Dallas Transit Company
Street Railway

1874 Bolanz & Bolanz
Real Estate and Insurance

1875 First National Bank in Dallas
Banking

1875 Dallas Transfer & Term. Whse. Co.
Warehousing, Transportation, and Distribution

1876 Trezevant & Cochran
Insurance Managers

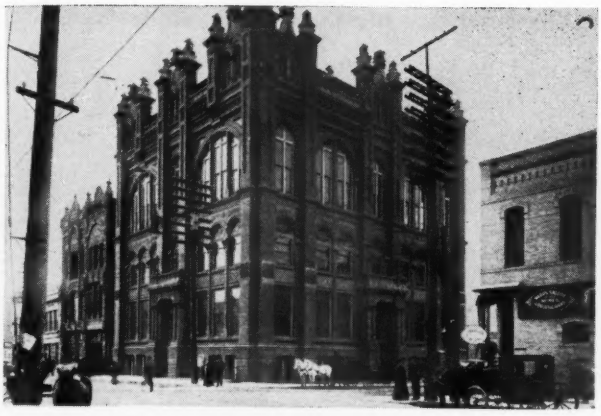
1879 Texlite, Inc.
Manufacturers of Porcelain Enamel and Plastic Products for the Sign and Building Industries

1884 The Dorsey Company
Printers — Lithographers Stationers — Office Furniture

1885 Mosher Steel Company
Structural Reinforcing Steel and Machinery Repairs

1890 William S. Henson, Inc.
Advertising Printing

1893 Oriental Laundry and Cleaners
Fine Laundering, Cleaning, and Fur Storage



SEVEN hundred new building were built in Dallas in 1886 including the new City Hall, shown above, which brought the focal point of municipal government to Commerce and Akard. Dallas made tremendous strides in the eighties. Its population increased 400 per cent. Telephones, electric lights and the first electric street cars came in this decade. The first Bois d'arc paving blocks were laid on portions of Main and Elm in 1884 and the first macadamized highway in the county was laid on Cedar Springs Road. Shiny black hacks drawn by matched teams of horses provided fast local transportation for more affluent visitors. Dallas County reached a population of 80,000 at the turn of the century and in 1904 the pioneer firm of T. A. Manning & Sons, Insurance Managers, opened as a one man business in the Scollard Building. The outward trend of Dallas business expansion from the original townsite was reflected in later locations at Bryan and San Jacinto. As business expanded into the Oak Lawn Area during the post war years the firm moved to its present location at 3906 Lemmon in 1948. Today, under the management of S. Foster Yancey and Charles S. Yancey, T. A. Manning & Sons serves the entire state of Texas as insurance managers and has a staff of more than 50 employees. The new city hall of 1886 was replaced in 1912 by the first section of the Hotel Adolphus and that same year another city hall was completed at Commerce and Harwood. In this One Hundredth Anniversary Year—Dallas has just completed another new two and one-half million dollar city hall to keep pace with growth in this decade.

Business Confidence Built on Years of Service

Old firms like old friends demonstrate their worth by dependable service through long periods of prosperity and adversity. The Dallas business pioneers listed on this page have progressed with the city they have helped to build. Their long and successful operations point up to the economic power and stability of the community. They are counted as "old friends" by thousands of satisfied customers in the Dallas Southwest.

Established

1893 Sparkman-Brand Inc. *Morticians*
Originally, Loudermilk, Broussard and Miller

1897 Anderson Furniture Co.
Dallas' Oldest Furniture Store

1898 Lang's Floral & Nursery Co.
The Southwest's Foremost Florists, Decorators, Nursery Landscape Service

1898 Etheridge Printing Company
Printing, Lithography, Engraving, Office Supplies

1902 Hunter-Hayes Elevator Co.
Passenger, Freight and Home Elevators

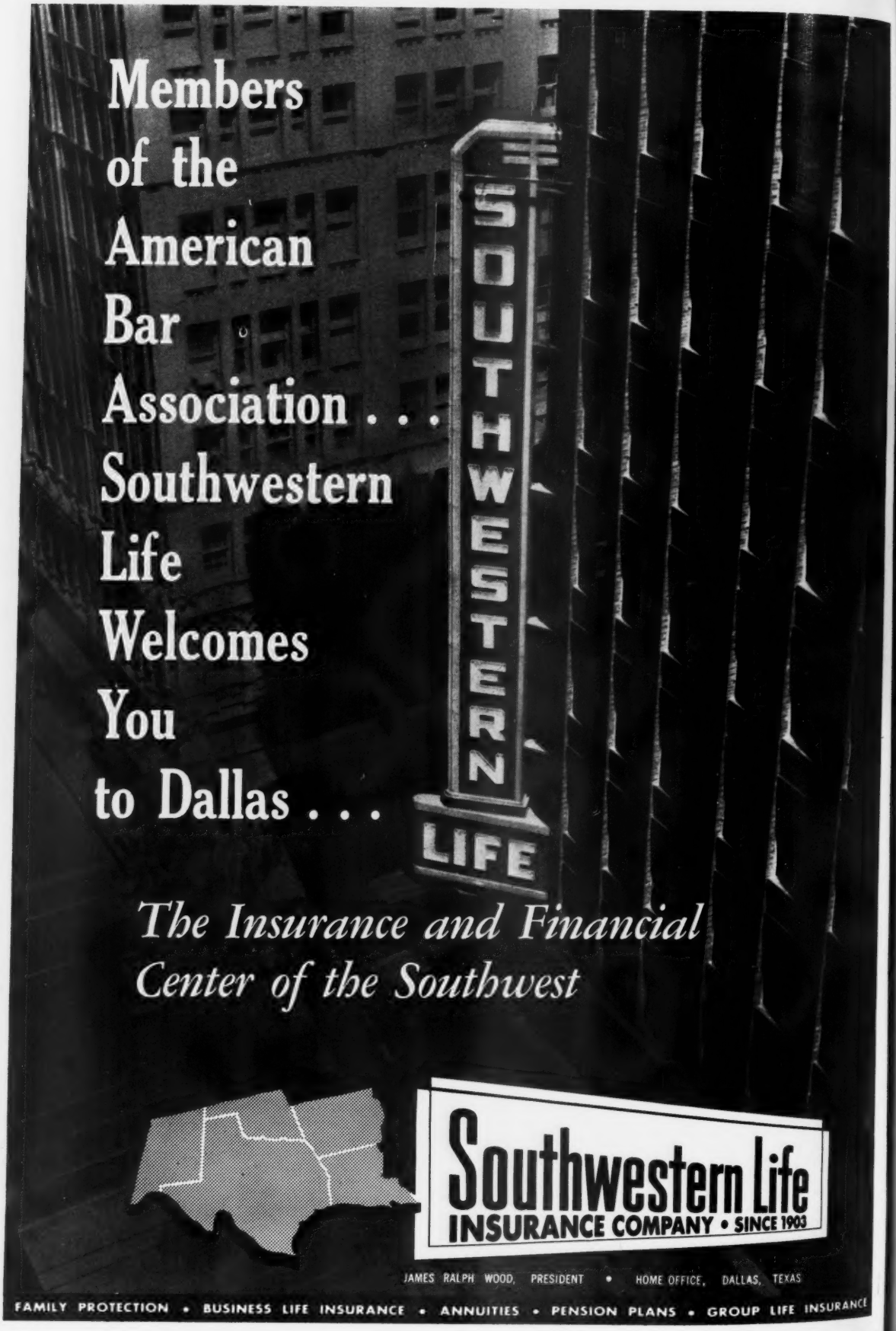
1903 Smith's Detective Agency
Burglar Alarm, Fire Alarm Radio Patrol Service

1903 First Texas Chemical Mfg. Company
Pharmaceutical Manufacturers

1904 T. A. Manning & Sons
Insurance Managers Fire — Casualty

1906 Hesse Envelope Company
Manufacturers of Envelopes and File Folders

1914 Texas Employers Insurance Ass'n.
Workmen's Compensation Insurance


Members of the American Bar Association . . . Southwestern Life Welcomes You to Dallas . . .
SOUTHWESTERN LIFE
The Insurance and Financial Center of the Southwest
Southwestern Life
INSURANCE COMPANY • SINCE 1903
JAMES RALPH WOOD, PRESIDENT • HOME OFFICE, DALLAS, TEXAS
FAMILY PROTECTION • BUSINESS LIFE INSURANCE • ANNUITIES • PENSION PLANS • GROUP LIFE INSURANCE

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Well-planned exterior lighting is a practical investment in good business. Without it, your identity "disappears" at night. When your building is attractively lighted, attention is focused and identity is always maintained. And, very important protection is provided against prowlers.

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